



## Board of Directors Meeting Minutes

DMACC Ankeny Campus | Building 5, Room 1220

December 11, 2019 | 6:00 – 8:00 P.M.

Call to order 6:06 pm

Attendance, Teresa Mankin, Jenny Stephenson, Mark Houseman, Curt Cornelius, Cale Hutchings, Kent Seufferer, Aaron Nickman, Ryan Hutchinson and Devon Winters (Ed Birkey joined at 6:20 pm)

1. Financial report \$56,113.49 - Expenses and reimbursement - Teresa shared that any SkillsUSA expenses and reimbursements should be sent to her for approval to process through DMACC. Teresa's expenses are approved by Ed as board president.
2. Fall Conference - 68 attendees, no conference survey was completed. Discussed ways to improve the conference, discussion included the following items: Earlier promotion via email and social media, have date secured by SLSC to promote with a save the date flyer, discussed hurdles like districts short on busing.
3. New National ED - Teresa introduce Chelle and discussed the upcoming webinars

Board went into closed session at 6:25 pm

Board came out of closed session at 6:32 pm

4. Board Members - Introduced Cale H from the Department, discussed adding Brandon Patterson from HBA as a business and industry rep. Bylaws would need to be changed and voted by student member. Discussed a business and industry advisory council. Curt made a motion to develop a business and industry advisory council. Jenny seconded. Motion passed.
5. State Officer Program - Teresa shared concerns about the lack of activity and participation of the state officer program. Teresa indicated that SkillsUSA Iowa pays \$12,000 to support all expenses of state officers at NLSC and then they don't have follow up after NLSC. Devon shared the team does not currently have a program of work but all activity is documented in meeting minutes. Devon shared that they haven't met in person since October. Devon shared that a newsletter is in process. Teresa mentioned social media hasn't been used in months. Devon indicated the officers would work on social media promotions and gear up for SkillsUSA week. Jenny recommended the officers review the website and



recommended updates to Devon. Devon will then submit the updates to Teresa or Ed after proofing for the website.

6. National Policy Seminar - Shared the cost to send a send is discounted by \$1000 from IACTE. The adult would have to be paid for by SkillsUSA Iowa. Cost for one adult is \$2000 approx. Boston (student rep) requested that Devon attend with him. Teresa shared she has to go with Iowa HOSA and would be able to split the cost between the two organizations and save SkillsUSA \$1000. Discussion took place. Ed recommended Teresa call Boston to talk to him. Discussion took place. Board directed Teresa to submit a student name. No action was taken on a financial commitment. Members requested to vote on sending Devon or Teresa at a later time.
7. Retirement Scott - Board directed Teresa to get a gift for Scott for his retirement and his years of service on the SkillsUSA board.
8. SLSC Updates - Teresa shared methods to get more people to attend opening, reduce registration window, require polos to be worn on stage for awards, tech standards required to be signed, location change to the student center except for Friday night awards.
9. Perkins update - Kent shared the Iowa Coordinating Council will be meeting on Dec 13. Perkins V will be discussed.
10. Development Update - Teresa shared several current partnerships being developed: John Deere, Penske, Raygun, HBA, Advertising Revenue, etc.
11. Professional Membership - Teresa recommended all board members hold Professional Membership and she can assist if anyone needs assistance with registering.

Adjourn 7:59 pm.