



CANTRELL

ARCHITECTURAL MEDIA

PHOTOGRAPHY. VIDEOGRAPHY. DRONE. MORE...



Professional photos are an essential investment, not just an expense. You're making your property more attractive to potential guests, translating to more bookings, better reviews, and more consistent long-term revenue.



865-412-0121



info@strphotography.com



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Our Core Values

- **Unparalleled Service Quality:**

We don't just provide photos; we offer a seamless, professional experience. Our commitment to returning calls and emails within 24 hours ensures that your needs are always met promptly. This level of communication reflects our dedication to providing superior customer service.

- **High-Quality Photography:**

Our photos are more than just pictures—they capture the essence and appeal of your property. High-quality, professionally styled images showcase your short-term rental in its best light, ensuring it grabs the attention of potential guests.

- **Fast Turnaround Time:**

We understand the urgency of marketing your rental. That's why we offer a "rush photo delivery" option guaranteeing photo delivery within three days (excluding holidays), helping you get your property listed and booked faster than the competition. Standard delivery time is 5 to 7 days.

- **Boosting Property Appeal:**

Rentals with high-quality, professional photos consistently outperform those with subpar images. Properties that lack luxury photography often get overlooked. We help you create a cohesive and professional look for your listing, attracting more bookings and higher-quality guests.

- **Proactive Approach:**

We strive to stay ahead of the curve, always innovating and improving our services to ensure you remain competitive in the fast-paced short-term rental market.

By choosing Cantrell Architectural Media, you're not just hiring a photography company, you're partnering with a team that is invested in your success. We would love the opportunity to elevate your listings and help you stand out in a crowded marketplace.



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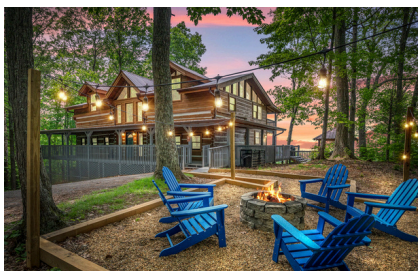
LISTING LAUNCH PACKAGE

Designed to give you
everything you need to
list AND book your rental.



Interiors & Exteriors

Guests need to see the outside of your property to feel confident about what they're booking. If they like what they see from the exterior, they'll be more likely to click through for the interior shots.



Virtual Twilight Images

Twilight photos aren't just "nice to have"—they're an essential tool for creating an emotional connection, enhancing the visual appeal of your property, and increasing bookings. They show your home at its most enchanting and invite guests to imagine themselves experiencing the best parts of your property, day or night.

Vignettes

Detail shots are essential to giving potential guests a true sense of your property's personality, charm, and character. They turn a generic listing into a welcoming, memorable experience, and help convert browsers into bookers by showing that you care about every little detail.



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LISTING LAUNCH PACKAGE



Our Listing Launch Package is a great place to start.
Adding additional services to your package is how you level up.

- **Interior & Exterior Photos:** High-quality images to capture your property's full potential.
- **Detail Photos:** Highlight unique features and amenities that make your cabin stand out.
- **Photo-Ready Checklist & Consultation:** Ensure your property is camera-ready with our expert guidance.
- **TV/Fireplace Replacements:** Enhance the visual appeal of your space.
- **Complimentary Virtual Twilight Image:** Add a touch of magic with one hand-crafted twilight shot.
- **Hand-Edited Images:** Each photo is meticulously edited by Jason Cantrell to ensure top-notch quality.

