



Roberta Matuson

For more than 25 years, Roberta Matuson, president of Matuson Consulting, has helped leaders in highly regarded companies, including General Motors, New Balance and Microsoft, and small to medium-size businesses, achieve dramatic growth and market leadership through the maximization of talent. She is known globally as “The Talent Maximizer®.”

Roberta is the person that top employment site Monster and global retail giant Staples turns to for advice on talent. She is the author of the newly released, *The Magnetic Leader: How Irresistible Leaders Attract Employees, Customers and Profits*, the international best-seller, *Suddenly In Charge: Managing Up, Managing Down, Succeeding All Around*, a Washington Post Top 5 Business Book For Leaders and Talent Magnetism. She is also an expert blogger for Fast Company, Forbes and Glass Door and a former monthly columnist for The Boston Business Journal.