



360° BRANDING & DESIGN SOLUTIONS

Services & Company Overview

GOOD DESIGN IS GOOD BUSINESS

WHAT DO WE DO?

We create distinctive brand identities and powerful digital design for businesses worldwide. Trusted by over 700 companies, we deliver results that strengthen presence and drive growth. Our team works closely with clients to provide tailored solutions—whether launching a new business, refreshing a brand, or delivering standout personal projects. With a complete 360° Branding & Design service, we ensure every requirement is covered.

LOGO DESIGN



FROM CONCEPT TO CREATION

BRAND IDENTITY



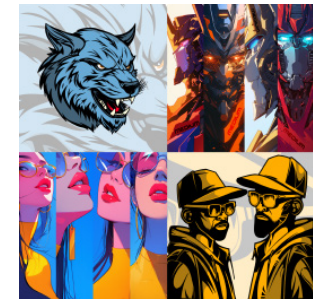
COHESIVE & BESPOKE BRANDING

SOCIAL MEDIA



ON-BRAND & ENGAGING CONTENT

DIGITAL ARTWORK



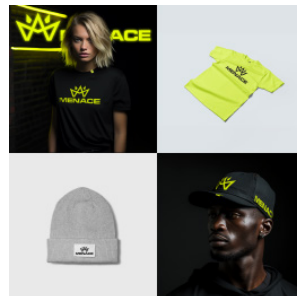
BESPOKE ARTWORK FOR ALL OUPUTS

SIGNS & GRAPHICS



STAND OUT FROM THE COMPETITION

CLOTHING DESIGN



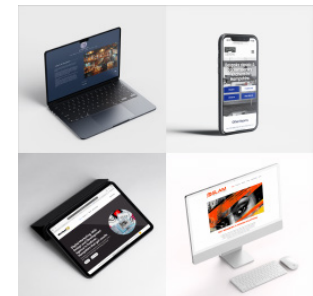
WEAR YOUR BRAND WITH PRIDE

MERCHANDISE



WEAR YOUR BRAND WITH PRIDE

WEBSITE DESIGN



A DATA-DRIVEN APPROACH TO DESIGN

OUR SERVICES

Branding & Logo Design
Social Media Content
Pitch Decks & Presentations
Print & Packaging Design
Video & Photography
Illustration & Digital Art
Signs & Vehicle Graphics
Website Design



THE STRENGTH OF BRANDING



IDENTITY

Branding helps establish a unique identity for a business or organisation. It encompasses the company's name, logo, design elements, messaging, and values, which distinguish it from competitors and create recognition among consumers.



INDIVIDUALITY

In a competitive market, branding serves as a crucial tool for businesses to distinguish themselves from rivals. Successful branding effectively conveys a company's unique qualities, be it product excellence, exceptional customer service, or brand ethos. This not only attracts customers but also builds connections with those who identify with these distinct attributes.



TRUST & CREDIBILITY

A strong brand cultivates trust and credibility among consumers. Consistent branding builds familiarity and reliability, reassuring customers about the quality and reliability of products or services offered.



EMOTIONAL CONNECTION

Successful branding goes beyond the visuals; it creates an emotional connection with consumers. Brands that resonate with their audience on a deeper level, tapping into their values, aspirations, and emotions, tend to create stronger customer loyalty and advocacy.



PERCEIVED VALUE

Branding influences how consumers perceive the value of a product or service. A well-established brand often commands a price premium compared to generic alternatives because consumers associate it with quality, reliability, and prestige.



LOYALTY & ADVOCACY

Brands that consistently deliver on their promises and maintain positive interactions with customers build loyalty and advocacy. Loyal customers not only continue to support the brand but also become brand ambassadors, spreading positive word-of-mouth and attracting new customers.



MARKET POSITIONING

Branding plays a crucial role in positioning a company within its market segment. Through branding, businesses can communicate their unique selling proposition (USP) and target specific customer segments more effectively, ensuring that their offerings align with the needs and preferences of their target audience.



GROWTH & EXPANSION

Strong branding provides a solid foundation for business growth and expansion. It facilitates entry into new markets, introduction of new products or services, and partnerships or collaborations with other businesses, leveraging the existing brand equity to drive success.

LOGO PORTFOLIO

**DOG &
BONE
MAN**



TAILORED SOLUTIONS, CUSTOMISED FOR YOU

At Slam, we believe in providing flexible solutions that cater to the unique needs of each client. With our diverse range of services, you have the freedom to pick and choose the solutions that best align with your business objectives. Whether you're looking for a complete branding overhaul, social media management, print design, or website development, our team is here to assist you every step of the way. Simply let us know which services you require and we will endeavour to maximise your budget.

