



## **FOR IMMEDIATE RELEASE**

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## **UJAMAA COOPERATIVE FARMING ALLIANCE**

The Ujamaa Cooperative Farming Alliance (UCFA), a program under the non-profit STEAM ONWARD, is a BIPOC (Black, Indigenous, People of Color) led collective. We recognize the need for increased diversity in farming in general, and diversity in the \$15 billion dollar U.S. seed industry in particular. We are committed to providing increased opportunities and support for growers from equity-seeking communities. To this end, the Ujamaa Cooperative Farming Alliance is working to bridge the gap between prospective growers and seed companies. Learn more about UCFA at: <https://ujamaafarms.com>.

## **UJAMAA SEEDS**

UJAMAA SEEDS is a project of the Ujamaa Cooperative Farming Alliance (UCFA). At UJAMAA SEEDS we cultivate and distribute culturally meaningful seeds. We are a new collective of emergent and seasoned BIPOC (Black, Indigenous, People of Color) growers providing culturally meaningful seeds available for all. At UJAMAA SEEDS we are committed to the collection, preservation, advancement, and dissemination of agricultural and environmental practices that will benefit and sustain current and future generations. Our culturally meaningful seeds and collections can be viewed and purchased online at <https://ujamaaseeds.com>.

*“Some farmers grow food. Seed farmers grow the seeds that the rest of the world plants”.* Modern Farmer

*“At UCFA we are growing BIPOC growers.”*

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