



YouVictoria is one of the popular social media channels focusing on the Greater Victoria market, offering two price plans that are suitable for different types of businesses models with varying budgets. Because we do everything for you, it saves you time and allows you to focus more on the big picture and running your growing business.

| Plan | Cost | What you'll get |
|------------------|--------------|---|
| Starter Campaign | \$75 /month | Facebook, Twitter, and Instagram Marketing Only. 12 posts per month on all YouVictoria Social Media Channels (FIT) - Page monitoring and responding. Contract can be extended on a month-to-month basis. 15% discount applicable if 2 or more months are selected. |
| Builder Campaign | \$150 /month | Everything in Plan A, plus website presence on YouVictoria.com Contract can be extended on a month-to-month basis. 20% discount applicable if 2 or more months are selected. |
| Graphic Design | \$50.00 | May apply if original design services are needed. |

Social Media Marketing Agreement

Between

YouVictoria, with office at: #206-5388 Hill Rise Terrace, Victoria, BC, Canada V8W 1R3, Telephone: 250.589.2645

and

[customer]

Whereas,

YouVictoria has agreed to perform social media management services for [customer] Plan: Starter Campaign/Builder Campaign **for period of [x months] and terminating on [date]**, for an agreed compensation by [amount] to YouVictoria, details of which are given under, "**Fees paid to YouVictoria**".

PERMISSION & AUTHORIZATION BY [customer] TO YouVictoria AND THE DELIVERABLES AND SCOPE OF WORK FOR YouVictoria

[customer] hereby authorizes and gives full permission to YouVictoria to do the following on various social media sites for [customer] during the agreed contract period.

YouVictoria Facebook/Instagram/Twitter Social Media Channels

- Upload pictures, videos and messaging
 - Moderate comments, delete spam
 - And everything else that is synonymous with, designing and maintaining the [customer] social media images.
1. Website: A Tourism Experience: Victoria, BC - YouVictoria
 2. Facebook: YouVictoria | Facebook
 3. Instagram: YouVictoria (@youvictoriayyj) • Instagram photos and videos
 4. Twitter: YouVictoria (@youtube_yyj) / Twitter

INFORMATION AND DETAILS GIVEN TO YouVictoria BY [customer]

Please note that the following details and information must be provided to the YouVictoria team on regular or one time basis by [customer] through email support if available or requested:

- **Pictures:** All pictures from events, products pictures, etc.
- **Videos:** All videos from events, product showcase videos, etc.
- **Event details:** Any and all event details in advance so that we can update the social media channels and create a event.
- **Previously used promotional material:** All previously used posters, ads, magazine ads, and other promotional material so that we have a good idea of the branding look and feel.
- **Brand manual or any existing guidelines:** A copy of any brand manual or guideline manual if it exists.
- **High resolution logo.**
- And any other important information and newsworthy items for the brand that can be shared with the online community.

CONFIDENTIALITY CLAUSE

NOTE: All materials given to us, like brochures, audio, videos, photos, etc, will only be used for [customer] promotional purposes. It will not be used for any other purposes in any shape or form and will be deleted if & when required.

All this information will be treated as confidential and proprietary in nature and will not be used by YouVictoria for any other purposes besides using the materials to promote [customer] on social media, website platforms.

TERMINATION CLAUSE

Both parties, i.e., YouVictoria and [customer] have the right to terminate the contract with a one-week notice period.

OTHER NOTES

- Invoice will be sent to the following E-mail address: [e-mail] from interconnect@shaw.ca account on the end of every month.
- Every Invoice will have to be paid within 7 days.
- Unpaid Invoice amount can be collected through Private Debt Collection Agency (after final reminder has been sent from YouVictoria)

Available payment methods:

- PayPal
- Direct Deposit
- Cheque

Signed by both parties and executed on this day of [date].

For YouVictoria

Bohdan Jarisz, Owner, YouVictoria

Date: [date]

Signature:

For [customer]

[customer details]

Date: [date]

Signature: