



**360° BRANDING & DESIGN SOLUTIONS**

Services & Company Overview

**GOOD DESIGN IS GOOD BUSINESS**

— 2024 —

# WHAT DO WE DO?

We specialise in creating unforgettable brand identities and impactful digital experiences for global companies. With over 400 companies entrusting us to enhance their presence and achieve objectives through graphic design, we are committed to collaborating closely with our clients to meet their design requirements. Our focus is on delivering tangible results that make a real impact on your business. With a wealth of skillsets, designers and partners, we are well positioned to offer a full 360° Branding & Design service catering to every design requirement you will need for new businesses, rebrands and personal projects.

## LOGO DESIGN



FROM CONCEPT TO CREATION

## BRAND IDENTITY



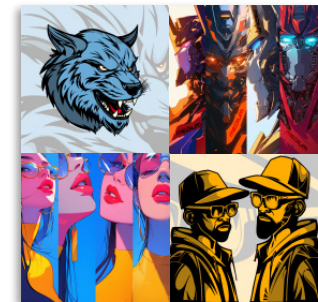
COHESIVE & BESPOKE BRANDING

## SOCIAL MEDIA



ON-BRAND & ENGAGING CONTENT

## DIGITAL ARTWORK



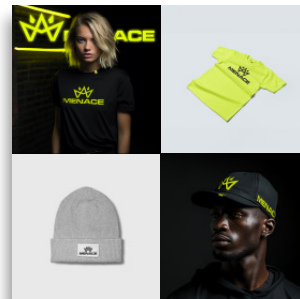
BESPOKE ARTWORK FOR ALL OUPUTS

## SIGNS & GRAPHICS



STAND OUT FROM THE COMPETITION

## CLOTHING DESIGN



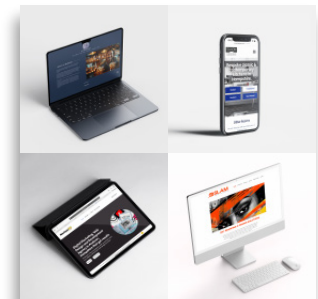
WEAR YOUR BRAND WITH PRIDE

## MERCHANDISE



WEAR YOUR BRAND WITH PRIDE

## WEBSITE DESIGN



A DATA-DRIVEN APPROACH TO DESIGN

# A FULL LIST OF OUR SERVICES

- ✿ LOGOS
- ✿ BRANDING PACKAGES
- ✿ BRAND GUIDELINES
- ✿ DOCUMENTS
- ✿ BUSINESS PLANS & PITCH DECKS
- ✿ STATIONERY
- ✿ SOCIAL MEDIA BANNERS
- ✿ SOCIAL MEDIA CONTENT
- ✿ SOCIAL MEDIA MANAGEMENT
- ✿ PRINT DESIGN
- ✿ IMAGERY & PHOTOGRAPHY
- ✿ VIDEO PRODUCTION
- ✿ 3D DESIGN
- ✿ DIGITAL MARKETING COLLATERAL
- ✿ MERCHANDISE DESIGN
- ✿ CLOTHING DESIGN
- ✿ SIGNS AND GRAPHICS
- ✿ WEBSITE DESIGN & DEVELOPMENT
- ✿ VEHICLE GRAPHICS
- ✿ BRAND AND WEBISTE AUDITS
- ✿ BROCHURES & MENUS
- ✿ PACKAGING DESIGN
- ✿ MEDIA ARTWORK
- ✿ PRESENTATIONS
- ✿ DISPLAY STANDS
- ✿ ILLUSTRATION & DIGITAL ART





# THE STRENGTH OF BRANDING



## IDENTITY

Branding helps establish a unique identity for a business or organisation. It encompasses the company's name, logo, design elements, messaging, and values, which distinguish it from competitors and create recognition among consumers.



## INDIVIDUALITY

In a competitive market, branding serves as a crucial tool for businesses to distinguish themselves from rivals. Successful branding effectively conveys a company's unique qualities, be it product excellence, exceptional customer service, or brand ethos. This not only attracts customers but also builds connections with those who identify with these distinct attributes.



## TRUST & CREDIBILITY

A strong brand cultivates trust and credibility among consumers. Consistent branding builds familiarity and reliability, reassuring customers about the quality and reliability of products or services offered.



## EMOTIONAL CONNECTION

Successful branding goes beyond the visuals; it creates an emotional connection with consumers. Brands that resonate with their audience on a deeper level, tapping into their values, aspirations, and emotions, tend to create stronger customer loyalty and advocacy.



## PERCEIVED VALUE

Branding influences how consumers perceive the value of a product or service. A well-established brand often commands a price premium compared to generic alternatives because consumers associate it with quality, reliability, and prestige.



## LOYALTY & ADVOCACY

Brands that consistently deliver on their promises and maintain positive interactions with customers build loyalty and advocacy. Loyal customers not only continue to support the brand but also become brand ambassadors, spreading positive word-of-mouth and attracting new customers.



