

# ‘We’ve got your back...yard’



Laine Hicks owns and operates Holy Crap Poop Scoop, a pet waste removal service in Monroe.

PROVIDED BY LAINE HICKS

## Monroe man’s ‘crappy’ job is a booming business

**Lisa Vidaurri Bowling**

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Laine Hicks has a crappy job and he couldn't be happier.

Hicks runs Holy Crap Poop Scoop, a Monroe-based business specializing in pet waste removal.

For more than a year, Hicks has spent his weekends picking up and bagging dog poop.

He works full-time in home demolition, but it was working in lawn care that Hicks thought about starting his own poop scoop service.

“Customers would ask me to scoop the poop before I cut their grass,” Laine

Hicks said. “I never charged them extra, but I started thinking this could be a separate business.”

On Feb. 14, 2025, Hicks officially started Holy Crap Poop Scoop.

“Rain, sun, and snow we’ll be there,” he posts on his business’s Facebook page. “We’ve got your back...yard.”

He said he had wracked his brain trying to think of a name for his business.

“There’s a lot of scoop businesses out here,” Laine Hicks said. “There’s Scoopy Poo which is a spinoff of Scooby Doo and then you’ve got Scoop Dog and Puppy Poo Patrol.”

It wasn’t until Hicks found himself in traffic and a motorist cut him off that he came up with the moniker.

“I said, ‘Holy crap!’” he said. “And I thought, ‘That’s it! That’s the name.’”

On his business website, Hicks posts his philosophy and services along with terms and conditions.

Customers are required to provide safe access to the yard on scheduled service days and notify Hicks in advance if gates will be locked or pets will be outside.

Clients can pay for weekly or bi-weekly services or a one-time cleanup.

“I will do twice a week if people need it,” he said. “If they have multiple dogs. The yards I do are all under a quarter acre (about 10,00 square feet) which is what my pricing is based on.”

Pet waste is double bagged and placed in the customer’s trash can or

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Holy Crap Poop Scoop in Monroe offers dog waste removal services.

## Business

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can be hauled away for an additional charge.

“Ninety-nine percent of my customers are once a week,” he said.

The current cost for pet waste to be scooped once a week is \$85 per month. Hicks charges per month and payment is due before services are rendered.

Many of Hicks’s customers come from Facebook. He’s made and placed door hangers at homes and local businesses.

He is currently booking spring clean-

up. Hicks said clean yards mean happy dogs, safe kids and pest-free spaces.

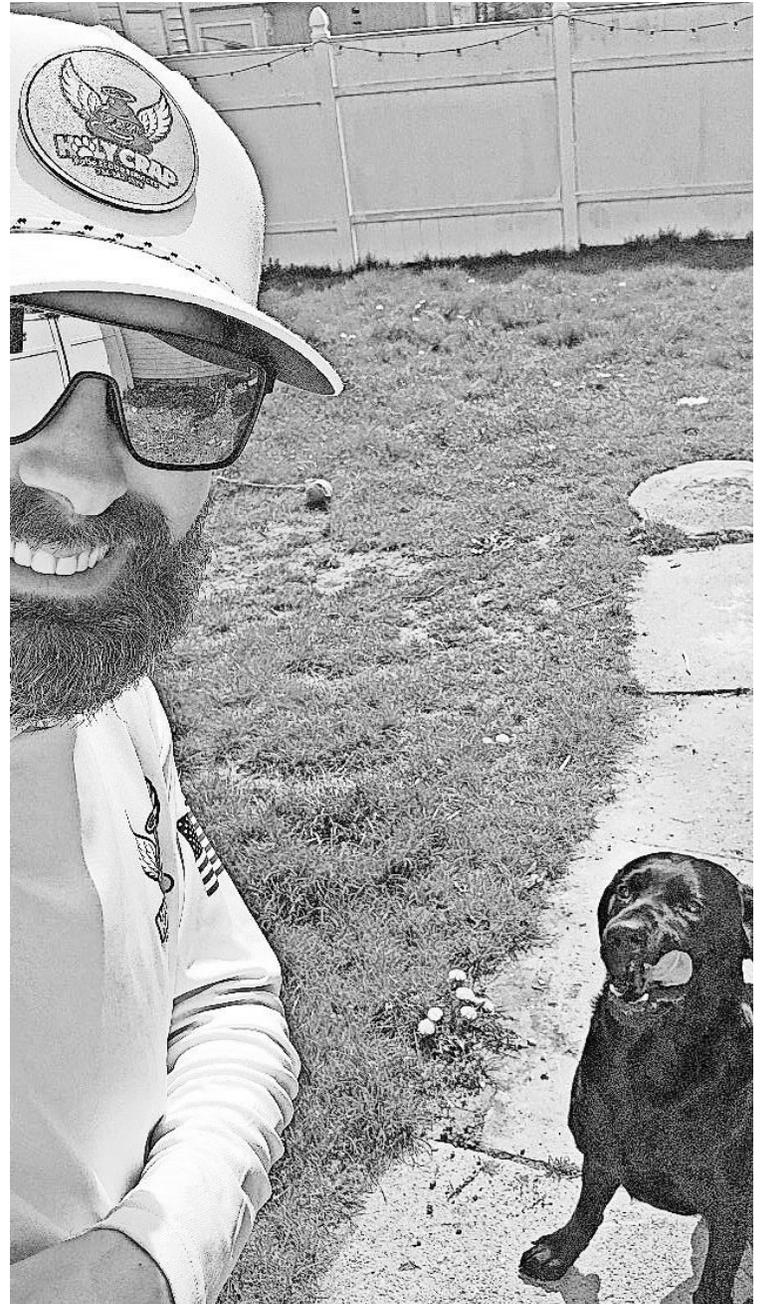
“In the springtime, I will scoop 150 yards,” he said. “I’m hoping to add another 30 to 40 full-time customers.”

Hicks says he enjoys his job.

“Who doesn’t like working with dogs?” he said. “And I just love being outside. I’m not an office guy. I can’t sit at a desk. I like to get my hands dirty but not poopy.”

More information about Hicks and how to book his services can be found online.

— Contact reporter Lisa Vidaurri-Bowling at [lvidaurribowling@gannett.com](mailto:lvidaurribowling@gannett.com).



Laine Hicks, owner of Holy Crap Poop Scoop, with Buck, one of Hicks’s weekly clients. PHOTOS PROVIDED BY LAINE HICKS