



SPONSORSHIP PACKET

#MetroMoveFest

Sunday, May 17, 2026



Event Overview

Metro Move Fest is a fitness festival designed for all ages! The event will feature races, team challenges, and various fun fitness activities including yoga classes and other exercise demonstrations.

Why Become a Sponsor?

- **Local Impact:** Metro Move Fest reinforces the Nesfield Performance Foundation's dedication to engaging with the Bethesda/Chevy Chase community.
- **Inclusivity:** Collaborate with local organizations to foster fitness and promote community inclusivity.
- **Visibility:** Connect directly with hundreds of active residents and fitness enthusiasts in the area.

We are happy to tailor sponsorship opportunities to align with your interests and requirements.

Event Highlights:



Sunday, May 17, 2026



11am - 3pm

Fostering healthy communities that help individuals perform better in their individual lives.



WHAT IS METRO MOVE FEST?

A one-of-a-kind festival bringing together movement, community, and giving back! Hosted by the Nesfield Performance Foundation in partnership with Metro Bethesda Rotary, this event features:

- Fun & Competitive Races
- Fitness & Wellness Activities
- Nonprofit Fundraising
- Food, Music & Local Vendors

For The Event Schedule Visit The Website



MAY
17
SUN
11AM-3 PM

BETHESDA
CHEVY CHASE HS
BETHESDA, MD 20814

**GET YOUR TICKET,
BE A SPONSOR,
OR VOLUNTEER
TODAY!**

Questions? Contact Us

240-630-0328

More Information

www.metromovefest.com

Follow us on social media:

@MetroMoveFest



Sponsorships

Metro Move Fest is in need of sponsors and volunteers. Learn more about how you can give back to the community by getting involved in this event.



Lifestyle Sponsor | \$5,000

*Limited to 1 sponsor

✓ Benefits:

- **Premier Branding:** Top-tier logo placement as the "Presenting Sponsor" on all event signage, the website, social media, newsletters, and print marketing.
- **Media Coverage:** Exclusive opportunity for a representative to appear on DC Now or Fox 5 to promote your organization's involvement.
- **Speaking Opportunity:** 2 min speech at the opening or closing ceremonies
- **On-Site Presence:** Premium location for your promotional table.
- **Direct Marketing:** One dedicated email blast sent to all event attendees on your behalf.
- **20 Tickets** for your organization's staff or guests to attend and **100 tickets** donated in your organization's name for underserved youth to attend to the event.
- All Benefits Below: Includes all benefits from the \$500 level.



Physical Sponsor | \$ 2,500

*Limited to 3 sponsors

✓ Benefits:

- **Main Event Sponsor:** "First come, first served" choice of which specific event activity or zone you wish to sponsor (Race & Remote, Last Man Standing and Sumo Showdown).
- **Verbal Media Coverage:** verbal recognition on DC Now or Fox 5
- **Speaking Engagement or Demo:** Opportunity to conduct a live on-site demonstration or promotional segment (e.g. a 5-minute fitness tip or product demo).
- **Direct Marketing:** One dedicated email blast sent to all event attendees on your behalf.
- **Branding:** Logo recognition on the website, social media, newsletter, and all print materials.
- **15 Tickets** for your organization's staff or guests to attend and **50 tickets** donated in your organization's name for underserved youth to attend to the event.
- All Benefits Below: Includes all benefits from the \$500 level.

Checks should be made payable to the Nesfield Performance Foundation and mailed to
4007 Woodlawn Rd Chevy Chase MD 20815



Sponsorships

Metro Move Fest is in need of sponsors and volunteers. Learn more about how you can give back to the community by getting involved in this event.



Regeneration Sponsor | \$1,000

Benefits:

- **Sponsor a Specific Area:** Choice of sponsoring a specific area and engage with attendees (see options below):
 - Signage at these areas: Medical Tent, Team Challenges, Yoga Area, Activity Area.
- **Demo/Product Sample:** Opportunity for product sampling (if applicable) at your sponsored area.
- **Digital Promotion:** Extended pre- and post-event social media and digital promotion.
- **5 Tickets** for your organization's staff or guests to attend and **30 tickets** donated in your organization's name for underserved youth to attend to the event.
- **All Benefits Below:** Includes all benefits from the \$500 level.



Mindset Sponsor | \$500

Benefits:

- **On-Site Presence:** One promotional table (placement is first-come, first-served).
- **Goodie Bag:** Inclusion of your promotional item or flyer in the official event goodie bag.
- **Social Spotlight:** Dedicated Facebook and Instagram advertising spotlight/recognition.
- **Branding:** Logo recognition on the official Metro Move Fest website and social media channels.
- **Engagement:** Guaranteed opportunity to interact with attendees at your table.
- **5 Tickets** for your organization's staff or guests to attend and **30 Tickets** donated in your organization's name for underserved youth to attend to the event.

Nonprofit Partner – \$250

Designed to support local 501(c)(3) organizations.

- This level receives the full benefits of the \$500 Logo & Table level at a reduced community rate.

Checks should be made payable to the Nesfield Performance Foundation and mailed to
4007 Woodlawn Rd Chevy Chase MD 20815



Sponsorship Benefits

| Benefit | \$5,000 | \$2,500 | \$1,000 | \$500 / \$250 |
|-----------------------------------|---------|---------|---------|---------------|
| Media Appearance (Fox 5/DC Now) | ✓ | | | |
| Opening/Closing Announcements | ✓ | | | |
| Email to Attendees on your behalf | ✓ | ✓ | | |
| On-Site Demo/Promo Segment | ✓ | ✓ | | |
| Product Sampling Opportunity | ✓ | ✓ | ✓ | |
| Logo on Print/Newsletter | ✓ | ✓ | ✓ | |
| Table & Goodie Bag Placement | ✓ | ✓ | ✓ | ✓ |
| Website/Social Media Spotlight | ✓ | ✓ | ✓ | ✓ |
| Staff/Guest Tickets | 20 | 15 | 10 | 5 |
| Donated/Scholarship Tickets | 100 | 30 | 30 | |

READY TO GET
STARTED?



Sign Up & Payment Info

- Sign Up Here and select your sponsorship level.
- Make checks payable to Nesfield Performance Foundation and mailing to 4007 Woodlawn Rd, Chevy Chase, MD 20815.





Nesfield Performance Foundation

The Nesfield Performance Foundation (NPF) is honored to host the 3rd annual Metro Move Fest in 2026, continuing its commitment to helping others perform better in life. This year, the Foundation will extend its efforts to the Bethesda / Chevy Chase community in partnership with the Metro Bethesda Rotary Foundation (MBRF), working together to promote fitness, community, and inclusivity.

Nesfield Performance

Nesfield Performance is a personal training and fitness center based in Chevy Chase, MD. Led by a former award-winning Division I track athlete, this minority and woman-owned organization takes a holistic approach to training and focuses on mindset, nutrition, fitness, regeneration, and lifestyle. The NP's mission is to educate and coach clients to perform at their optimal level by strengthening their mind-body connection, encouraging freedom of movement, and demonstrating positive behaviors.

THANK

YOU!



Contact Us

**Website**

www.metromovefest.com

**Phone**

[Phone: 240-630-0328](tel:240-630-0328)

**E-mail**

info@metromovefest.com

**Address**

P.O. Box 30121 Bethesda, MD 20824

**Social Media**

[@metromovefest](https://www.instagram.com/metromovefest)