

**EDUCATIONAL SUPPORTER AND
EXHIBITION OPPORTUNITIES
2023**

48TH ANNUAL WINTER SYMPOSIUM

DoubleTree by Hilton

COLORADO SPRINGS, CO

**THE ADVANCED INTERNATIONAL WINTER SYMPOSIUM ON
ADDICTIVE DISORDERS, BEHAVIORAL HEALTH,
AND MENTAL HEALTH**

SUNDAY, JANUARY 29 – WEDNESDAY, FEBRUARY 1

2023

www.addictionandmentalhealth.org



Winter Symposium 2023

THE SYMPOSIUM

The Advanced International Winter Symposium on Addictive Disorders, Behavioral Health, and Mental Health has provided addiction specialists, counselors, and behavioral health professionals with exceptional education and training for 47 years. The 2022 Symposium attracted over 1,200 attendees, 28 Educational Supporters and 55 Exhibitors. The Symposium includes exhibits, plenaries, and networking opportunities related to:

- **Addictive disorders**
- **Behavioral and mental health**
- **Ethics and Supervision**
- **Trauma therapy**
- **Suicide**
- **Depression, bipolar disorder, eating disorders, PTSD, intervention, and more**

THE ORGANIZERS

- **Dr. Gary G. Forrest, Executive Director**
- **Sarah Forrest, Director of Operations**
- **Sandra Forrest, Consultant**
- **Jennifer Ochsner, Co-Director of Operations**
- **Allison Forrest, Developer**
- **Dr. Robert Ochsner, Medical Director**

THE AUDIENCE

Our presenters and attendees include many of the most esteemed addictions specialists, behavioral, and mental health practitioners, including:

- Addiction treatment providers
- Mental health providers
- Military and state agencies
- Residential and outpatient providers
- Psychologists
- Psychiatrists
- LMFTs
- LPCs
- LACs
- EAPs

ACCREDITATION

Approved for up to 28 hours of Continuing Education Credits (CECs) by the National Association of Alcoholism and Drug Abuse Counselors (NAADAC).



BECOME A SUPPORTER – HELP LEAD THE CONVERSATION

The Winter Symposium promotes a culture of collaboration and provides outstanding education in best practices. As an Educational Supporter or Exhibitor, you will have an opportunity to:

- Create brand awareness among a regional, national, and international audience
- Build networks, enhance relationships, and collaborate with colleagues
- Educate and train your team on the latest trends and therapeutic strategies

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SUPPORTER LEVELS

LEVELS	PLATINUM	GOLD	SILVER	CLASSIC	EXHIBITOR
RECOGNITION BENEFITS / INVESTMENT	\$12,000	\$9,500	\$6,750	\$4,750	\$1,600
PRE-SYMPOSIUM					
Logo and link on symposium website	✓	✓	✓		Name only
Logo on marketing materials	✓	✓	✓		
Logo in program brochure (sized to supporter level)	Front, center	✓	✓	✓	
# of supported speaker(s)*	4	3	2	1	
Speaker featured in brochure	Front	✓	✓		
Participation in pre-symposium planning	✓	✓	✓	✓	
AT THE SYMPOSIUM					
# of complementary registrations	50	40	30	20	2 marketer, 2 full
Logo on event mobile app banner ad	✓	✓	✓		
Complementary LeadCapture	✓				
Tailored push notifications	✓	✓			
Logo on event mobile app educational supporter page	✓	✓	✓	✓	
Logo on welcome signage (sized to supporter level)	✓	✓	✓		
Recognition at the welcome session	✓	✓			
Opportunity to welcome keynote speakers	✓	✓			
Complementary reserved table at Tuesday luncheon	✓	✓			
Catered Hospitality Room Event	✓				
Complementary double booth**	✓	✓			
Complementary booth, location choice**	✓	✓	✓	✓	✓
Promotional item in tote bag	✓	✓	✓		
3 complementary nights at DoubleTree by Hilton	✓	✓	✓	✓	
* Educational Supporter is responsible for speaker's expenses and travel expenses. All speakers must be approved by Psychotherapy Associates.					
** Based on availability					

ALL EDUCATIONAL SUPPORTER LEVELS MUST BE PAID IN FULL BY

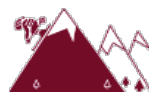
FRIDAY, NOVEMBER 18, 2022

EXHIBIT BOOTH SELECTION MAY BE DONE ONLINE DURING REGISTRATION AT

WWW.ADDICTIONANDMENATLHEALTH.ORG

EXHIBIT SPACE DETAILS

- Booth provisions: 8' x 8' pipe and drape booth with 6' rectangular table and two chairs
- Additional equipment: *electricity and custom equipment such as TV screens, lighting, etc. must be provided by the exhibitor or can be rented (see contract details)
- Booth set-up: Sunday, January 29, 2023, 12:00PM – 2:30PM
- Booth tear-down: Wednesday, February 1, 2023, after 12:00PM



