



Chandra Reed

Sports Journalist & Broadcaster

Contact



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About Me

Chandra Reed is a trailblazing aspiring sports broadcaster determined to make her mark in the male-dominated sports media world. As a woman of color, she is breaking barriers and redefining what it means to be a leader in the industry. Growing up in Texas, she developed a deep love for sports, which led her to compete at the collegiate level as a volleyball player. Now pursuing a master's degree in communication from the Academy of Art University in San Francisco, she is refining her craft through real-world experiences, including calling play-by-play for a San Francisco 49ers football game.

Skills

- On Camera Performance
- Social Media
- Sports Journalism
- Video Editing (Adobe Premiere Pro)
- Audio Editing & Podcast Production
- Leadership



Education

Bachelor of Arts

University of Texas Permian Basin

2020 - 2023

Earned a Bachelor of Arts from the University of Texas Permian Basin while competing as a collegiate volleyball player. Balanced a rigorous academic workload with the demands of being a student-athlete, developing strong time management, leadership, and teamwork skills. Gained valuable experience in high-pressure environments, demonstrating discipline, resilience, and a commitment to excellence both on and off the court.

Master of Fine Art

Academy of Art University

2023 - 2025

Pursuing a Master of Fine Arts in Communication at Academy of Art University while competing as a collegiate volleyball player. Gaining hands-on experience in sports broadcasting, media production, and storytelling, including calling play-by-play for live sporting events. Successfully balancing academics and athletics, further developing leadership, adaptability, and the ability to perform under pressure in dynamic environments.



Experience

Academy of Art Sports Media Intern

Academy of Art University Sports Information

2023 - 2025

Gained hands-on experience as a Sports Media Intern with the Academy of Art University, assisting in game-day coverage, live broadcasting, social media content creation, and athlete interviews to enhance the school's sports media presence.

UTPB Sports Information Intern

University of Texas Permian Basin

2020 - 2023

During my time with the UTPB Sports Information Department, I played a key role in enhancing the university's athletic coverage through social media content creation and sports writing.

49ers Play by Play

San Francisco 49ers

2017 - 2019

As part of a class project at the Academy of Art University, I had the incredible opportunity to call play-by-play for a San Francisco 49ers football game, gaining firsthand experience in live sports broadcasting. This experience challenged me to think quickly, deliver real-time analysis, and keep the audience engaged while capturing the intensity of the game. It reinforced my ability to break down plays, communicate clearly under pressure, and showcase my on-camera presence in a professional sports setting.

Urban Knights Radio Podcast Co-Host

Academy of Art University

2025

As a co-host of the Urban Knights Radio podcast, I had the opportunity to interview athletes, coaches, and faculty at Academy of Art University, providing in-depth conversations about sports, leadership, and campus life.



References

Doug Van Praet

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