



# Decision Briefing

## Turn dormant data into defensible decisions.

Organizations often collect far more data than they use, not because it lacks value, but because it hasn't been translated into decision-ready evidence.

The **Decision Briefing** is a short, high impact engagement designed to help leaders understand what their data can responsibly support, where the risks are, and what decisions it should (and should not) inform.

This is not a technical report.  
It is a leadership tool.

## What a Decision Briefing Delivers

Each Decision Briefing produces a clear, executive ready artifact that answers:

- What data you already have (including underused or “exhaust” data)
- What patterns are credible and what claims would be unsafe
- Which decisions the data can support today
- Where governance, ethical, or reputational risk sits
- What additional work (if any) is actually required

The result is confidence, not hype.

## When a Decision Briefing Is Useful

This engagement is designed for moments when:

- A new technology, data asset, or pilot exists, but value is unclear

(780)217-6141



taryn@ainome.ca



www.Ainome.ca



Whitehorse YT





- Leaders need to justify funding, scale up, or restraint
- Data is being collected, but no one wants to over promise
- The cost of getting it wrong is political, financial, or reputational

If a decision feels exposed, this briefing is the first step.

## What You Receive

- A 5–10 page Decision Brief suitable for executive or board circulation
- Clear articulation of what the data does and does not support
- Explicit decision boundaries and guardrails
- Optional facilitated briefing with leadership

## Engagement Structure

- **Duration:** 2–4 weeks
- **Format:** Fixed-scope, fixed-fee
- **Outcome:** A defensible decision pathway not an implementation commitment

This engagement often becomes the foundation for ongoing advisory, governance design, or implementation translation, but it stands on its own.

## Start With Clarity

If you are sitting with data and a decision you are not fully confident defending, a Decision Briefing is the place to begin.

**Request a Decision Briefing**

or

**Start with a 30-minute scoping conversation**

(780)217-6141 

taryn@ainome.ca 

www.Ainome.ca 

Whitehorse YT 