## MARKET POSITIONING

Branding plays a crucial role in positioning a company within its market segment. Through branding, businesses can communicate their unique selling proposition (USP) and target specific customer segments more effectively, ensuring that their offerings align with the needs and preferences of their target audience.



## GROWTH & EXPANSION

Strong branding provides a solid foundation for business growth and expansion. It facilitates entry into new markets, introduction of new products or services, and partnerships or collaborations with other businesses, leveraging the existing brand equity to drive success.



# LOGO PORTFOLIO

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**DOG &  
BONE  
MAN**



# TAILORED SOLUTIONS, CUSTOMISED FOR YOU

At Slam, we believe in providing flexible solutions that cater to the unique needs of each client. With our diverse range of services, you have the freedom to pick and choose the solutions that best align with your business objectives. Whether you're looking for a complete branding overhaul, social media management, print design, or website development, our team is here to assist you every step of the way. Simply let us know which services you require, and we'll work closely with you to create a bespoke package that fits your needs and maximises your budget.

Our transparent pricing structure ensures that you only pay for the services you need, with no hidden costs or surprises. We'll provide you with a detailed quote based on your chosen services, allowing you to make informed decisions about your investment. What's more, our flexible approach means that you can always add or remove services as your business evolves. Whether you're expanding your online presence or scaling back your marketing efforts, we'll adjust our services accordingly to meet your changing needs.

## SPREAD THE COST WITH RETAINER PACKAGES

We understand that every client has unique needs and requirements when it comes to their design and marketing efforts. That's why we offer bespoke retainer services tailored to each client's individual needs. Our retainer services are designed to provide ongoing support and collaboration, ensuring that your brand remains consistent and impactful across all channels. With monthly payments, you can enjoy peace of mind knowing that your design and marketing needs are taken care of without any hassle.

Whether you require regular social media management, content creation, graphic design, or ongoing website maintenance, our retainer packages are flexible and adaptable to your changing needs. We work closely with you to understand your goals and objectives, crafting a tailored retainer package that aligns perfectly with your vision. By choosing our retainer services, you can streamline your design and marketing efforts, freeing up valuable time and resources to focus on other aspects of your business. Plus, with our dedicated team on hand to support you every step of the way, you can rest assured that your brand is in safe hands.

## SLAM CREATIVE'S BUSINESS IN A BOX SERVICE

Simplify your entrepreneurial journey with Slam Creative's all-in-one solution. Our Business in a Box service offers a comprehensive suite of essential tools and services to kickstart your business with confidence. From meticulously crafted business plans and captivating branding to impactful marketing materials, branded stationery, merchandise, and comprehensive advertising options, we've got you covered. With the flexibility to cherry-pick services and add-ons tailored to your specific needs, our comprehensive solution streamlines the process, saving you valuable time and effort while ensuring a strong and cohesive brand presence from day one.

With Slam, you're not just getting a service provider – you're getting a trusted partner dedicated to helping your business succeed. Let us help you take your brand to the next level and achieve your goals.





# OUR CLIENTS

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**TESCO**

***DUCATI***

**MARVEL®**

**Iceland**

**BMW  
MOTORRAD**

**Y CADUCEUS**

**YAMAHA**

**Sainsbury's**

**VERTEX LABS**

**ROBBIE  
WILLIAMS**

**ASHLEY  
WALBRIDGE**

**ANBO**  
since 1989

**MOAT**

**NOOYOU**

**VB VALENS BANK**

**NUNU**  
spirits

**Morrisons**

**lape**

**NUKKLEUS**

**SuperChain  
Capital**

**METAMASK**

**369  
CAPITAL**

**BINANCE**

**BYBIT**

**ASDA**

**ocado**

**LIGHTCYCLE**

**Footprint**





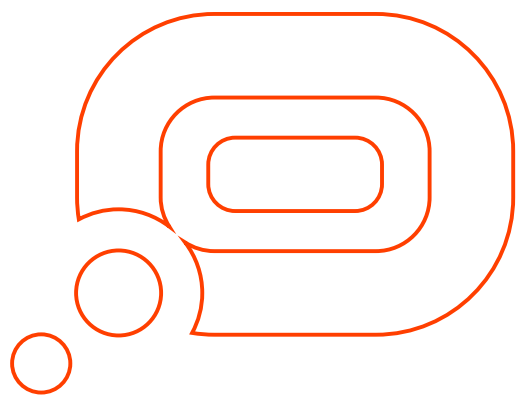
**“I WAS BLOWN AWAY WITH MY DESIGN”**

**“MAGNIFICENT RESULT”**

**“SUPER HAPPY WITH  
MY REBRANDING”**

**“AMAZING SERVICE  
AND SUPPORT”**

**“SUPER EFFICIENT”**



**SLAM**  
CREATIVE STUDIO

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