

RATE CARD 2025



INSTAGRAM

POSTS:

PHOTO/REEL IN MAIN FEED - Evergreen	IDR 2.000.000
PHOTO/REEL IN MAIN FEED - 1 month	IDR 1.200.000
REEL IN REELS SECTION - Evergreen	IDR 500.000

STORIES:

5x STORIES	IDR 500.000
10x STORIES	IDR 750.000
1 WEEK STORY HIGHLIGHT - 2 story	IDR 1.000.000
1 MONTH STORY HIGHLIGHT - 5 story	IDR 2.500.000

MONTHLY PACKAGES (Not evergreen)

1 POST/REEL + 10 STORIES	IDR 1.500.000
1 POST/REEL + STORY HIGHLIGHT - 5 story	IDR 3.000.000

OTHER PLATFORMS

E-MAIL BLAST:

EXCLUSIVE E-MAIL	IDR 1.800.000
SHARED CAMPAIGN	IDR 750.000

LINKTREE:

FEATURED EVENT CATEGORY	IDR 3.000.000
STANDARD CATEGORY	IDR 2.000.000

WEBSITE:

FEATURED EVENT IN THE HOME PAGE	IDR 2.500.000
EXCLUSIVE SECTION IN EVENTS TAB	IDR 1.500.000

PACKAGE:

1 EXCLUSIVE E-MAIL + LINKTREE FEATURED	IDR 3.800.000
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PREMIUM PACKAGE

IDR 8.000.000

- 1 EVERGREEN POST/REEL - IG FEED
- + 1 MONTH STORY HIGHLIGHT - IG SECTION
- + LINKTREE FEATURED EVENT
- + WEBSITE FEATURED - HOME PAGE
- + 1 EXCLUSIVE E-MAIL BLAST