Our transparent pricing structure ensures that you only pay for the services you need, with no hidden costs or surprises. We'll provide you with a detailed quote based on your chosen services, allowing you to make informed decisions about your investment. What's more, our flexible approach means that you can always add or remove services as your business evolves.

SLAM CREATIVE'S BUSINESS IN A BOX SERVICE

Launch your business with ease through Slam Creative's all-in-one package. From business plans and branding to marketing, stationery, merchandise, and advertising, everything you need is in one place. Pick the services that fit your goals and we'll build a cohesive, professional presence from day one.

With Slam, you gain more than a service provider — you gain a partner dedicated to helping your business succeed.

DESIGN ON DEMAND

Our retainer packages give you flexible, ongoing design support without the stress of unpredictable costs. With three clear tiers, you can choose the level that best suits your business needs:



PULSE
LIGHT, RELIABLE OUTPUT

- 5 design hours
- One request at a time
- 2-day turnaround
- Email support
- Monthly review

Perfect for occasional, on-brand creative

FLOW
STEADY CREATIVE STREAM

- 10 design hours
- Multiple requests
- 1-2 day turnaround
- Priority queue
- Monthly strategy call

Consistent support to keep you moving

SURGE
HIGH VOLUME SUPPORT

- 20 design hours
- Unlimited revisions
- Same-day turnaround
- Dedicated WhatsApp
- Bi-weekly calls

Full creative firepower when you need it

All tiers offer dedicated design time, priority turnaround, and the reassurance of a trusted creative partner by your side. We can even create bespoke packages to suit your requirements.

OUR CLIENTS

TESCO

DUCATI

MARVEL®

Iceland

**BMW
MOTORRAD**

✶ CADUCEUS

 **YAMAHA**

Sainsbury's

 **VERTEX LABS**

**ROBBIE
WILLIAMS**

**ASHLEY
WALBRIDGE**

ANBO
— since 1989 —

 **MOAT**

S6C

 **VALENS BANK**

NUNU
spirits

Morrisons

lape

 **NUKKLEUS**

**SuperChain
Capital** 

 **METAMASK**

 **369
CAPITAL**

 **BINANCE**

BYBIT

ASDA

ocado

LIGHTCYCLE

 **Footprint**



CASE STUDIES



GENESIS

Jade wanted to merge her two companies into one brand with room to grow. Together, we created Genesis, a name symbolising new beginnings. The Tree of Life logo reflects vitality and connection, paired with a clean font and vibrant colours chosen by Jade.

The result is a timeless, flexible identity that supports her holistic approach to wellbeing and future expansion. Jade is delighted with the outcome and confident in its ability to grow with her business.



GENE SWITCH

Gene Switch, specialists in peptide formulas, asked us to create a brand that balanced medical credibility with standout appeal.

We delivered a clean, clinical identity enhanced by modern design, sophisticated colours, and precise typography. The result is a striking yet trustworthy brand, ready to launch in 2026.



FOX HILL

Fox Hill Auctions came to us with just a name and a vision. We created a complete brand identity from logo, typography, and colour palette to website, print, and vehicle graphics.

The result is a polished, cohesive brand that reflects heritage and trust, positioning them confidently for launch.

WHY CHOOSE SLAM CREATIVE?

What sets us apart is more than just design — it's how we work with you:

- Trusted by 700+ clients worldwide – from startups to global brands
- Full 360° design capability – branding, digital, print, film, and more
- Agile and flexible – scale support up or down to match your needs
- Collaborative approach – we work as an extension of your team
- Proven impact – delivering measurable results that grow businesses
- Experienced partners – a network of specialists covering every creative niche

PARTNERED WITH



CONTACT/NEXT STEPS

Let's talk about your next project.

Whether you need a fresh brand identity, consistent design support, or a full-scale creative partner, we're ready to help.

Get in touch:

 teo@slamcreative.co.uk / hello@slamcreative.co.uk

 07467 222 440

 www.slamcreative.co.uk

We'll set up a discovery call to understand your needs and explore the best way to work together.



"I WAS BLOWN AWAY WITH MY DESIGN"

"MAGNIFICENT RESULT"

**"SUPER HAPPY WITH
MY REBRANDING"**

**"AMAZING SERVICE
AND SUPPORT"**

"SUPER EFFICIENT"