

Cantrell Architectural Media

Staging Options

Beautiful photos start with a beautiful setup, and that's where staging comes in. Every session includes our complimentary Photo-Ready Staging, with optional upgrades that add more styled, magazine-worthy touches. Whether you want a simple refresh or a fully curated experience, our staging options help highlight your property's best features while keeping everything natural and guest-ready.

Included with Every Package: Photo-Ready Staging

Every photography package includes our complimentary Photo-Ready Staging, which ensures your property looks polished and inviting before the shoot begins.

- Adjusting blinds and curtains
- Removing hot tub covers
- Turning on lights and lamps
- Straightening lamp shades
- Tidying small details for a polished, inviting look

Staging is very different from cleaning. We recommend scheduling a deep clean before your session and letting your cleaners know that photos are being taken. Clean spaces photograph dramatically better and always pay off in your listing photos. We also offer a cleaning checklist to help your cleaners prepare.

While editing is included in our services, extensive cleanup editing—such as removing fingerprints on appliances, streaks on mirrors and windows, or dirt on decks and patios—may incur additional charges.

Basic Staging — \$95

- A classic table setting at your main dining table using your own dishes
- A styled coffee bar to create cozy 'morning coffee' vibes
- A staged game setup (pool table, air hockey, or other large pub-style games) arranged to look ready for play

This package is a great choice for property owners who want to enhance their photos with a natural, lived-in feel without major changes.

Deluxe Staging — \$250

- Dedicated on-site stager for roughly one hour
- Coffee setup, wine scene, and/or table setting

- Use and/or placement of cloth napkins, placemats, and small centerpieces for a refined but authentic touch
- Optional alcohol-free setups (lemonade, water, or tea)
- Rolled towels by the hot tub, a blanket and book by the fire, or yard games ready for play

We use a mix of your items and our props to create warm, realistic scenes—always keeping décor minimal and natural so guests know exactly what to expect.

Custom Staging — \$450+

- Two hours of on-site staging and cleanup after the shoot
- Fresh touches like flowers, pastries, or s'mores kits
- Styled dining tables, game areas, and cozy vignettes
- Options for charcuterie boards, breakfast-in-bed scenes, or fresh floral arrangements
- Use of on-site items such as books, blankets, towels, or board games

Our Custom Staging package creates a welcoming, guest-ready showcase designed to highlight your property's best features. Every setup is crafted to look natural, comfortable, and authentic—resulting in magazine-worthy photos that elevate your listing and attract bookings.

For more information or to plan your custom staging, call or text 865-412-0121.