## UJAMAA COOPERATIVE FARMING ALLIANCE

**2022 ANNUAL REPORT** 



### Cooperative UJAMAA Economics



rom the Kiswahili language of the Swahili people of East Africa, Ujamaa means "extended family". As a trading language, "ujamaa" has also come to mean "cooperative economics".

Formed in 2021, the Ujamaa Cooperative Farming Alliance (UCFA), a program under the non-profit STEAM ONWARD, is a BIPOC (Black, Indigenous, People of Color) led collective. At UCFA we recognize the need for increased diversity in farming in general, and diversity in the \$15 billion dollar U.S. seed industry in particular.

We are committed to providing increased opportunities and support for growers from equityseeking communities.

To this end, the Ujamaa Cooperative Farming Alliance is working to bridge the gap between prospective growers and seed companies.



"More and more as we come closer and closer in touch with nature and its teachings are we able to see the Divine and are therefore fitted to interpret correctly the various languages spoken by all forms of nature about us."

— George Washington Carver

#### SEED FARMING

"Seeds are not just seeds. They're like ancestors. They have a history. Seeds have stories."

> Winona LaDuke eco-activist

t UCFA we view seeds as more than a commodity, but also as vessels of cultural heritage. As a commodity, seed farming can be a lucrative business opportunity for farmers, gardeners, and growers as demand far outstrips supply. On just a small plot of land, growers can make a profit from seed farming as a side business.

"...The elders were wise. They knew that man's heart, away from nature, becomes hard; they knew that lack of respect for growing, living things, soon led to lack of respect for humans, too."

> Chief Luther Standing Bear Sicangu and Oglala Lakota Chief

**FARMERS & GROWERS** 

LEARNING SEED FARMING

## UCFA GOALS

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Organizing and supporting underrepresented growers for sustainability.

Reclaiming our relationship with the land, waters, soil, our heritage, and our seed ancestors.

Educating youth about their proud resilient roots in agriculture and demonstrating future opportunities in agriculture.

Educating our community about our healing and nutritional food heritage, and the protection of our environmental resources.

# **COMMUNITY ENGAGEMENT**

2.6K Instagram Followers 1.4K Facebook Followers 661,515 Persons Reached from 238 Facebook Posts

#### Media Mentions

New York Times - January 16, 2022 Washington Gardner - March 2022 Hobby Farm Podcast - June 18, 2022 The Guardian - June 23, 2022 Better Homes & Gardens - September 2022 Edible Asheville - Fall 2022 AG MAG - Berea Urban Agriculture Fall 2022

#### Ujamaa Online

HTTPS://UJAMAAFARMS.COM HTTPS://UJAMAASEEDS.COM FACEBOOK.COM/UJAMAAFARMS INSTAGRAM.COM/UJAMAAFARMS



a Sections Seeds, this is the company os a silver ling of the difficult post few years. Early in the ponderic, as interest in vegetable gardening was growing, bornetta's youth education and agridening nonprofit. Steam Onward, began accepting domations

from seed companies and distributing them to communities in need. Unfortunately, "many of the seeds our communities were requesting were not the ones) being divaled." We says 50 site part out a call to load jutice activities and formers acking for more culturity releaves seeds. The response was overheleming—activities and somers acking for more culturity releaves seeds. The response was load many allowce, a group of BIPOC growers came together Upmad's fact carolog includes first Nation, Load American, and Southers seed calciencies. When asked to highlight a fovorite, Brometha quickly loads. "Heritoam collerad greens, We've gait over 25 types of the most gorgeous calcards you'll event see". *Above (from left)*: Bornetta Acebe with Upman added top bern Tatimah Hasan, Ina Wallace, Poul Lovelocs, and Alexis Yamashita (not pictured: Chanda Robinson Banks and Nate Kleinman)



t Ujamaa Cooperative Farming Alliance (UCFA) we utilize working groups composed of individuals and persons representing organizations and institutions. Our working group teams hold bi-weekly virtual meetings to accomplish their specific tasks. The methodology of working group teams not only results in improving UCFA operations, but teams also benefit the members who participate in the working groups. Through our teams we analyze, discuss and explore our own ideas and questions, and we gain feedback from our peers. As a working group member, we pool our ideas enabling us to become cognizant of problems from different perspectives. In a group situation, combining a variety of skills and expertise, we can tackle tasks that might not be accomplished by an individual.

