

Minutes Executive Board MEETING February 26, 2025 ZOOM

The meeting was called to order at 7:35pm.

In Attendance: Lydia DiCola, President; Susan Caicedo-Corea First VP; Connie Fontenot Coffee, Second VP; Sara Sousa, Third VP; Oksana Yoon, Treasurer; Elizabeth Carroll, Secretary; Al Bradley, Membership Chair; Aubrey Maher, Reflections Chair; Alejandra Pena-Ulloa, LBSS Family Liasson; Annika Sypher, Teacher Rep; Nolan Valliere, Student Rep; Jesse Bradley. Student Rep

Absent: Betsy DeSouza-Wyatt, Teacher Rep; Laurie Suson, Food Pantry Chair; Eileen Patterson, ANGP; Bernice Sudarth, ANGP; Christina Caporale, Mini-Grants; Hannah Cahalan, Student Rep; Feben Wondimn, Student Rep; Teri Hampton, Vice-Principal; Lindsey Kearns, Principal

President's Report: Lydia called the meeting to order. The minutes from the Board meeting on 12/09/24 and the Board meeting on 01/06/25 were presented for approval. Connie made the motion to approve, Annika seconded the motion. Minutes were approved without dissent.

Treasurer's Report: Oksana reported that the 2/8 reconciliation has us at positive \$41,000 but checking the numbers on 2/25 we have an additional \$33,000. This is due to mulch and yard sign sales coming through from different platforms.

Principals Report: Ms. Kearns was not present to report.

1st VP Report: Susan reported that more yard signs were sold at the senior meeting. There are 37 that need to be picked up and a few more left in inventory to sell. The SAT webinar had 27 people registered with 17 present. It is now available on youtube to view. She also reported that the SAT mock test is to be scheduled in April. Date still to be determined.

2nd VP Report: Connie reported that the ANGP tickets, yard signs, mulch, and yard sale spots sales are all live on the website. She is sending out daily and monthly newsletters/emails to subscribers and can target audiences if we just want to send out to the senior class etc. Go Daddy also has a mobile app to streamline in person digital purchases.

3rd VP Report: Sara reported that mulch sales are at \$43,000 with a goal of \$61,000. She still needs plenty of volunteers so keep advertising the signup genius. Mulch sales end 3/1/25.

Membership: Al reported our total membership is 132 members, compared to 149 at this time last year.

New Business:

-Grant Meeting: TikTok grant event will be at the 3/10 meeting. Theme is "Create with Kindness". It is for students ages 13 and up. We will need a 4 teen panel and some pre approved questions. Information regarding this will be added to Bruin News.

- -Silent Auction will be moved to the Fall
- -Yard Sale set for 4/5. 30 spots have already been sold. No cars will be allowed after 8am to allow for pedestrian safety. Krispy Kreme donut pre sale fundraiser for PTSA will have a pickup table and sell individual donuts at the yard sale. Elizabeth Carroll will arrange and get pricing and ordering to Connie for the website.
- -Feeder schools: Lydia would like to send PTSA representatives to feeder school PTAs to establish relationships to promote the LBSS PTSA. The following board members volunteered to reach out to the elementary schools in their neighborhoods.

Little Run- Sara

Orange Hunt- Annika

Cherry Run- Elizabeth

Keene Mill- Al

Kings Glen- Susan & Sara

Ravensworth- Lydia

Sangster- Connie

White Oaks- Alejandra

-Scholarships/Funds: There was discussion surrounding how we can keep supporting the school, especially students that are not seniors, and to make the things we support more visible to the community. Also to establish the scholarship amounts to be more consistent and/or transparent upfront.

Meeting Adjourned at 9:08 pm Submitted by: Elizabeth Carroll, Recording Secretary