

Rooted in the Community. Driven by Dreams.

SPONSORSHIP PACKAGE 2025-2026



POWERED BY FOEVER FAMILY FOUNDATION

✉ FOEVERFAMILYFOUNDATION@GMAIL.COM

📷 INSTAGRAM: @FOEVERDREAMERS

OUR MISSION & VISION



MISSION

To develop confident, disciplined, and skilled youth through structured sport, mentorship, and character-building experiences—empowering them to reach their full potential on the court, in the classroom, and in life.

VISION

To create a movement where youth from all backgrounds can dream bigger, grow stronger, and access elite-level opportunities in sport and beyond—starting in Scarborough.

More than just sport. It's belief, confidence, and legacy.

ABOUT US

Foevers Dreamers is a Scarborough based not-for-profit youth sports organization powered by the Foevers Family Foundation. Founded in June 2025, Foevers Dreamers was created to provide youth with equal access to elite-level training, mentorship, and long-term development across multiple sports. We are launching with rep-level teams for ages 9–19, starting with basketball and expanding into additional sports in future seasons. Our mission is to empower youth through sport, instill confidence and discipline, and help them believe in their ability to achieve greatness—both in athletics and in life.

- 5 TEAMS IN YEAR 1 (U9–U19)
- OVER 60+ YOUTH ATHLETES SUPPORTED
- LED BY PRO ATHLETE & MENTOR NEGUS WEBSTER-CHAN
- BASED IN SCARBOROUGH (TORONTO)
- BUILT FOR LONG-TERM IMPACT & COMMUNITY GROWTH



FOUNDER

NEGUS WEBSTER-CHAN

Negus Webster-Chan is a professional athlete and youth mentor with a decorated international career, including stints with Team Canada (U16–U19), NCAA Division I programs Missouri and Hawai‘i, and pro championships in the G League, CEBL, and overseas.

As the Founder & CEO of Foevers Dreamers, he now empowers U9–U19 athletes through elite training, mentorship, and life skills—developing not only strong players, but confident and inspired young leaders.

"I'm a firm believer in giving back to where you came from. I want to help youth build confidence and discipline—and believe that with focus and hard work, they can achieve anything they dream of, in sport or in life."

– Negus Webster-Chan, Founder, Foevers Dreamers



OUR COMMUNITY IMPACT

In our 2025–2026 launch year, Foever Dreamers will:

5 Competitive Teams

Serving youth from ages 9–19 in Scarborough (Toronto)

60+ Athletes Supported

With coaching, mentorship, uniforms, and tournament access

Full Season Travel

To local and out-of-town tournaments, creating exposure and experience

Mentorship & Life Skills Sessions

Teaching confidence, discipline, and leadership beyond sport

Community-Rooted & Youth-Driven

Every dollar goes back into supporting and empowering the next generation



“We don’t just develop athletes, we develop leaders.”

WHAT MAKES US DIFFERENT

LED BY A PRO

Founded by a former professional athlete with elite-level experience and community roots.

BUILT FOR THE COMMUNITY

Focused on youth in Scarborough & Markham—areas with massive talent and limited resources.

MORE THAN JUST A SPORT

We build leaders through mentorship, discipline, and life skills—on and off the court.

NON-PROFIT POWERED

100% of funding goes back into programming, not profit—transparency and impact are key.

BUILT TO EXPAND

Starting with rep teams, but designed to grow into multi-sport offerings and long-term youth development.



FOEVERFAMILY
FOUNDATION

COMMUNITY & MENTORSHIP EVENTS

At Foever Dreamers, we're committed to developing youth on and off the court. Our event model brings mentorship, education, and service directly into our programming.

Foever Talks: Youth Mindset Series

Monthly workshops covering confidence, leadership, mental health, and setting goals in sport and life.

Community Give-Back Day

Teams participate in local volunteer work—helping build pride, connection, and responsibility in the areas we serve.

Pathways Panel: From Dreams to College

A seasonal panel featuring athletes, coaches, and mentors sharing insights about the journey to post-secondary success through sport, academics, or entrepreneurship.



FOEVER FAMILY
FOUNDATION

SPONSORSHIP PACKAGES

We offer flexible sponsorship options to help local businesses and brands support youth while gaining meaningful community exposure.



GOLD SPONSOR – \$10,000+

- Logo on jerseys for all teams
- Primary logo on website, social media, and banners
- Sponsored content highlight (video/interview)
- Option to speak or appear at major events
- First-tier logo placement on all printed materials
- Personalized thank-you post & media kit



SILVER SPONSOR – \$5,000

- Logo on warm-ups, travel shirts, or team bags
- Logo on website and select social media features
- Recognition at 1-2 team events or tournaments
- Social media thank-you post
- Listed on sponsor appreciation page



BRONZE SPONSOR – \$2,500

- Logo on printed team banners
- Social media feature
- Giveaway Integration
- Digital Integration
- Opportunity to sponsor one mentorship session or team event

NOTE: We are a registered not-for-profit foundation, but do not currently issue charitable tax receipts.

CUSTOM SPONSORSHIP OPPORTUNITIES

We're happy to build a sponsorship package that aligns with your goals. Whether you want to fund a specific need, support a single team, or donate in-kind – there's a way to partner meaningfully.

TEAM SPONSOR (\$3,000–\$5,000)

Fund one full team's season gear, travel, training.

GEAR SPONSOR

Sponsor uniforms, warm-ups, hoodies, or bags – your logo travels with the athletes.

TRANSPORTATION SPONSOR

Help get teams to tournaments, clinics, and mentorship events across the province and beyond.

EVENT PARTNER

Support a specific event (Foever Talks, Back-to-School Drive, Community Day) – includes logo placement and verbal recognition.

IN-KIND SPONSOR

Donate services, space, food, drinks, printing, or equipment – we'll give recognition across platforms.

COMMUNITY BUILDER

Sponsor a mentorship or leadership session – help us build confident, purpose-driven youth beyond sport.



WHY SPONSOR US

Your support is more than just a logo, it's a legacy. By sponsoring Foever Dreamers, you are investing in the future of youth, the power of sport, and the heart of your local community.

WHY IT MATTERS:

- ✓ Empower 60+ youth with mentorship, training & opportunity
- ✓ Get authentic brand exposure in Scarborough (Toronto)
- ✓ Align your business with leadership, discipline & giving back
- ✓ Be part of a movement – not just a season

“We’re not just building athletes. We’re building leaders.”

LET'S BUILD THE FUTURE TOGETHER

We're looking for aligned, purpose-driven partners who want to make a real difference in the lives of young people. If that's you – let's connect and make it happen.



NEGUS WEBSTER-CHAN

FOUNDER, FOEVER DREAMERS

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