



FASHION WALK DUBAI



*Brings to you the Best Lowest
Designers Participation
Packages.*

Business Bay Dubai

7:00 pm on Saturday, 5th October, 2024



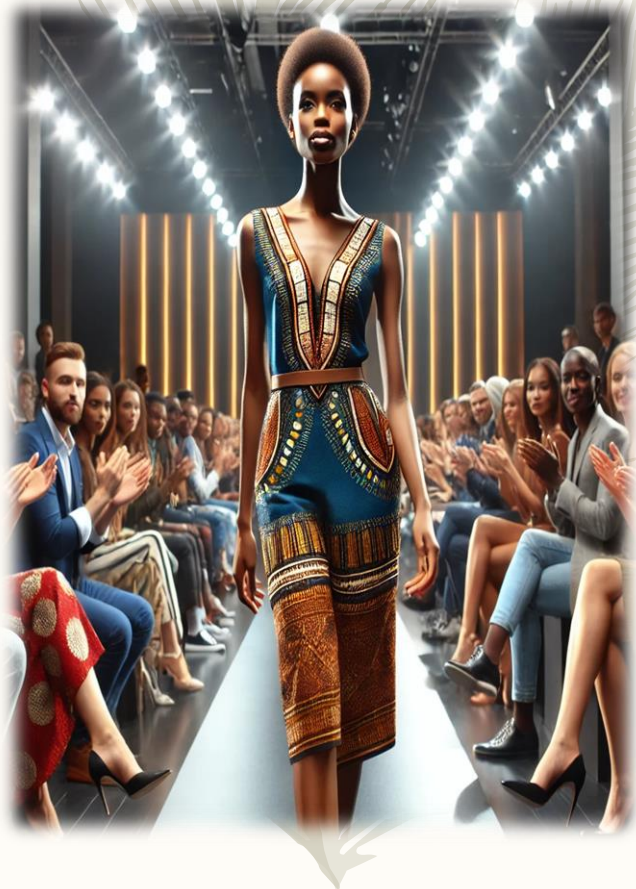
Elevate Your Brand at the Pinnacle of Fashion:

Think Luxury. Think Style. Think Modern. Think Chic.

This is more than just a fashion show – it's a movement. The premium edition of *Impact Fashion Walk 2024* is your gateway to the global stage, taking place on 5th October 2024 in the vibrant heart of Dubai.

This fall, Dubai will be the epicenter of the fashion world, where industry icons from across the globe will converge to unveil their exclusive fall collections. Join a mesmerizing showcase featuring a diverse array of local and regional creative designers, each offering a fresh and discerning perspective on the season's trends in fashion and lifestyle.

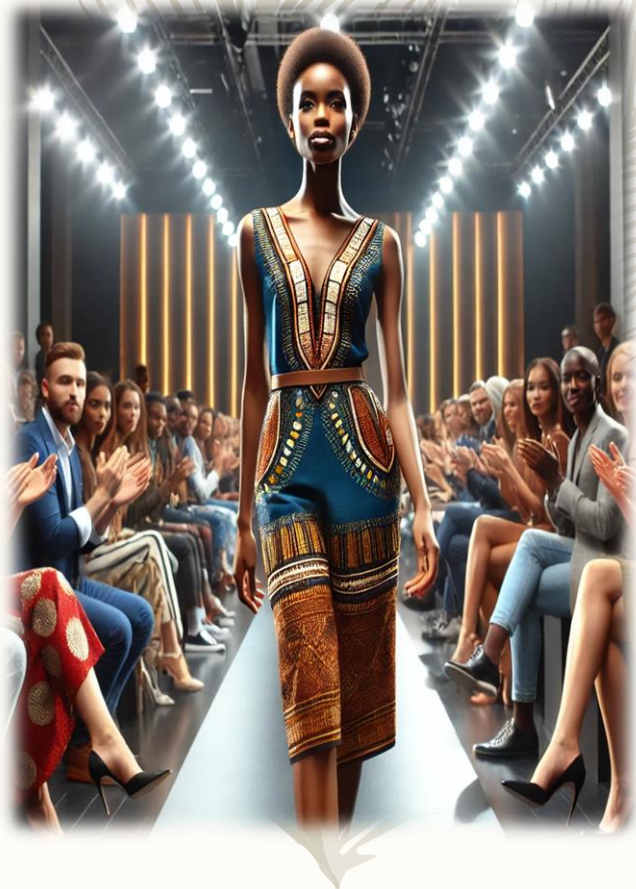
As an East African designer, this is your moment to captivate the attention of buyers, influencers, and fashion stakeholders from around the world. Don't miss this unparalleled opportunity to make an impact, forge global connections, and elevate your brand to new heights.





