

**To: Media**

**RE: Press Release**

**Ambertracks Technology, Presidential Protections**



## **Ambertracks Technology seeking \$20 million for new Presidential Protections division**

Ambertracks Technology Inc. is seeking \$20 million in funding to bring a brand-new concept into full-scale production with one aim in mind – to keep United States Presidents safer than ever before.

With a background in technology innovation – including government procurement contracts – Ambertracks Technology is an expert in delivering high-quality, mission-critical products focused on public safety and government operations. After two decades within the technology and protection sector, Ambertracks has now expanded to launch Presidential Protections – a new division dedicated to completely revolutionize the safety of the President of the United States.

There are currently three steps when reacting to an ‘active shooter’ situation around the President of the United States. 1) Cover the President. 2) Move the President out of harm’s way. 3) Eliminate the threat. These steps are trained and rehearsed to a near-flawless level, but unfortunately, no human can be flawless. Ambertracks’ Presidential Protections division believes it has the answer. Simply put, Presidential Protections intends to get this process down to one single automated step, making the President as safe as humanly possible in the event of an active shooter situation.

The flagship Presidential Protections product is a state-of-the-art initiative known as the Kevlar ‘Shield Wall’. In the event of an active shooter situation, the Shield Wall would be deployed to provide 360-degree ballistic protection to the President, designed specifically with public speaking events in mind. The technology is designed to provide an unrivalled level of protection, completely redefining the Secret Service process. It is no exaggeration to say that the Kevlar Shield Wall is the best solution that has ever been invented when it comes to protecting the most powerful person on the planet.

Presidential Protections intends to use a Gunshot Detection System, integrated with SoundThinking’s gunshot detection technology. The system will deploy barriers in direct response to detected gunfire, focusing on the direction of the threat for optimized

protection. The goal is to deploy the Kevlar wall faster than the speed of the bullet itself. Failing this, deployment can be manually triggered via a pendant or foot pedal.

Michael Albert, CEO of Ambertracks Technology Inc announced: *"Once is too many times, and yet there have already been six or seven occasions in which a President of the United States has had their life cut short or put in jeopardy due to an unstable individual using lethal force."*

*"We all witnessed President Trump's attempted assassination in Butler PA, and our solution is to use what is already being used – but in a whole new way. I am talking about bold, in-your-face, heavy-duty, extra-thick Kevlar walls that deploy 360 degrees around the President like airbags. This is the best answer and the only answer."*

Ambertracks Technology Inc. is currently seeking a sole source contract procurement award with DHS for \$20 million over a three-year period. With this funding, Ambertracks would create a prototype for the Presidential Protection Deployment System, before launching it into full-scale production.

*"We believe that Presidential Protections is uniquely positioned for a Sole Source award from the U.S. government,"* Michael Albert said. *"This is due to the highly-specialized nature of the Shield Wall technology, design, and deployment, which addresses a critical gap in existing protection systems."*

A 15-second video demonstrating the system's deployment can be found at [www.presidentialprotections.com](http://www.presidentialprotections.com)

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