EXCLUSIVE SUPPORTER: SOCIAL FUNCTIONS

Dine and Learn – At Cost

Host a plated or buffet dinner catered by the DoubleTree on Sunday night to kick off the Winter Symposium. Your organization may provide the Keynote presenter for the dinner, and attendees will receive 1.5 CECs. Your logo will be published on marketing materials highlighting the event. Attendees will be required to register for this event ahead of time on our registration platform. Work directly with the Winter Symposium staff to coordinate this Dine and Learn event.

Coffee Breaks – \$650

Host a coffee break catered by the DoubleTree during the Winter Symposium. Coffee breaks are offered in the Exhibit Hall between sessions in the morning and afternoon. Coffee breaks drive traffic into the Exhibit Hall and promote networking. Your organization will be highlighted as a host, your logo will be displayed on our website and at the coffee station, and a push notification will be sent to all attendees announcing your coffee break during the event. Work directly with the Winter Symposium staff to coordinate your coffee break.

Mountain View Hospitality Suite – \$850 and up

Host an informal social gathering away from the hustle and bustle of the Exhibit Hall to network, offer a demonstration, or promote your product or organization. Choose from a selection of offerings catered by the DoubleTree tailored to your budget. Work directly with the Winter Symposium staff to coordinate your usage of the Mountain View Hospitality Suite.

Tote Bags – At Cost (estimated 1250 attendees)

Market your organization by providing tote bags to all Winter Symposium attendees. Display your organization's logo and fill each tote with additional marketing materials.

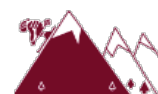
** Must be confirmed with Psychotherapy Associates. All food and beverage sponsorship must be arranged through Psychotherapy Associates.*

EVENT MOBILE APP ADVERTISING

The 2022 Symposium mobile app was a major success! All attendees will have access and will be able to download prior to the Symposium. Attendees use the app to network, track sessions, and view Educational Supporters and Exhibitors. App support will be available on-site to help attendees optimize the app experience.

Banner ads – \$500

Banner ads are the most popular form of mobile advertising for event mobile apps. Banner ads scroll at the top of the app and offer prime logo exposure.



LEADCAPTURE

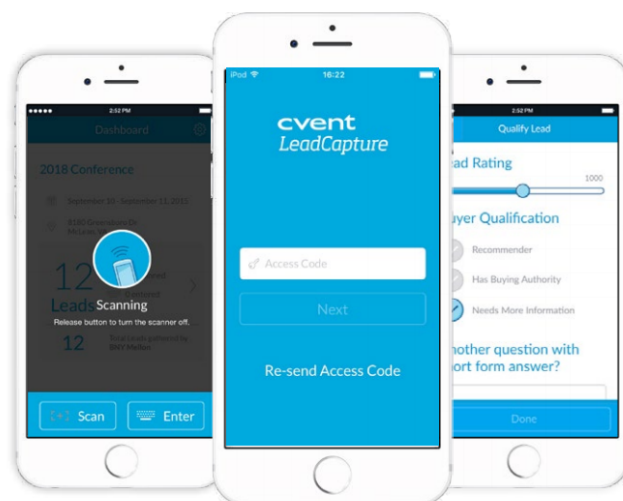
The Winter Symposium is a place for Educational Supporters, Exhibitors and attendees to network, collaborate, and share best practices. LeadCapture is a technology tool that reimagines the multi-step, manual, and time-consuming process of capturing, qualifying, and measuring newly met event attendees.

Available to all Educational Supporters and Exhibitors for an additional \$350.

**Included in the Platinum Supporter Level.*

LeadCapture makes it easy to:

- ✓ Capture leads instantly when exhibitors interact with attendees onsite
- ✓ Rate each lead and enter qualification notes to prioritize follow-ups
- ✓ Provide real-time insight for exhibitors to evaluate and leverage traffic flow
- ✓ Capture, qualify and sync leads straight from your tablet or smartphone
- ✓ Determine the most qualified leads with customizable qualification questions with branching logic
- ✓ Provide real-time insight for planners to evaluate and leverage traffic flow



CONTACT INFORMATION

**FOR ADDITIONAL INFORMATION OR TO DISCUSS SUPPORTER OPPORTUNITIES
PLEASE CONTACT US AT:**

INFO@ADDICTIONANDMENTALHEALTH.ORG

719-653-9181

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