



Rob Dubin

Rob Dubin was an award winning filmmaker who, by his mid-20s, owned his own film production company and was getting well paid to travel the world making travel and adventure films for television networks and Fortune 500 companies. After a survival experience that made international news and elicited a call from the President of the United States, Rob decided to change direction. At age 42, he and his wife sold their home and moved aboard a 40' sailboat. Their goal was simply to be happy. What followed was a 25-year long research project on human happiness and fulfillment. Rob had gone from rubbing shoulders with millionaires and billionaires who competed for the America's Cup yacht race to sharing meals with barefoot villagers in grass shacks.