

**PSYCHOTHERAPY ASSOCIATES WINTER SYMPOSIUM 2022**

January 30-February 2, 2022, Colorado Springs, CO



## **47<sup>TH</sup> ANNUAL WINTER SYMPOSIUM**

Hotel Eleganté Convention and Event Center

COLORADO SPRINGS, CO

# **THE ADVANCED INTERNATIONAL WINTER SYMPOSIUM ON ADDICTIVE DISORDERS, BEHAVIORAL HEALTH AND MENTAL HEALTH**

**EDUCATIONAL SUPPORTER AND EXHIBITION OPPORTUNITIES**

**2022**

[www.addictionandmentalhealth.org](http://www.addictionandmentalhealth.org)



Winter Symposium 2022

## THE SYMPOSIUM

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The Advanced International Symposium on Addictive Disorders, Behavioral Health, and Mental Health has provided addiction specialists, counselors, and behavioral health professionals with world-class education and training for 46 years. The 2020 Symposium attracted over 1,200 attendees, 28 Educational Supporters and 60 Exhibitors. The Symposium includes exhibits, plenaries, and networking opportunities related to:

- **Addictive disorders**
- **Mental health disorders**
- **PTSD/trauma therapy**
- **Integrative care/interventions**
- **Eating disorders**
- **Supervision**
- **Other related behavioral health topics**

## THE ORGANIZERS

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- **Dr. Gary G. Forrest, Executive Director**
- **Dr. Robert Ochsner, Medical Director**
- **Sarah Forrest, Co-Director**
- **Allison Forrest, Co-Director**
- **Jennifer Ochsner, Administrator**

## THE AUDIENCE

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Our attendees include many of the most esteemed addictions specialists, behavioral, and mental health practitioners, including:

- Addiction treatment providers
- Mental health providers
- Military and state agencies
- Residential/outpatient rehab facilities
- Psychologists
- Psychiatrists/physicians
- Psychiatric NP/PA/RN
- LCSWs/MSWs
- LPCs/LMFTs
- LACs/CACs
- EAPs
- Business development
- Other licensed providers

## ACCREDITATION

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Approved up to 28 hours of Continuing Education (CEs) Credits by the National Association of Alcoholism and Drug Abuse Counselors (NAADAC).



## BECOME A SPONSOR – HELP LEAD THE CONVERSATION

This symposium creates unprecedented opportunities to share knowledge, perspectives, and cutting-edge research. As an Educational Supporter or Exhibitor, you will have the opportunity to:

- **Create brand awareness among a national and international audience**
- **Build networks, enhance relationships, and collaborate with colleagues**
- **Learn about the latest treatments and emerging therapeutic strategies**

[www.addictionandmentalhealth.org](http://www.addictionandmentalhealth.org)



## SUPPORTER LEVELS

LEVELS	PLATINUM	GOLD	SILVER	CLASSIC	EXHIBITOR
<b>RECOGNITION BENEFITS / INVESTMENT</b>	<b>\$12,000</b>	<b>\$9,000</b>	<b>\$6,000</b>	<b>\$4,000</b>	<b>\$1,400</b>
<b>PRE-SYMPOSIUM</b>					
Logo and link on symposium website	✓	✓	✓	✓	
Logo on marketing materials	✓	✓	✓		
Logo in program brochure (sized to supporter level)	Front	✓	✓	✓	
# of supported speaker(s)*	4	3	2	1	
Speaker featured in brochure	Front	✓	✓		
Participation in pre-symposium planning	✓	✓	✓	✓	
<b>AT THE SYMPOSIUM</b>					
# of complementary registrations	50	40	30	20	2 marketer, 2 full
Logo on event mobile app banner ad	✓	✓			
Complementary LeadCapture	✓				
Tailored push notifications	✓	✓	✓		
Logo on event mobile app educational supporter page	✓	✓	✓	✓	
Logo on welcome signage (sized to supporter level)	✓	✓	✓		
Recognition at the welcome session	✓	✓			
Opportunity to welcome keynote speakers	✓				
Complementary reserved table at Tuesday luncheon	✓				
Catered Breckenridge Room Event	✓				
Premier placement, optional double booth**	✓				
Complementary booth, location choice**	✓	✓	✓	✓	✓
Promotional item in tote bag	✓	✓	✓		
3 complementary nights at Hotel Elegaté	✓	✓	✓	✓	
* Educational Supporter is responsible for speaker's expenses and travel expenses. All speakers must be approved by Psychotherapy Associates.					
** Based on availability					

**All Platinum, Gold, Silver and Classic Educational Supporter levels must be confirmed and paid in full by November 15, 2021.**

