



51st

ANNUAL
WINTER
SYMPOSIUM

EDUCATIONAL SUPPORTER AND EXHIBITOR OPPORTUNITIES

As an Educational Supporter or Exhibitor, your organization will have an opportunity to:

- Educate and train your team on the latest trends and therapeutic approaches
- Build networks, enhance relationships, and collaborate with colleagues
- Create brand awareness among a broad local, regional, and national audience

JANUARY 25 - JANUARY 28
2026

COLORADO SPRINGS, CO



HOTEL POLARIS.

The Symposium

The Annual Winter Symposium has provided exceptional education and training to professionals for over 50 years. The 2025 Symposium attracted 1400 attendees, 27 Educational Supporters, and 120 Exhibitors. The Symposium includes exhibits, plenaries, and networking opportunities related to:

- Substance use disorders
- Behavioral and mental health
- Ethics and supervision
- Therapeutic approaches
- Suicide and prevention
- Trauma-informed care
- Peer support
- Youth and young adults
- Military and Veterans

The Audience

Our presenters and attendees comprise highly esteemed addiction specialists, behavioral health professionals, and mental health practitioners, including:

- Addiction treatment providers
- Mental health care providers
- Military and state agencies
- Residential and outpatient providers
- Educators and school staff
- LMFTs, LPCs, LACs, LCSWs
- EAPs, Alternative EAPs, MAPs
- Peers and supervisors

Accreditation

Approved for up to **33 hours** of Continuing Education Credits (CEs) by NAADAC.

REGISTER ONLINE

addictionandmentalhealth.org

Supporter Levels

LEVELS	PLATINUM	GOLD	SILVER	CLASSIC	EXHIBITOR
Benefits/Investment	\$15,000	\$10,000	\$7,000	\$5,000	\$1,800
SUPPORTER BENEFITS					
Complimentary registrations*	50	40	30	20	4 TOTAL
3 complimentary nights at Hotel Polaris	✓	✓	✓	✓	
Supported presenters**	3	2	1	May submit proposal	
Presenter featured in printed brochure	✓				
Booth location selection***	✓	✓	✓	✓	✓
Double booth/Premium placement***	✓	✓			
Supporter planning and appreciation events	✓	✓	✓	✓	
Logo and link on website	✓	✓	✓	✓	Name Only
Logo in printed brochure	Front, Center	Front	✓	✓	
Logo on mobile app supporter/exhibitor page	✓	✓	✓	✓	✓
Logo on mobile app landing page	✓	✓	✓		
Logo on welcome signage (sized to level)	✓	✓	✓		
Recognition at the Welcome Reception	✓	✓	✓		
Tailored push notifications	✓	✓			
Reserved table at Monday lunch presentation	✓	✓			
Option to purchase Lead Capture (\$300)	✓	✓	✓	✓	✓

***Please note:** Complimentary Registrations are non-transferable; they may NOT be shared.
Complimentary Registration amount includes clinical staff AND business development reps.

****Educational Supporter** is responsible for speaker fees and travel expenses. All presenters must be approved by symposium staff.

*****Based on availability**

Exhibit Space Details

- Provided: 8'x8' pipe with white drape, 6' table, two chairs, and waste basket
- Contact us directly if you need assistance customizing your booth space. Custom equipment and electricity are **NOT** provided.
- NEW! Exhibit Hall Networking Hours, Tuesday, 12:15pm-2:00pm
- Booth set-up: Sunday, Jan. 25, from 10:00am until 1:00pm
- Booth tear-down: Wednesday, Jan. 28, AFTER 12:00pm

ALL EDUCATIONAL SUPPORTERS MUST PAY IN FULL BY
FRIDAY, NOVEMBER 21, 2025
to guarantee full benefits

PAYMENT INFORMATION

Exhibitors: Card payments must be made online at time of registration

Educational Supporters: Check payments are preferred

Exclusive Engagement Opportunities

Banner - \$450

Build brand awareness with over 1400 attendees by displaying a banner at Hotel Polaris during the symposium. Ship your retractable banner to be placed in a high traffic area during the event.

Coffee Breaks - \$600

Co-Host a coffee break catered by Hotel Polaris during the symposium. Coffee breaks are offered in the Exhibit Hall between sessions each morning. Coffee breaks drive traffic into the Exhibit Hall, build brand awareness, and promote networking. Your organization will be highlighted as a host, your logo will be displayed on our website and at the coffee station, and a push notification will be sent to attendees announcing your coffee break.

Hospitality Suite - \$250 + cost

Host an informal social gathering with food and/or beverages catered by Hotel Polaris. Hosting the hospitality suite provides an opportunity to network, promote your organization or product, or offer a demonstration away from the hustle and bustle of the Exhibit Hall. As a Hospitality Suite host, your organization will build brand awareness. You will be highlighted as a host, your logo will be displayed on our website and at the entrance to the suite, and a push notification will be sent to attendees announcing your organization as the Hospitality Suite host.

Lunch and Learn - at cost

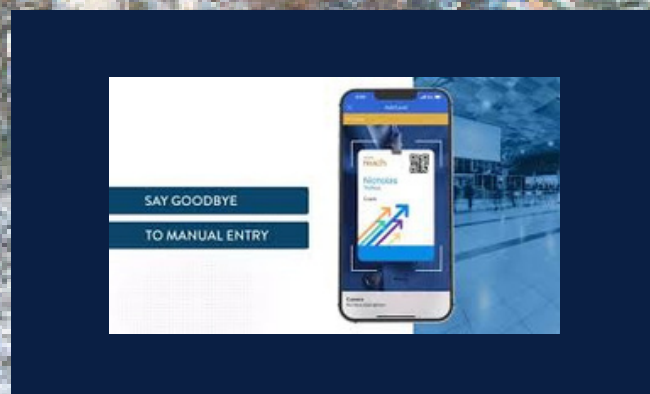
Host a plated or buffet lunch catered by Hotel Polaris on Wednesday. Your organization may provide the presenter, and attendees will receive 1.5 CEs. Registration is required for this event on our registration platform. Hosting the Lunch and Learn builds brand awareness by contributing meaningful content to attendees. You will be highlighted as a host, your logo and presenter will be displayed on our website, and a push notification will be sent to attendees announcing your organization as the Lunch and Learn host.

All food and beverage sponsorships must be arranged and confirmed by the Winter Symposium Staff. Contact Jen at jen@addictionandmentalhealth.org for details.

Lead Capture

LeadCapture (\$300) makes it easy to:

- Capture leads instantly
- Rate each lead and add notes to prioritize follow-ups
- Evaluate and leverage traffic flow in real time
- Capture leads with your tablet or smartphone
- Focus leads using customizable qualification questions
- Gather leads to track and maximize ROI



Contact Information

For additional information or to discuss supporter opportunities please contact us at:

www.addictionandmentalhealth.org

jen@addictionandmentalhealth.org

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