UCFA 5 WORKING GROUPS **ADMINISTRATION FINANCE** GOVERNANCE FUNDRAISING **CHAMPIONS** SEED AND FARMING OPERATIONS LARGE GROWERS **ANIMAL GROWERS** VALUE ADDED PRODUCTS COMMUNITY ENGAGEMENT **HISTORY, CULTURE & RESEARCH AFRICAN AND CARIBBEAN INDIGENOUS & ENVIRONMENTAL** 



# **BY THE NUMBERS**

(Jan 2022 - Feb 2023)

In January of 2023 we introduced our new catalog. We doubled our seed varieties and we increased our sales by 42% in two months. The numbers below illustrate 14 months of Ujamaa Seeds activity.

242 SEED VARIETIES IN CATALOG

1640 ORDERS (Online & Direct POS)

\$49,107 IN SALES (Jan 2022 - Feb 2023)

11,550+ SEED PACKETS SOLD

\$31.42 AVERAGE ORDER

# 6 Panels and Presentations

American Community Gardening Association	Hampton VA	September 2021
Small Farm Annual Conference	Roanoke VA	November 2021
Collard Visioning at Utopian Seed Project	Asheville NC	November 2021
Virginia Association of Biological Farming	Roanoke VA	January 2022
Organic Seed Growers Organic Seed Alliance	Virtual	February 2022
APHIS-USDA Black History Month Program	Washington DC	February 2022
ARS USDA Sowing Seeds of Equity	Virtual	April 2022
Earth Optimism at Smithsonian Folklife Festival	Washington DC	June 2022
Juneteenth Black Farmers Market	Trenton NJ	June 2022
Student Organic Seed Symposium	Morgantown WV	July 2022
Federation of Southern Cooperatives	Birmingham AL	August 2022
Center for Environmental Justice	College Park MD	August 2022
2022 Terra Madre Slow Foods Conference	Turin Italy	September 2022
Black Farmers & Urban Gardeners Conference	Atlanta GA	October 2022
Bowie State University Smart Agriculture Symposium	Bowie MD	October 2022
UCFA Fall 2022 Workshops and Convening	Accokeek, MD	October 2022
CFSA Sustainable Agriculture Conference	Durham NC	November 2022

WestVirginia University. College of Agriculture, Resources and Design tive surre

Student Organic Seed Symposium Morgantown, WV July 2022



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Collard Visioning Project Asheville, NC November 2021

# Farm & Garden Visitations

Oak'stead Farm	Camp Springs MD
Hope And A Pra'Yer Farm	Hughesville MD
Honey Hemp Farm	Upper Marlboro MD
Acorn Community Farm	Mineral VA
Carter Farms	Unionville VA
Serenity Farm	Benedict, MD
Franny's Farm	Asheville NC
Judy Greene Baker Farm	Richmond, KY
Locust Trace AgriScience Center	Lexington KY
Welcome Hall Farm	Versailles KY
Good Foods Co-op	Lexington KY
Seedleaf Urban Farm	Lexington KY
Centre College Gardens	Danville KY
Forestry Outreach Center	Berea KY
Glades Community Garden	Berea KY
Berea Urban Farm	Berea KY
Sustainable Mountain Agriculture	Berea KY
National Colonial Farm	Accokeek MD
Washington Youth Garden	Washington DC

	Salamander Springs Farm	Berea KY
	WVU Organic Research Farm	Morgantown WV
	NC State Univ Mountain Horticultural	Mills River NC
	Living Web Farms	Asheville NC
	Project Sweetie Pie	Minneapolis MN
	World Farmers CSA	Lancaster MA
	Princeton University's Seed Farm	Princeton NJ
	Restora – New Communities	Albany GA
	Metro Atlanta Urban Farms	Atlanta GA
	Spelman College's Victory Garden	Atlanta GA
No.	Truly Living Well Center	Atlanta GA
1	Heru Urban Farming	St. Louis MO
	Forested	Bowie MD
	Well Sweep Herb Farm	Port Murray NJ
	Wildflower Homestead Farm	Pennington NJ
	Sankofa Community Farm	Philadelphia PA
	Firefly Homestead	Hopewell NJ
	One Art Community Center	Philadelphia PA





## Tayman Field in Upper Marlboro, Maryland



n June of 2022 St. Thomas Episcopal Parish in Upper Marlboro Maryland offered four acres of church property to Ujamaa Cooperative Farming Alliance. Formerly a terraced organic vegetable farm called Tayman's Field, UCFA is converting the farm into a Seed Farming Learning site. In return UCFA will support the establishment of a Children's Garden for the church and contribute fresh vegetables to the church's food pantry.