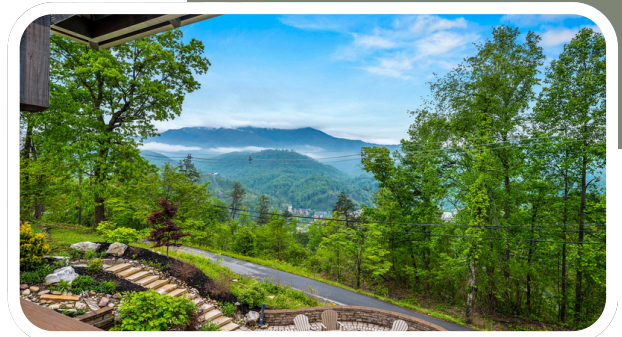
Additional
Services
Available

Starting at
\$795

plus \$50 per bedroom

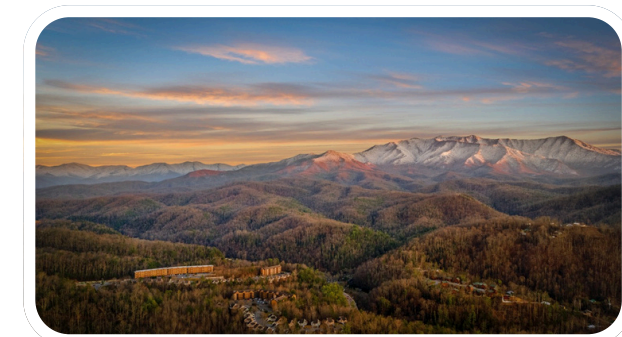


SEASONAL UPDATE PACKAGES



INTERIOR OR EXTERIOR UPDATES

- Bring the fall colors to life
- Celebrate the magic of the holidays
- Welcome spring blooms
- Capture the snow-capped mountains



TWILIGHT SESSIONS



Twilight Session pricing varies by season. A standard session includes 6-10 photos plus drone images. Additional services may be added to a twilight session.

~~~~~  
Winter - \$350+

Spring/Fall - \$425+

Summer - \$545+  
~~~~~



VIRTUAL SESSIONS



Virtual Twilight Images - \$45 per image

Sometimes twilight sessions don't work out, we have a solution for that!

Instant Autumn Images - \$65 per image

Can't wait for Fall? Neither can we! We can help you cheat the seasons.

*these options are only available on photos taken by Cantrell Architectural Media



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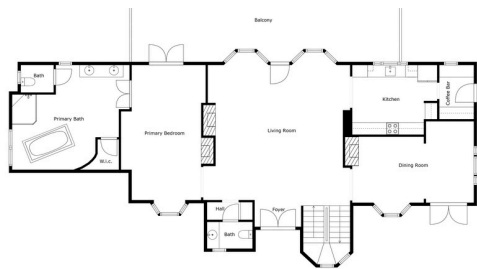


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2D. 3D. INTERACTIVE

2D Floor Plans, 3D Floor Plans, Walkthrough Videos, & More



3D floor plans and interactive tours are quickly becoming game-changers in the short-term rental market. As travelers become more discerning and tech-savvy, providing these types of tools can set your listing apart and offer a level of convenience and transparency that increases trust and conversion rates.

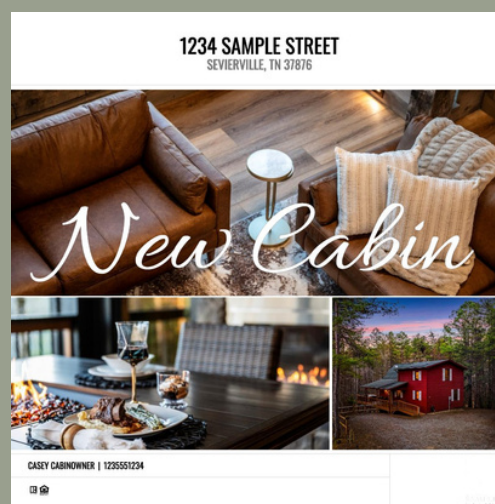
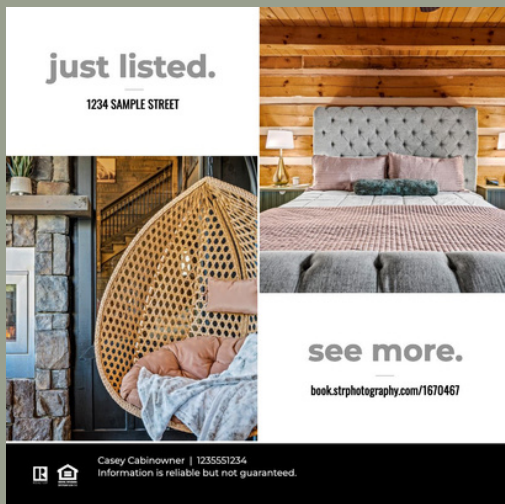
UTILIZE OUR ULTIMATE MARKETING KIT

- Increase Visibility
- Showcase Properties
- Boost Direct Bookings
- Engage Potential Renters
- Encourage Word-of-Mouth
- Drive Last-Minute Bookings

NEW LISTING!



