



“Juicy” Randi Brill

At 14, Randi Brill announced she was going to be in charge of something and she’s been in charge of many creative “somethings” ever since.

Armed with a BFA in Graphic Design from Carnegie-Mellon University, \$57 and a fierce drive to succeed, Randi launched her first design business—and many since. She simultaneously runs QuaraCORE, her thriving creative design agency in Chicago, and Teacher Peach, a top seller of classroom products and teacher gifts.

Currently in her role as Chief Creativity Lab Guru for QuaraCORE, Randi uses 99 powerful business Words of Wisdom (WOWs) with staff, clients, family, and friends to “create great results that help them soar.”

These WOWs have proven so effective, she’s authored a new book on the subject, *99 Creative WOWs for Business*, to help new and striving creative entrepreneurs jumpstart their own entrepreneurial journeys. In addition to her “day” job, Randi is an avid speaker, radio host, author, and blogger—the latter activities occurring most often from 2 to 4 in the morning, when Randi is typically wide awake, busily creating her luck.