



Sponsorship Kit

# SOUTH FLORIDA AIR EXPO



*Cleared for Takeoff!*

Miami - Opa Locka Executive Airport



## LETTER TO OUR SPONSORS

Dear Prospective Sponsor and Partner,

SAFE Flight is preparing to host the South Florida Air Expo at the Miami Opa-Locka Executive airport for the eleventh year in a row! On **September 22<sup>nd</sup> and 23<sup>rd</sup> 2023** over 3,000 attendees will enjoy a day of aviation fun and education. We would love to incorporate your business as a sponsor of this event, sharing in the success and growth we have experienced.

The South Florida Air Expo is planned and executed by a team of volunteers who come together for the sole purpose of igniting the interest of future leaders in the aviation industry and beyond! We host a free field trip day for K-12 students on Friday. The Air Expo is open and free of charge to the public on Saturday, attracting local families and aviation professionals alike. With your help we will be able to offer popular programs, new attractions, and fund educational experiences for children.

- Aviation & STEM Career Fair
- Aviation Showcase, Featuring Civil and Military Static Displays
- Expo Hall of Vendors, Community Partners, & Organizations
- STEM Magnet Programs & College Recruitment
- Pilot Touch & Go Competition
- Free or Low-Cost Discovery Flights for Children
- Flight Simulators
- WINGS Accredited Courses
- Food Truck Rally
- Family-Friendly Fun & Entertainment for All Ages!

As a member of our community, your participation in this event can offer a unique opportunity to play a featured role in one of the largest free community events hosted in the county. As a sponsor you will be invited to choose the level of participation most appropriate for your business or organization.

Should you have any questions, please feel free to contact me directly at [safeeflight@gmail.com](mailto:safeeflight@gmail.com) or visit our website [www.sflairexpo.com](http://www.sflairexpo.com).

Join us, we are **Cleared for Take Off!**

Sincerely,

*Darrell D. Roberts*

Darrell D. Roberts  
Director, Operation SAFE Flight





## Activities and Speakers

### The Air Expo is a FREE student field trip and family fun day at the airport.

Miami is an international hub for aviation. The South Florida Air Expo showcases all of the businesses and exciting opportunities flying into and out of our area. Bring your friends, family, and colleagues to see the planes, simulators, and displays. Briefings are conducted by pilots, aviation enthusiasts, air traffic controllers, flight schools, technicians and other members of the aviation industry. In addition, you will have the opportunity to take Discovery Flights with Certified Flight Instructors.



#### Discovery Flights

**Activity:**

The public can experience the thrill of flying for only \$25.



#### TAG Competition

**Activity:**

Pilots compete in a precision landing activity.



#### Flight Simulators

**Activity:**

Students practice their flying skills on the ground in free flight simulators.



#### Aircraft Displays

**Activity:**

Helicopters, Airplanes, and Jets are on display for the public to see first-hand.



#### Captain Todd Lutes

US Coast Guard Station

Safeguarding the Nation's maritime interests in the heartland, in the ports, at sea, and around the globe.



#### Frederica Wilson

US Congresswoman

FL's 24<sup>th</sup> District's "Voice for the Voiceless" advocates for Education and Workforce protections.



#### Barrington Irving

Experience Aviation

World record pilot motivates youth to pursue careers in Science Technology Engineering and Math.



#### Emily Carpenter

"Miss Maverick"

Pilot, aviation speaker, and social media personality.





## Sponsorship Levels



### NAVIGATOR

### CO-PILOT

### AVIATOR

### PARTNER

### LEGACY

PACKAGE LEVEL	\$500	\$1,500	\$2,500	\$5,000	\$10,000
Expo Booth	Medium	Medium	Large	Large	Large
Access to Exhibitor Lounge	✈	✈	✈	✈	✈
Industry Night Tickets	✈	✈	✈	✈	✈
Logo on Website	✈	✈	✈	✈	✈
Name in Press Release		✈	✈	✈	✈
Logo on Slideshows & Step and Repeat		✈	✈	✈	✈
Mention in Press Releases, Advertising, and Social Media		✈	✈	✈	✈
Participation in Opening Ceremony / Stage Recognition			✈	✈	✈
Logo on Promo Materials			✈	✈	✈
Logo on Event T-Shirts				✈	✈
Logo on Discovery Flight Certificates				✈	✈
Sponsorship of VIP Area or Special Event					✈
"Presented by" status on All Media					✈
Time on Main Stage					✈
Exclusive Sponsorship on Event Polo for Staff and Dignitaries					✈



# Sponsorship Agreement

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to the Sponsorship Committee at [safeeVivian@gmail.com](mailto:safeeVivian@gmail.com) Please contact us with any questions, special requests, or for a la carte options.

## PAYMENT INFORMATION:

I have enclosed a check made payable to **Operation SAFE E Flight**

Please charge my credit card

Card Type: Visa / MC / Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Address 1

\_\_\_\_\_  
Country

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Address 2

\_\_\_\_\_  
Zip

## SPONSORSHIP PACKAGES:

(Please check one)

**Career Fair**  
**\$300**

**Navigator**  
**\$500**

**Co-Pilot**  
**\$1,500**

**Aviator**  
**\$2,500**

**Partner**  
**\$5,000**

**Legacy**  
**\$10,000**

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high- resolution color and black- and-white logos (.EPS or vector preferred) to [safeeflight@gmail.com](mailto:safeeflight@gmail.com)

\_\_\_\_\_  
Total Sponsor Amount

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



For more information about the  
**Annual South Florida Air Expo**,  
please visit Operation SAFEE Flight's  
website at <http://sflairexpo.com>  
or contact one of our representatives:

**Darrell Roberts**, Director Operation SAFEE Flight  
[safeeflight@gmail.com](mailto:safeeflight@gmail.com)  
Mobile: (954) 701-9091

**Vivian Roberts**, Sponsors/Exhibitors Coordinator  
[safeeVivian@gmail.com](mailto:safeeVivian@gmail.com)  
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