



## **Dr. Bradley Staats**

Dr. Bradley R. Staats is a professor at the University of North Carolina Kenan-Flagler Business School and author of *Never Stop Learning: Stay Relevant, Reinvent Yourself, and Thrive*. Brad also works with companies around the world to develop their learning and analytics strategies. He advises individuals and organizations on how to learn and improve in order to stay relevant, innovate, and succeed on an ongoing basis. And he leads UNC's Center for the Business of Health, a cross-campus, interdisciplinary effort to tackle the most pressing challenges in health care.

His teaching and research focus on how to improve individual learning and design organizations that create successful learning environments. He also incorporates analytics in this process so that data can drive decision-making. Brad investigates the understudied role of human behavior in learning and operational improvement. He integrates work in operations management and behavioral science to understand how and under what conditions individuals, teams, and organizations can perform their best. He conducts field-based research in such settings as health care and software services, consulting, call centers, and retail. He also uses archival data and field experiments to provide an interdisciplinary perspective to improve both theory and practice.

Brad publishes frequently in and serves on the editorial boards of numerous leading academic journals, and his work has been featured in a variety of media outlets. He has won numerous teaching and research awards, including the Wickham Skinner Early-Career Research Accomplishments Award from the Production and Operations Management Society, the Poets & Quants award as one of the 40 most outstanding business-school professors under 40 in the world, and the Warren Bennis Prize for best article in *Harvard Business Review* on leadership.