OUR NEWEST LISTING IS LIVE AT
[SAMPLE.COM/THISLISTING](https://sample.com/thislisting)
5 BEDS - 6 BATHS - POOL - HOT TUB



ENDLESS
POSSIBILITIES
WITH FULLY
CUSTOMIZEABLE
TEMPLATES



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CURRENT PRICING JANUARY 2025

Listing Launch Package

\$795 + \$50 PER BEDROOM

Includes the following

- ✓ Interior & Exterior Photos
- ✓ Expert Consultation
- ✓ Vignettes/Details
- ✓ TV/Fire Replacement
- ✓ Virtual Twilight Image

Additional Services

When added to an existing package

- ✓ Drone Images - \$125
- ✓ Highlight Video - \$295
- ✓ Drone Only Video - \$245
- ✓ Staging Package - \$95
- ✓ Extra Virtual Twilight - \$45

Standalone Videography

- ✓ Highlight Video - \$325
- ✓ Add Drone Video - \$95
- ✓ Add Extra Time - \$95
- ✓ Captions/Graphics - \$25

2D/3D Maps & Tours

- ✓ 2D Floor Plan - \$75 (up to 4,500 sq ft)
- ✓ 2D Floor Plan - \$125 (up to 9,500 sq ft)
- ✓ 3D Floor Plan - \$220 (up to 4,500 sq ft)
- ✓ 3D Floor Plan - \$270 (up to 9,500 sq ft)

✓ 3D Walkthrough Video - \$295
(up to 4,500 sq ft)

✓ 3D Walkthrough Video - \$365
(up to 9,500 sq ft)

★ Includes 2D & 3D floor plans

Tired of Matterport? Try this!!

✓ 3D Interactive Tour - \$295
(up to 4,500 sq ft)

✓ 3D Interactive Tour - \$365
(up to 9,500 sq ft)

★ Includes 2D & 3D floor plans

Matterport 3D Tour

Must be hosted on your account

- ✓ Up to 2,500 sq ft - \$345
- ✓ Up to 3,500 sq ft - \$445
- ✓ Up to 4,500 sq ft - \$545
- ✓ Up to 5,500 sq ft - \$645

★ 2D & 3D floor plans can be added for an additional fee

Update Photos

STARTING AT \$250

- ✓ Spring Updates
- ✓ Summer Updates
- ✓ Fall Updates
- ✓ Holiday Updates
- ✓ Custom Updates

Social Media Packages

- ✓ Vertical Images - \$125+
- ✓ Vertical Video Clips - \$225+
- ✓ Vertical Reels - \$245+
- ✓ Social Media Marketing Kit - \$245
 - Unlimited Reels & Stories
 - Customizable Posts
 - Branded Images

**SEVIER
COUNTY
PRICING**



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WHAT OUR CLIENTS ARE SAYING



Jake Loggins, St. George Island, Florida

I can't say enough good things about these photographers! They first captured stunning shots of my cabin in the Smokies, and I was so impressed I insisted they come to Florida to photograph my beach house—even after trying three other photographers there. The difference in quality was night and day. Their eye for detail, lighting, and composition truly transformed my rental listings. The photos highlight all the best features of both properties, and I've already noticed an increase in bookings since updating my listings with their work.



Travis Stallings, Sevierville, Tennessee

I recently hired Jason to photograph my short-term rental, and I am absolutely thrilled with the results! From start to finish, the experience was seamless and professional. The photos turned out stunning—bright, crisp, and beautifully composed. They truly captured the essence of my property, highlighting the spaciousness, unique features, and inviting atmosphere. The attention to detail was evident in every shot, from the perfect angles to the ideal lighting.

I highly recommend Jason to anyone looking for top-notch photography services for their short-term rental. His expertise in capturing the best aspects of your property will make a significant difference in attracting potential guests. I will definitely be using their services again in the future!



Alicia Wright, Gulf Shores, Alabama

I am absolutely thrilled with the photos! You went above and beyond every step of the way, and I couldn't be more grateful.

Your attention to detail, from the staging to every single shot, was extraordinary. The care and passion you poured into this project truly shine through in the final photos. You guys are so talented, and it was an absolute joy working with you.

Thank you for making this such a wonderful experience! Highly recommend!



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