Currently Tayman's Field includes a barn. But the site lacks water and electricity. With adult and youth volunteers, UCFA has started dividing the four acre site into sixteen plots to local BIPOC growers interested in learning seed farming and growing culturally meaningful crops. To aid in reducing run off from the adjacent road, the site will include a food forest growing native fruit, nuts and berries. The church also has provided an additional site to UCFA for training in beekeeping.



#### UJAMAA COOPERATIVE FARMING ALLIANCE

## FALL 2022 CONVENING

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#### SATURDAY & SUNDAY OCTOBER 29 & 30, 2022

#### **LOCATION:**

ACCOKEEK FOUNDATION 3400 BRYAN POINT RD ACCOKEEK, MD 20607

#### SATURDAY WORKSHOPS

#### 1:00 PM - 5:00 PM Open to General Public & UCFA Participant/Members

- Sorghum Pressing
- Seed Cleaning
- Seed Stories
- Starting Up a Farm
- Gardening 101
- Using Medicinal Herbs
- Heirloom Collard Project
- Agrobiodiversity

#### 14

Seed Presevation

#### SUNDAY UCFAANNUAL MEMBERSHIP MEETING

8:45 AM - 4:00 PM By Invitation Attend In Person or Virtual via Zoom

- UCFA Partners, Donors, & Collaborators
- UCFA Working Group Presentations
- UCFA Governance & Membership Report
- NESARE/UVM Grant Presentation
- UCFA Working Groups "Seed Dating"
- UCFA Visioning 5, 10, & 20 Year Goals

The UCFA Fall 2022 Covening is made possible through the generous support of Steam Onward, Accokeek Foundation, Northeast SARE, Organic Seed Alliance, and the participant/ members of Ujamaa Cooperative Farming Alliance.







## UJAMAA COOPERATIVE FARMING ALLIANCE

#### AQUISITIONAL GOALS FOR THE UPCOMING YEAR

- Administrative Assistant for Admin Team
- Salaries for UCFA Directors
- Bookkeeper and Accounting Services Demonstration Seed Farm in Maryland
- Seed Fulfillment Staff Person
- Seed Cleaning Equipment
- Cold Seed Storage Facility
- Stipends for Ujamaa Growers
- Sorghum Processing Equipment
- Printing of the 2023 Seed Catalog
- Bulk Seed Purchases
- Solar Water Pump

- Trailer for Tractor
- Mower & Bush Hog
- Weed Whackers
- Machetes Shears
- Row Covers
- High Tunnels
- Trellis Materials
- Post Drivers
- Social Media Marketing
- Workshops to Support Seed Growers
- Terrace Farming Workshop
- Travel Expenses to Workshops & Conferences



# \$55,761 DONATIONS RECEIVED in 2021-2022\$81,861 GRANTS AWARDED in 2022













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ROW—7	
A New Seed Company	THE EXPERIMENT













Sustainable Agriculture Research & Education





FOUNDATION



AMERICAN UNIVERSITY



CENTER FOR ENVIRONMENT, COMMUNITY, AND EQUITY

Collective

Research and action toward a more just and sustainable world.

## To the numerous individuals who helped to make UCFA and Ujamaa Seeds realities. THANK YOU

Aavushma Singh Adilah Wutoh-Bavlor Adina Robinson Theresa Adrien Lipscolme Aerolyn Consaul Alecia McGregor Alexis Yamashita Alland Leandre Ama Peyman (Hannan) Amadou Diop Amirah Mitchell Amyrose Foll Ana Martina Angela Comeaux Angela D Anderson Angela Killebrew Anita Roberson Ann Codrinaton Ann Osano Anthony Gaskins Antonia Bookbinder Arthur Fllis Ashok Sookdeo Atiba Nicholas Ben Burkett **Bettina Helm Bettina Helm** Bilal Yasin El-Amin Bill Braun Blain Snipstal Bobby Wilson Bonnetta Adeeb Brennan Washington Brett Grohal Camisha Barnes

