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# Executive Summary

Kidz With Purpose Peer Mentoring (KWP) is pleased to present this proposal for the implementation of our enhanced Social and Emotional Learning (SEL) program, to K-12 students, in the Mobile, Alabama schools. The KWP solution builds upon our decades of documented success in SEL and youth program administration to offer expanded benefits to Mobile’s students, schools, and the community.

KWP’s proposal advances a series of significant program elements that distinguish us from all other SEL programs. Among these are a deeply supported peer, and near-peer mentoring component combining regional HBCU and other college-level students with senior-level student Peer Mentors (program participants) as they advance through the KWP curriculum. We detail a comprehensive peer recruitment and training program that introduces a deeper philosophy of “intentional mentorship,” delivering unique components including leadership by example and civic engagement. SEL programming is focused on establishing the concepts of self-esteem and personal value in the individual student, components that are missing in many educational environments. KWP goes beyond instruction by demonstrating student value by making meaningful investment in the future of our Peer Mentors. We understand that our students are in fact the communities that they (and we) will live in. KWP Peer Mentors will be personally vested in the educational process and their communities.

KWP has been developed to fulfill several attainable goals. Each has already been accomplished in other environments. Chief among these is:

* A reduction in the social and behavioral issues that prevent academic advancement
* An increase in measurable academic performance (grades, graduation, SAT/ACT test scores)
* Elevating the students’ vision of the future (quality of life and financially)
* Building an “entrepreneurial mindset”

Kidz With Purpose Peer Mentoring is firmly anchored in evidence-based program development. It is the product of decades of successful youth program management experience and supported by an in depth study of the leading academic research into SEL program development and results, and the application of proven methods.

KWP presents an effective 3–5-year building block approach to program development beginning with the creation of extracurricular summer and weekend programs to the migration of fully supported SEL/Peer Mentoring services program into the Mobile public schools. We note here that all academic studies conclude that SEL goals and methods must become part of the in-school curriculum to fully come to fruition.

Our business plan features the development of multiple funding sources supporting operations, the reduction of grant dependence with the introduction of an in-school program fee structure (beginning in year 3 in 2027), and the creation of the KWP Trust (The Store) in years 3-5 (2027 – 2029). Supported by real estate investment, sale of day-to-day consumable goods, and direct investments and grants. The KWP Trust will provide a financial base to support program sustainability and financial support of Peer Mentors, who complete the Program, through redeemable program ownership shares.