

7TH ANNUAL PARK-O-TREAT

ORGANIZER TALKING POINTS & WAYS TO PARTICIPATE

Saturday, October 10, 2026 | 2:00 PM–5:00 PM

Elmer Thomas Park, East Side | Lawton, Oklahoma

Free Admission | Organized by Joslyn Wood, RE/MAX Professionals

THE QUICK PITCH

Park-O-Treat is one of Lawton's largest free, family-friendly Halloween celebrations. Thousands of families are invited to walk a decorated candy trail featuring local businesses, community organizations, music, bounce houses, activities, food trucks, photo opportunities, the Scream Contest, and more.

Our goal is simple: create an unforgettable afternoon for local children while giving businesses a fun, highly visible way to support the community.

HOW WOULD YOU LIKE TO HELP?

☐ JOIN THE CANDY TRAIL — \$50

Reserve a designated space along the Park-O-Treat trail.

Participants provide their own:

- Candy, treats, or family-friendly giveaways
- Table, chairs, tent, and signage
- Halloween decorations and enthusiastic team members

The \$50 participation fee helps fund security, entertainment, equipment, and other event expenses.

Currently Registered: _____ businesses/organizations

☐ SPONSOR THE MONSTER VILLAGE — \$1,000

Help create one of the event's largest themed attractions and activity areas.

Monster Village sponsors receive prominent recognition through event promotions, website and social media exposure, event signage, announcements, and on-site visibility. Sponsorship may be financial or an approved combination of funding, materials, equipment, services, or attractions.

Available Sponsorships: _____

☐ **SPONSOR A SCREAM CONTEST CATEGORY — \$__**

Put your business directly into one of Park-O-Treat's most popular stage activities. Sponsors help provide prizes and are recognized during the contest, on event signage, online, and from the stage.

Available categories:

- Little Ghouls, Ages 4–6
- Kids, Ages 7–12
- Teens, Ages 13–17
- Adults, Ages 18+
- Family/Group Howl

Categories Remaining: ____ of 5

☐ **DONATE CANDY OR HALLOWEEN GOODIES**

Cannot staff a booth? Donate individually wrapped candy, treats, small toys, prizes, decorations, or giveaway items. Donations help keep the trail stocked and ensure every child receives something.

Candy Goal: _ | Collected: _

☐ **SPONSOR AN EVENT NEED**

Businesses may fully or partially sponsor:

- Bounce houses or children's activities
- Live DJ, performers, or entertainment
- Security and traffic support
- Tables, tents, shade, or equipment
- Decorations and photo opportunities
- Scream Contest prizes
- Printing, flyers, banners, and signage
- Water and volunteer hospitality
- Cleanup supplies and portable facilities

Contribution Amount or Service: _____

☐ **BRING SOMETHING WICKED**

We welcome fire trucks, emergency vehicles, military or specialty vehicles, mascots, costumed characters, demonstrations, interactive displays, games, airbrush artists, entertainers, and unique family-friendly attractions.

Proposed Attraction: _____

☐ **VOLUNTEER**

Volunteer opportunities include setup, decorating, guest assistance, activity stations, Scream Contest support, parking guidance, candy distribution, cleanup, photography, and general event support.

Number of Volunteers: _____

CLOSE THE CONVERSATION

"Which option sounds like the best fit for your business or organization?"

Organization: _____

Contact: _____ Phone: _____

Email: _____

Participation Choice: _____

Amount/In-Kind Contribution: _____

Follow-Up Needed: _____

Register or learn more at PARKOTREAT.COM

Event Contact: Joslyn Wood | 580-512-4487