



## ABOUT ME

A seasoned graphic designer with over 20 years of experience, I bring a strategic, results-driven approach to visual storytelling across print and digital media. I've had the privilege of working with clients in sectors like technology, finance, pharmaceuticals, government, and entertainment, where I've crafted engaging, brand-aligned visuals that amplify client messages. Known for my commitment to high-quality service and collaborative approach, I excel at managing complex design projects from concept through execution, ensuring both aesthetic impact and alignment with client objectives. My proficiency in Adobe Creative Suite, along with my leadership experience managing creative teams and studio operations, allows me to deliver compelling visuals that resonate and drive engagement.

## SKILLS

### Technical

Adobe InDesign, PhotoShop, Illustrator, Acrobat, Adobe XD, Figma, CANVA, MS PowerPoint, Word, Excel, CoPilot, Color Contrast Analyzers and Mac OS Proficiency.

### Professional

Creative Direction  
Brand Strategy  
Visual Storytelling  
Corporate Identity Corporate Branding Resource Allocation  
Stakeholder Communication  
Problem-solving  
Teamwork  
Prioritization & Time Management  
Leadership  
Project Management

## EDUCATION

### Bachelor of Arts Degree – Design and Advertising

International Academy of Design

### Certificate in Design

Ryerson University

### Instructor – QuarkXpress

International Academy of Design

## CLIENTS

University of Guelph Humber, CIBC, TD Bank, Alectra Utilities, Hyundai, KIA Motors, Agnico Eagle Mines, Tim Horton's, Canadian Tire, Spin Master, Hydro One, CCL Industries, Cadillac Fairview, Shoppers Drug Mart, LOBLAWS, Toronto Hydro, TDC Centre, INTACT, Four Seasons, The Hyatt, OLG, Bank of Austria, Cayman National Bank, Cayman Tourism, Trans Canada, HBC, Dufflet Pastries, IAMGOLD, 407 ETR, LightSpeed, Andlauer Healthcare and Harry Rosen.

## WORK EXPERIENCE

### COMPASS GROUP CANADA – SENIOR GRAPHIC DESIGNER | 2022 – PRESENT | MISSISSAUGA, ONTARIO

Developed client proposals and presentations, ensuring clarity and visual appeal across a diverse range of sectors. Created targeted graphics (infographics, icons) for marketing materials, enhancing user engagement in client-facing documents. Employed creative design strategies to deliver innovative ideas, consistently meeting and exceeding client expectations for brand consistency. Spearheaded concept development and refinement for marketing campaigns, directly contributing to a 15% increase in client proposal acceptance rates.

### DELBOVE DESIGN STUDIO – OWNER/SENIOR DESIGNER | 2019 – PRESENT | VAUGHAN, ONTARIO

Led diverse design projects from initial concept through final implementation, focusing on design, branding, marketing, strategy and corporate communications. Delivered impactful corporate branding and communications through various channels, including email blasts, social media, and annual reports, strengthening brand presence across digital platforms. Supervised external designers and managed client relations, ensuring project goals were met on time and within scope, enhancing client satisfaction and streamlining creative workflows. Implemented time management strategies to consistently meet deadlines, optimizing productivity and maintaining a high standard of design quality.

### BRYAN MILLS – SENIOR DESIGNER & STUDIO MANAGER | 2001 – 2019 | TORONTO, ONTARIO

Produced award-winning print and marketing materials, consistently aligning with brand guidelines and target audience needs, which strengthened brand recognition and campaign success. Managed multiple concurrent projects, consistently meeting deadlines and brand standards, fostering a collaborative environment that improved project delivery efficiency by 20%. Established and enforced corporate design standards, enhancing studio productivity by 15% and supporting a positive team environment during high-demand periods. Directed resource management, scheduling, and task assignments for studio designers, optimizing workflow and ensuring efficient project turnaround times.

### PINNACLE PUBLISHING & MARKETING LTD., SENIOR DESIGNER | 1998 – 2001 | CAYMAN ISLANDS

Developed creative advertising, direct mail, and corporate identities, overseeing end-to-end design processes, from concept to press approvals, which increased client engagement and strengthened brand identity. Negotiated project terms and managed vendor relationships with clients, printers, and photographers, ensuring smooth project execution and reducing turnaround times by 10%.

### PADULO ADVERTISING – SENIOR DESIGNER AND STUDIO MANAGER | 1992 – 1998 | TORONTO, ONTARIO

Produced award-winning designs for national print campaigns, point-of-sale, and direct mail, boosting client visibility and campaign reach across target audiences. Managed studio operations and directed artwork for final production across various media, ensuring high-quality output and reducing errors in final deliverables by 15%. Led end-to-end design for direct mail, brand identity, and publications, consistently delivering impactful visuals that enhanced brand coherence and audience engagement.