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# Executive Summary

Kidz With Purpose Peer Mentoring (KWP) is pleased to present this proposal for the implementation of our enhanced Social and Emotional Learning (SEL) program, to K-12 students, in the Mobile, Alabama schools. The KWP solution builds upon our decades of documented success in SEL and youth program administration to offer expanded benefits to Mobile’s students, schools, and the community.

KWP’s proposal advances a series of significant program elements that distinguish us from all other SEL programs. Among these are a deeply supported peer, and near-peer mentoring component combining regional HBCU and other college-level students with senior-level student Peer Mentors (program participants) as they advance through the KWP curriculum. We detail a comprehensive peer recruitment and training program that introduces a deeper philosophy of “intentional mentorship,” delivering unique components including leadership by example and civic engagement. SEL programming is focused on establishing the concepts of self-esteem and personal value in the individual student, components that are missing in many educational environments. KWP goes beyond instruction by demonstrating student value by making meaningful investment in the future of our Peer Mentors. We understand that our students are in fact the communities that they (and we) will live in. KWP Peer Mentors will be personally vested in the educational process and their communities.

KWP has been developed to fulfill several attainable goals. Each has already been accomplished in other environments. Chief among these is:

* A reduction in the social and behavioral issues that prevent academic advancement
* An increase in measurable academic performance (grades, graduation, SAT/ACT test scores)
* Elevating the students’ vision of the future (quality of life and financially)
* Building an “entrepreneurial mindset”

Kidz With Purpose Peer Mentoring is firmly anchored in evidence-based program development. It is the product of decades of successful youth program management experience and supported by an in-depth study of the leading academic research into SEL program development and results, and the application of proven methods.

KWP presents an effective 3-5 year building block approach to program development beginning with the creation of extracurricular summer and weekend programs to the migration of fully supported SEL/Peer Mentoring services program into the Mobile public schools. We note here that all academic studies conclude that SEL goals and methods must become part of the in-school curriculum to fully come to fruition.

Our business plan features the development of multiple funding sources supporting operations, to reduce of grant dependence, with the introduction of an in-school program fee structure (beginning in year 3 in 2027), and the creation of the KWP Trust (The Store) in years 3-5 (2027 – 2029) as a financial base to support sustainability. Also financially supporting the Peer Mentors, who complete the Program, through redeemable program ownership shares. The Trust will receive a portion of school-based subscription fees and investment funding to support the purchase of in-default real estate within Mobile and the revenues gained by resale. The KWP Trust will take advantage of Mobile’s strategic plan which provides for the packaging of these properties for sale to local entities including non-profit organizations located in Mobile for development. Far from being “derelict,” properties will be reconditioned as required and resold to sustain KWP into the future.

As a non-profit, KWP will leverage both investment capital and state/county community investment grants to develop properties within our communities. For the first time, community residents including KWP Peer Mentors will have a pathway to benefit from gentrification.