From Africa to the World of Fashion: Why Designers Must Attend Fashion Walk Dubai

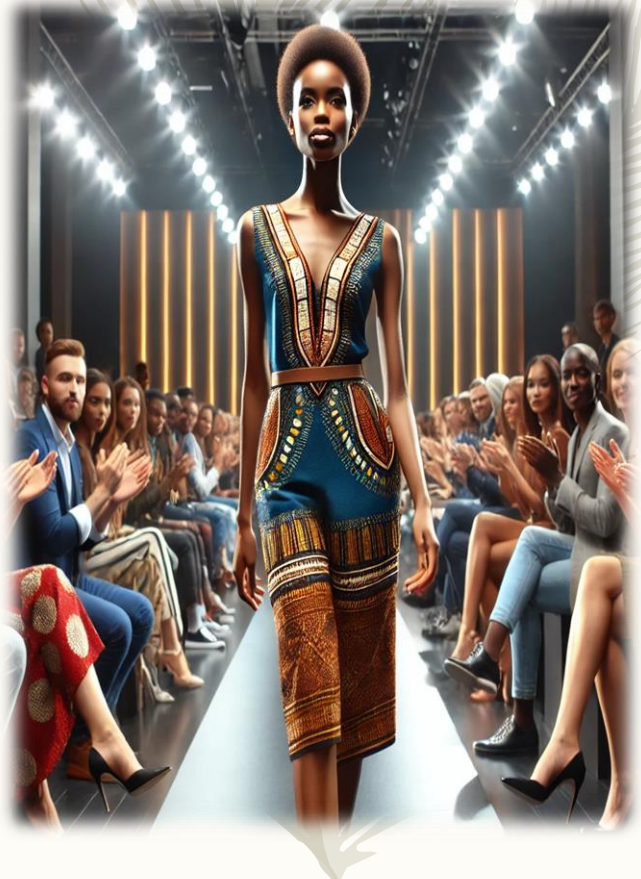
Why Attend Fashion Walk Dubai?



1. ****Global Exposure:**** Fashion Walk Dubai is where the world's fashion elite gather, offering East African designers a unique platform to showcase their creativity to a global audience. By attending, your brand can transcend borders, making an indelible mark on the international fashion scene.
2. ****Networking Opportunities:**** Rub shoulders with industry icons, buyers, influencers, and stakeholders from every corner of the globe. The connections you forge here can open doors to collaborations, partnerships, and business opportunities that could elevate your brand far beyond the African continent.
3. ****Trendsetting:**** Stay ahead of the curve by immersing yourself in the latest fashion trends and innovations. As a participant, you will gain firsthand insights into what's shaping the global fashion industry, allowing you to infuse this knowledge into your designs and stay competitive on the world stage.



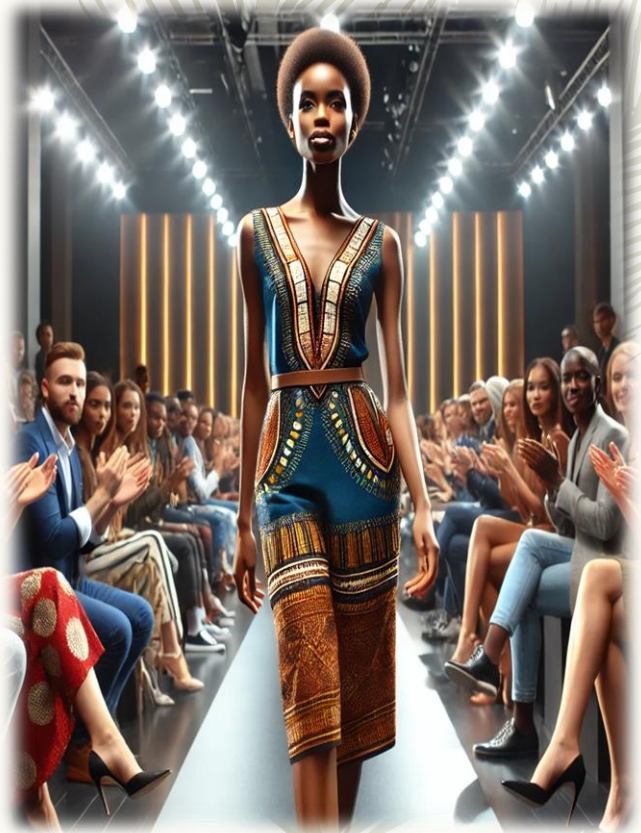
From Africa to the World of Fashion: Why Designers Must Attend Fashion Walk Dubai