Candis McKelvv Cara I oriz Carol Clatterbuck Cathleen McCluskev Chanda Banks Chantica Wheeler Charles Onwulata Charles Rice Charles Rosen Charlotte Douglass Charlotte Forte-Parnell Chris Bolden-Newsome Chris Smith Christian Keeve Claudia and Hank Clif Slade Colin Dunphy Curtis Robertson Jr Cynthia Greenlee Dan Trott Daniel Denton Daniel Tobin Darren Beachem David Barron David Walker Debo Folorunsho Debra M Davis Denise Ware Dexter Ingram Diane Fisher Diane Ndiave Dionne Mccaskill-alston Donald Belle **Douglas Muller** Ebony Malone

Ebony Marshman Fllen Flowers-Fields Eraibe Bovd Esther Mitchell Fatimah Hasan Franklin Robinson Gabrielle Etienne Gail Livingston Gail Myers Gail Tavlor Garrett Graddy-Lovelace Gavlord Hoque Geraldson Chua Gino Gil Inales Gordon Reed Harivah dan-Fodio Hassan Adeeb Henriette den Ouden Henriette Isaboke Heron Breen Ira Wallace Iriel Edward Isaiah Lucas James Ross Janet Mevers Jason Lindsav Jav Webb Jeanine Scheffert Jen Thompson Jennifer Williams Jeremv Peaches Jim Campbell Jim Embry John Spearmon Jon Jackson

Joseph Haamid Jovan Sage Judy Greene Baker Kamal Bell Karen Bowlding Kathy Anderson Kenva Crumel Kevlan Enslev Kibibi Aianku Kierson Morris Kim Rush Lvnch Kitt Healv Kokowasi Koomblekou Konda Mason Kritchanan Yampai Kvla Lang Lafiva Tunstall Lalanii Sangode Larry Schaefer Laura Collard Laura Ford Laurel James Leah Penniman Leah Smith Leigh Lafosse Leslie Watson I ina Bird Linda L.Jones Luc Hebou I vnda Muhammad Maggie Cahalan Maggie Ericksen Malik Yakini Malikah Akil Manuel da Silva

Marian 'Mars' Mwenia Marv K Johnson Mary Watson Proctor Matthew Ogburn Matthew Raiford Maxwell Fllis Melissa Giles Melony Edwards Micaela Collev Michael Carter MIchael Chanev Michael McCaskill Michael Twitty Michelle F Cable Michelle Shaw Michelle Sullivan Mike Tintner Mimi Ghebetholancy Kun Monica Esparza Nadine Burton Nadisha Clavton Nafisa Adeeb Nagisa Manabe Naima Penniman Naomi K. Fukagawa Natalia Zukerman Nate Kleinman Neftali Duran Nikos Kavanva Olga Bolden-Tiller Olga Bolden-Tiller Olivia Gamber Owen Taylor Pamala Barasso Pat Wilson

Patrvk Battle Paul I ovelace Peggy Eppig Pernevlyn Coagins Petra Page-Mann Phil Kauth Pierre Brunache Jr Pierre Tchomobe Rachel Cezar Martinez Reioice (Reii) Blackwood Robert Harding Roger Mbianke Rosa Hann Roxanne Masters Rueben Collins Sacoby Wilson Samaria King Sarah Kleeger Sarah Leogasse Sarah Sohn Sarel Cousins Sehar Peerzada Semba Fall Sheba Everett Shelby Johnson Sheldon Smith Shirlev Beachem Simone Johnson SJ Seldin Sonva Harris Susan Keitusmet Susie Proctor Svdnev Harrison Tahz Walker Tamara Dickerson

Tambra Stevenson Tasneen Osman Terri Bell Harris Tessa Lowinske-Desmond Theresa Robinson Thomasina Coates Thomasina Roders Tiffanv LaShae Tomia McQueen Tony Andre Jones Tori Bover Turner Coagins **Turquoise Connelly** Tyler Massias Tvrean Lewis Vaneesha Ali Vaughn Wallace Vince Legaett Vivian Saunders Vivien Sansour Wanda Stewart Wanda Woodland Wavne Gilchrest Whitney Barr Willie Miller Farms Yana Reid Yasir Khalid Yvette Albert Yvette Odell banks Zachari Curtis Zainab Muhammad Zakia Shabazz Zoe Adionvoh



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