



Redheads Unite!  
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Good morning!

You're receiving this communication because you have expressed interest in participating as a photographer for the Redheads Unite!™ book project. I'm reaching out to you with the information I feel is necessary to make this decision! It's not an easy job, but it's rewarding and fun.

My name is Amanda Blackwood. I'm the founder of Redheads Unite!™ and a former kidnap victim. The goal of the organization is to bring together the Redheads in as many areas as possible, united for a cause – raising awareness about human trafficking worldwide. The fundraising that the book generates will all benefit an organization called Operation Underground Railroad in their never ending quest to catch the bad guys and free the good guys. To be more specific, a specialized team of former Navy Seals and CIA agents travel around the world (with a strong focus right here in our own country) working with local authorities and governments in arresting human traffickers and rescuing their victims. Those victims are then provided with care and counseling for rehabilitation after the trauma and horror they've seen.

The photographers would each be in charge of their entire shoot and would have a full chapter of the book dedicated to their work. An "about the photographer" section will be listed in the back of the book so prospective models can easily find you when they discover the incredibly beautiful way you've been able to portray our various redheads. You would be in charge of organizing in-person meet ups with redheads for the purpose of a family friendly photo shoot. You'd get them to sign model release forms (attached at the bottom for your convenience) just the way you normally would with models. Children under the age of 18 do need to have a parent or guardian present who can sign the release forms for them.



You'll have the full support of Redheads Unite!™ at your fingertips almost every single day of the year and have a direct line to the founder of the organization. That's right, I personally will be available to you by phone or email or Facebook. As a Chapter President I would of course want to become your 'friend' on Facebook so that you would be able to message me anytime you feel the need to. You would also have my direct email address AND phone numbers. This charity is my baby. If you need help, I'm here for you.

You would be listed on the website as a sponsor of the event, including links to one social media account and one website of your choice. We do ask that they be family friendly, as it is mostly people with children who will be visiting the links on the pages, and the event itself is family friendly. The events you coordinate will be made into public events on both Facebook and on the website calendar of events to help promote your shoot, but if you are a member of photography groups such as Model Mayhem or the various groups on social media sites, we encourage you to share your event as much as possible so that you can have a better turn out.

Redheads Unite!™ hopes to be a positive force for good to the community around us by using my own true story of personal tragedy and triumph. But All you have to do is volunteer to be a photographer for the book project is read through this entire message and officially agree to the terms!

Please feel free to email me in return with further questions regarding the responsibilities of a Book Project photographer.

Cordially yours,

*Amanda Blackwood*

[redheadsunite.org](http://redheadsunite.org)

Twitter: @Redheads\_Unite

Instagram: Redheads\_unite\_2018

Facebook: [facebook.com/redheadsunite2018](https://facebook.com/redheadsunite2018)



## REQUIREMENTS:

# Photography Rules and Regulations

What we are looking for:

1. When a photographer is assigned to a shoot, we do need that photographer in particular to do the shoot they've agreed to. Additional photographers can attend if they like but their photos cannot be submitted for publication unless they also sign this agreement and receive signed release forms from each model. This is very important because we need to know who to credit on the website, and it's important that the photos match up with the photographer bio in the book.
2. Watermarks on images are allowed, but please be mindful of their size. They do need to be no less than 1/16<sup>th</sup> of the entire image. Watermarks over faces or the center of the image will not be accepted. In some cases we may ask for you to display your watermark over the image in such a way, but for the majority we want to see your work, not your watermark.
3. Model release forms must be filled out for each participant. They must be legible. Anyone who does not fill out a model release form should be dismissed from the shoot or asked to be a spectator only. Models under the age of 18 need a parent or guardian to sign, and that parent or guardian needs to be in attendance the entire time.
4. The images (and subjects) should NOT be overly sexualized. That is exactly the kind of thing we are fighting. The proceeds from the book will be going to combat human trafficking. We don't want to give the impression that we are encouraging people to view redheads as overly sexualized creatures, and easy targets for human trafficking.
5. Images should NOT be released to the models (even social media sizes) until after Redheads Unite!™ has had the opportunity to view the images and select the ones that will be used in the book. The images used for the book should not be released in any way to anyone, even the models. Once Redheads Unite!™ has selected the images to be used, social media sized images



may be released to the models at the photographers discretion. Full size images may be sold by the photographers, but not until after the book release.