**Registration must be completed online at [www.addictionandmentalhealth.org](http://www.addictionandmentalhealth.org)**

## EXHIBITOR SPACE DETAILS

- Booth provisions: 8' x 6' pipe and drape booth with rectangular table and two chairs
- Additional equipment: custom equipment such as TV screens, lighting, etc. must be provided by the exhibitor or can be rented (see contract details)
- Booth set-up: Saturday, January 29, 2022, 4PM – 7:00PM
- Booth tear-down: Wednesday, February 2, 2022, after 12:00PM

[www.addictionandmentalhealth.org](http://www.addictionandmentalhealth.org)



## EXCLUSIVE SUPPORTER: SOCIAL FUNCTIONS

LEVELS	EVENT MOBILE APP	DINNER BUFFET*	COFFEE BREAKS*	SPONSOR BRECKENRIDGE ROOM*	YOGA/ WELLNESS	LANYARD/ TOTE BAG/ CUSTOM
AVAILABILITY	1	1	6	9	3	1 / UNLIMITED
RECOGNITION BENEFITS / INVESTMENT	\$3,000	\$2,000	\$250 <sub>EA</sub>	COST OF EVENT	COST OF EVENT	AT COST*
Logo and link on website	✓	✓	✓	✓	✓	✓
Event push notification		✓	✓	✓	✓	✓
Logo on event mobile app	✓	✓	✓	✓	✓	✓
Logo in program brochure	✓					
Logo on event mobile app social functions page	✓	✓	✓	✓	✓	✓
Recognition at the welcome session	✓					
Logo on function signage	✓	✓	✓	✓	✓	✓
Complementary table Tuesday luncheon	✓					
Logo on delegate bag						✓
Logo on delegate lanyard						✓

*\*To be confirmed with Psychotherapy Associates. All food and beverage sponsorship must be arranged through Psychotherapy Associates. Lanyards and tote bags must have the Psychotherapy Associates logo.*

## CUSTOM OPTIONS

Further custom options are available starting at the entry level of \$250, which could include:

- Student and community scholarships
- Facilitating content specific working groups
- Your choice! Contact us for more details.

## EVENT MOBILE APP ADVERTISING

The 2020 Symposium mobile app was a major success! All attendees will have access and will be able to download prior to the Symposium. App support will be available on-site to help attendees optimize the app experience.

### **Banner ads – \$1,500**

Banner ads are the most popular form of mobile advertising for event mobile apps. Banner ads scroll at the top of the app and offer prime logo exposure.

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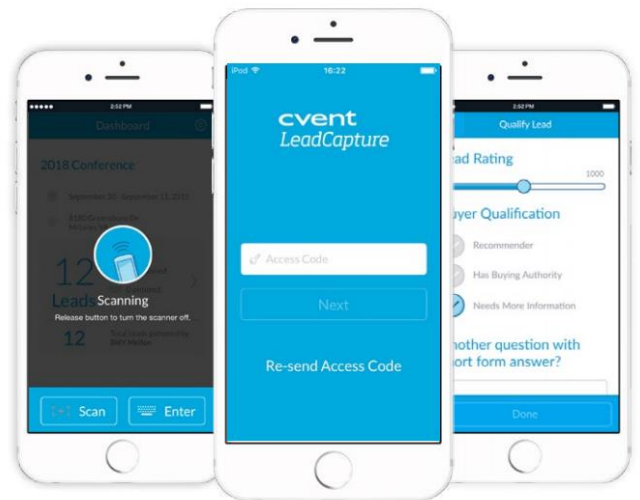
# LEADCAPTURE

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The Winter Symposium is a place for Educational Supporters, Exhibitors and attendees to network, collaborate, and share best practices. LeadCapture is a technology tool that reimagines the multi-step, manual, and time-consuming process of capturing, qualifying, and measuring newly met event attendees. **Email [info@addictionandmentalhealth.org](mailto:info@addictionandmentalhealth.org) for pricing.**

## LeadCapture makes it easy to:

- ✓ Capture leads instantly when exhibitors interact with attendees onsite
- ✓ Rate each lead and enter qualification notes to prioritize follow-ups
- ✓ Provide real-time insight for exhibitors to evaluate and leverage traffic flow
- ✓ Capture, qualify and sync leads straight from your tablet or smartphone
- ✓ Determine the most qualified leads with customizable qualification questions with branching logic
- ✓ Provide real-time insight for planners to evaluate and leverage traffic flow



## CONTACT INFORMATION

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To obtain further information or to discuss supporter opportunities that best suit your needs, please contact us at: [www.addictionandmentalhealth.org](http://www.addictionandmentalhealth.org) or 719-597-5959.

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