



Alexis Ferraro

Alexis Ferraro Luerssen is the Vice President of Marketing and Communications at Dallas-based Match.com, where she makes love happen daily. She leads branding efforts for content creation, offline advertising, social media, PR and marketing communications. In the 13 years she's been at the #1 Relationship App, she has been involved in strategy, communications planning and development of national and international campaigns for multiple brands. Prior to joining Match, she specialized in regional and Hispanic advertising at Taylor West Advertising and graduated from Trinity University (San Antonio, Texas) with a dual-major in Business and Spanish.