4. **Brand Elevation:** Presenting your collection at Fashion Walk Dubai signals to the world that your brand is a force to be reckoned with. It's an opportunity to redefine how East African fashion is perceived globally, positioning your brand as a leader in style, innovation, and cultural fusion.
5. **Inspiration and Growth:** Engage with diverse cultures, ideas, and creative expressions that can inspire your future collections. Exposure to global perspectives will help you evolve as a designer, enriching your brand with new ideas and creative directions.



Your Gateway to Success



Tanz Events a business unit of Tanz Trust Ltd, is committed to helping East African designers make their mark on the world stage.

We provide the guidance, support, and resources you need to ensure your participation in Fashion Walk Dubai is a resounding success.

From Africa to the world of fashion, Tanz Events is here to assist you in every step of your journey.

*****Don't miss this chance to elevate your brand and bring your unique African perspective to the global fashion arena.*****



GOLD CATEGORY

US\$ 3,3750.00 ***

Benefits / Scope:

- ❖ *Fashion Walk Participation*
- ❖ *Access to Conference*
- ❖ *Coffee refreshments*
- ❖ *Gala Dinner*
- ❖ *Open Networking*
- ❖ *Pre event social media post*
- ❖ *Photos & video highlights of the event*
- ❖ *Participation facilitations*
- ❖ *Mention in Press release*
- ❖ ***20 dresses for fashion walk***
- ❖ ***6th October, post event celebrations and networking with delegates***
- ❖ ***Speaking opportunity in the afternoon conference for 20 minutes.***
- ❖ ****** This package includes your hotel accommodation and transfer – refer to Package inclusion and exclusion***

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SILVER CATEGORY

Benefits / Scope:

US\$ 2,300.00 ***

- ❖ *Fashion Walk Participation*
- ❖ *Access to Conference*
- ❖ *Coffee refreshments*
- ❖ *Gala Dinner*
- ❖ *Open Networking*
- ❖ *Pre event social media post*
- ❖ *Photos & video highlights of the event*
- ❖ *Participation facilitations*
- ❖ *Mention in Press release*
- ❖ *6 to 8 dresses for fashion walk or 5 – 8 items for accessories and handbags*
- ❖ ***** This package includes your hotel accommodation and transfer – refer to Package inclusion and exclusion**

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EXHIBITORS CATEGORY

Benefits / Scope:

US\$ 1,020.00 ***

- ❖ *Access to Conference*
- ❖ *Coffee refreshments*
- ❖ *Gala Dinner*
- ❖ *Open Networking*
- ❖ *One Table for products display*
- ❖ **** This package includes your hotel accommodation and transfer – refer to **Package inclusion and exclusion***

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ATTENDANCE CATEGORY

Benefits / Scope:

US\$ 750.00 ***

- ❖ *Access to Conference*
- ❖ *Coffee refreshments*
- ❖ *Gala Dinner*
- ❖ *Open Networking*
- ❖ ******* *This package includes your hotel accommodation and transfer – refer to Package inclusion and exclusion*

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*** Package Inclusions

What's included in your packages: (Full itinerary will be shared before arrival)

- ❖ 5 nights stay at the Four Stars Hotel in Dubai **from Thursday, 3rd to Tuesday 8th Oct. 2024**
- ❖ Includes 5 breakfasts and One 1 Dinner at the hotel.
- ❖ Arrival & Departure Transfer
- ❖ Marina Dhow Cruise dinner with private transfer
- ❖ Transfers to Event drop and pick up on 5th October 2024 - Business Bay
- ❖ Global Village entrance ticket + private transfer

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*** Package Exclusions

What's is NOT included in your packages:

- ❖ *Air fare and taxes & Terminal fees at the airport*
- ❖ Dubai Visa Fee :(Visa is non-refundable once applied)
- ❖ Travel Insurance
- ❖ Gratitude tips (optional) & Porterage
- ❖ Alcoholic beverages in all meals
- ❖ Excess baggage fee at the airport.
- ❖ Personal expenses of the passengers.
- ❖ Any meals that are not specified in the itinerary.
- ❖ Additional night.

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Unleash your Fashion Skills & Designs to the World Today!!

Deadline for register: 20th September 2024



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