

UJAMAA COOPERATIVE FARMING ALLIANCE

FALL 2024 CONVENING Sponsorship Levels and Benefits



1. Sower Sponsor - \$100

- **Recognition:** Name listed in the 2024 Convening Program and on the ujamaafarms.com website.
- **Event Passes:** 1 complimentary pass to the UCFA Fall 2024 Workshops & Convening.
- **Thank You Note:** Personalized thank you email after the event.

2. Grower Sponsor - \$250

- **Quarter Page Ad** displayed in the 2024 Convening Program and on the ujamaafarms.com website.
- **Event Passes:** 2 complimentary passes to the UCFA Fall 2024 Workshops & Convening
- **Thank You Note:** Personalized thank you email and a shoutout in the post-event newsletter.
- **On-Site Recognition:** Name mentioned in UCFA Fall 2024 Workshops & Convening announcements.

3. Harvester Sponsor - \$500

- **Half-Page Ad** displayed in the 2024 Convening Program and on the ujamaafarms.com website.
- **Event Passes:** 4 complimentary passes to the UCFA Fall 2024 Workshops & Convening
- **Thank You Note:** Personalized thank you email, shoutout in the post-event newsletter, and a special recognition plaque.
- **On-Site Recognition:** Name mentioned in UCFA Fall 2024 Workshops & Convening announcements, with logo displayed during presentations.

4. Heirloom Sponsor - \$1000

- **Full-Page Ad** displayed in the 2024 Convening Program and on the ujamaafarms.com website.
- **Event Passes:** 6 complimentary passes to the UCFA Fall 2024 Workshops & Convening
- **Thank You Note:** Personalized thank you email, shoutout in the post-event newsletter, a special recognition plaque.
- **On-Site Recognition:** Exclusive mention in all UCFA Fall 2024 Workshops & Convening announcements, with the logo prominently displayed during presentations.
- **Exclusive Benefit:** Opportunity to give a short speech or presentation at the event/program and a dedicated space/table for promotional materials.

Please submit Sponsorship Payments by September 20, 2024.

Artwork for Ads are due by September 30, 2024

- **Quarter Page Print Area** - 5.125" H x 3.875" W
- **Half Page Print Area** - 5.125" H x 7.75" W
- **Full Page Print Area** - 7.75" H x 10.25" W

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FALL 2024 CONVENING



Ujamaa Cooperative Farming Alliance invites you to partner with us as a sponsor of our upcoming **UCFA Fall 2024 Workshops and Convening** scheduled to take place on October 26 and 27, 2024 at the Accokeek Foundation's Education Center. This event will bring together a diverse gathering of farmers, gardeners, heirloom seed industry leaders, professionals, and academics, to explore and discuss seed farming.

As a recognized leader your participation would be an invaluable addition to our event. We are offering a unique opportunity for you to showcase your brand to a highly engaged audience by placing an advertisement in our conference program. The program will be distributed to all attendees and will be a key resource for them throughout the event.

Sponsorship packages are designed to provide maximum exposure for your brand. By securing an ad space in our program, your organization will benefit from:

- **Targeted Visibility:** Reach a diverse group of professionals and decision-makers who are interested in seed farming.
- **Brand Positioning:** Align your brand with innovation and leadership by being associated with a prestigious conference.
- **Networking Opportunities:** Connect with attendees and other sponsors, fostering valuable business relationships.

We offer various sponsorship levels to accommodate different budget sizes, each providing distinct benefits, including full-page ads, half-page ads, quarter-page ads, and listings in our program. Enclosed, you will find a detailed sponsorship prospectus that outlines these opportunities.

We would be honored to have your organization join us as a sponsor, and we are happy to work with you to tailor a sponsorship package that meets your needs and goals. Please feel free to contact me directly if you have any questions or would like to discuss this opportunity further. We look forward to the possibility of collaborating with you and making **UCFA Fall 2024 Workshops and Convening** a tremendous success.

Thank you for your time and consideration.

Kathy Anderson
UCFA Publications
Kathy.anderson.author@gmail.com