

Call for Papers: Advances in Business Management Conference

The **Advances in Business Management Conference** invites submissions for its upcoming event in beautiful Mallorca, Spain. This premier academic conference provides an excellent platform for university professors and researchers to share and discuss their latest work in business and management while enjoying the Mediterranean charm and inspiring atmosphere of Spain's Balearic Islands.

Join distinguished colleagues from around the world for meaningful academic discourse, professional networking, and collaborative opportunities in one of Europe's most captivating destinations.

Conference Details

Location: Mallorca, Spain

Dates: October 15-17, 2026

Registration Fee: \$550 (General) / \$499 (Students)

Website:
advancesinbusinessmanagement.org

Conference Hotel

The conference will be held at **Hotel Saratoga**, a centrally located hotel in Palma, Mallorca. This elegant hotel offers luxurious accommodations including junior suites, deluxe rooms, and various suite options. Guests can enjoy multiple dining options such as the Gastrobar 1962, Sky Bar, and Oasis Bar, as well as wellness facilities including a spa and gym.

Attendees can use discount code ABM2026 to receive the special conference rate when booking.

Keynote Speaker



Dr. George Banks

Professor of Management, University of North Carolina at Charlotte

Dr. George Banks is a distinguished scholar and professor in the Department of Management at UNC Charlotte's Belk College of Business. His research focuses on leadership, organizational behavior, and research methodology, with numerous publications in top-tier academic journals. Dr. Banks is recognized internationally for his expertise in meta-analysis and quantitative research methods, making significant contributions to management science and organizational psychology. His work has influenced both academic scholarship and practical applications in organizational settings, and he serves on the editorial boards of several prestigious journals in the field.

Conference Tracks

- Artificial Intelligence & Digital Innovation
- Management & Organizational Behavior
- Human Resources, Talent & Workforce Development
- Marketing & Consumer Insights
- Franchising, Licensing & Business Models
- Social Impact, Sustainability & Community Engagement
- Experiential & Applied Learning
- Strategy & Entrepreneurship
- Accounting, Finance & Economics
- Management Information Systems, Operations & Supply Chain
- Higher Education Leadership & Administration
- Doctoral (PhD) Consortium

Submission Guidelines

- Original Research: Unpublished work representing significant contributions to the field
- APA Format: Strict adherence to latest APA style guidelines required
- Submission guidelines available at: [Submission Guidelines](https://cmt3.research.microsoft.com/ABM2026)

Submit your paper at: <https://cmt3.research.microsoft.com/ABM2026>

Important Dates

- **Submission Deadline:** May 18, 2026
- **Notification of Acceptance:** July 15, 2026
- **Conference Dates:** October 15-17, 2026



"Join us in Mallorca for an exceptional blend of rigorous academic scholarship and Mediterranean cultural enrichment. We look forward to welcoming you to this prestigious gathering of management scholars from October 15-17, 2026."

For inquiries, submission details located at [Submission Guidelines](https://advancesinbusinessmanagement.org), and additional information, please visit our website at advancesinbusinessmanagement.org or contact the conference organizing committee at info@advancesinbusinessmanagement.org. We encourage early submission to ensure ample time for the peer review process.

Registration Benefits

The conference registration fee includes:

- Access to all keynote presentations and academic sessions
- Complete conference materials and digital proceedings
- Welcome reception and networking events
- Coffee breaks, refreshments, and select meals
- Award winning full manuscripts submitted to the conference will receive express consideration for a special issue of the Journal of Small Business Strategy