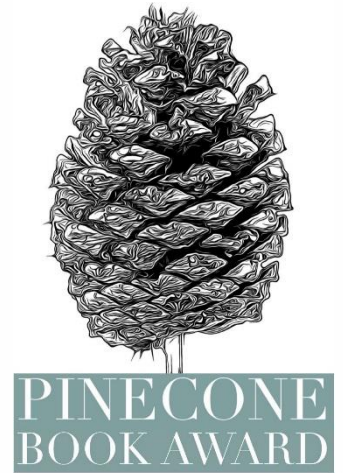


Founder's Introduction

Pinecone Book Award is important because new self-published authors and authorpreneurs deserve recognition for their perseverance. Both activities—writing and publishing—demand endurance and resilience; it's akin to running a marathon.

Authors move from that relentless knowledge that they have a book in them to writing it, having it reviewed and edited, and to the daunting and exhilarating task of publishing it.

Authors have done an incredible job of staying on-task, overcoming imposter syndrome, and engaging themselves beyond the vulnerability often experienced when putting pen to paper and offering what they know or have experienced in life into a book for the world to read.



My many years of experience managing an annual award program for a non-profit association is the foundation on which the Pinecone Book Award is created and delivered for self-published authors and authorpreneurs. Yes, it's a new award, and there will possibly be changes along the way as the program evolves. Stay tuned because this is going to be an exciting journey.

A pinecone holds many seeds of potential. It's small, like self-publishing entrepreneurship. The Pinecone Book Award program offers self-published authors and authorpreneurs in fiction and non-fiction acknowledgment for their perseverance through the writing and self-publishing journey. They are bringing extraordinary books to our world.

So, welcome! Feel free to get excited with me and others as self-published authors, and authorpreneurs are recognized through the Pinecone Book Award program.

Tamelynda Lux, Founder
Pinecone Book Award

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