6. Selected images should be submitted to Redheads Unite!™ in full size resolution in a timely manner. We do understand that this is a volunteer project and putting a deadline on images is difficult when you're simply getting a lot of really great exposure out of it, but we do ask they be sent in to us between 2 weeks and 4 weeks after the conclusion of each shoot. If you do more than one shoot, each shoot should be submitted separately. A photographer may do as many as six photoshoots in order to get as many redheads as possible.
7. Photos can be submitted via Dropbox, Flickr or Google Drive if submitting electronically, but if these aren't possible, the preferred method would be burning the images to a DVD and mailed to Redheads Unite!™ directly. If submitting on a DVD, please write the date of the shoot and how you want your name to appear in the book on the face of the DVD itself, and make sure it's written clearly enough to read. If you are afraid your handwriting won't be clear enough, have a friend do it for you, or type it out and print it on paper. Include it with your DVD of images when mailing.
8. Models should be photographed as what we like to call 'real people' so we aren't looking for makeup or hair experts. Models should come prepared to the shoots and should not be treated differently if they are of a different size, proportion, age or ability as anyone else. The photographers job is to make them feel like they're worth taking photos of. We want people smiling, talking, laughing, and enjoying their time, all redheads. We want real redheads being real people. If they have a special talent or hobby, like painting or gymnastics or yoga, try to capture that if at all possible.
9. Images should include both individuals and groups whenever possible. Full length photos and headshots are encouraged. Family groups are HIGHLY encouraged. Please don't include any nude or even implied nude images. If any models try to push for that style of image, please remind them of the project and why they have come.
10. The model may wish to contact the photographer at another date to discuss a paid shoot. This is perfectly acceptable and encouraged, but please refrain from discussing it too much while the other models are there for Redheads Unite!™ events.
11. Remember, above all else, keep it family friendly.



I want to be a  
Redheads Unite!™ Book Project  
Photographer!

I've read and agree to the outlines required of the Book Project photographers. I agree to not do anything to put the 501c3 status in jeopardy. I will ensure that model release forms are signed for each participant, and will check the age of anyone who may appear to be near or under the age of 18 and have guardians sign release forms for underage participants. If I have no method of printing the model release forms, I will contact Redheads Unite!™ and they will be mailed to me prior to the event. The images I shoot at the group events will be family friendly. I will give Redheads Unite!™ the first pick over the images before releasing anything to the participants, and I understand that releasing any images at all is entirely up to me. Full size images should only be sold to participants after the book has been released, but the images used in the book should only ever be used for the book and for my own portfolio. I will provide the images selected by Redheads Unite!™ in a timely manner in a way consistent with this agreement, or I will coordinate with Redheads Unite!™ if there are any issues with the selected methods. I understand the charity may not be able to assist without advanced notice. I agree to contact Redheads Unite!™ before making any decisions or using the organization name in any way that has not been previously authorized. I also understand that I should contact the Redheads Unite!™ founder if I have any questions. I also understand that the founder does (very often) appear at the photo shoots in person to encourage participation, but know that this isn't always possible.

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Photography Volunteer (Print)

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Photography company (if applicable)

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Photography Volunteer (sign)

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Date Signed

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Street address

City

State

Zip Code

Phone



## Model Release Form

In consideration of something of sufficient value to the circumstances, e.g. money, prints etc, the receipt and sufficiency whereof is hereby acknowledged by the Model, all parties hereto agree as follows:

1. Description of Photographs

This agreement applies to any and all photographs of the model and the model's property made by Redheads Unite!™ on the session dates covered by this agreement and to all reproductions of such photographs (herein collectively called 'the photographs').

2. Use of the Photographs

The model hereby consents to and authorizes the use of the photographs by Redheads Unite!™ and the authorized representatives, licensees, successors and assigns of Redheads Unite!™ for marketing materials, including without limitation: sale, reproduction in all media, publication, display, broadcast and exhibition for promotion, advertising, trade, art or illustration. The model agrees the photographs may be used without compensation for an unlimited time and that this agreement is irrevocable.

3. Ownership and Rights in the Photographs

The model agrees that the photographs, the copyright in the photographs and all other rights in the photographs chosen by Redheads Unite!™ are the sole property of Redheads Unite!™ and the photographer, and Redheads Unite!™ may authorize the use of any or all such rights in any manner pertaining to the Redheads Unite!™ event. The photographer may continue to use the selected images in their portfolio for the remainder of their photography business/company existence.

4. Release of the photographer and Redheads Unite!™ from liability

- a. The model releases Redheads Unite!™ and the photographer, and all other persons entitled under this agreement to use the photographs and releases them from all liability for libel, invasion of privacy, and all causes of action whatsoever in relation to the photographs their making and use, the model or the models' property including without limitation any liability for alteration of the photographs, whether intentional or otherwise, that may occur during the making or subsequent use of the photographs. The model acknowledges reading the entire agreement prior to signing and the model is familiar with the contents.

In witness whereof Redheads Unite!™, the photographer and the model have executed this agreement.

(Please fill out every line. Refer to the event for Date, location and photographer name.)

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Model Volunteer (Print clearly)

Model's parent or guardian (if under 18 years of age)

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Model Volunteer (sign)

Date Signed

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Date of Shoot

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Date and Location of shoot

Name of Photographer (Filled in by MODEL)