



FOR IMMEDIATE RELEASE

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MEDIA ALERT

***SkillsUSA Students to Compete at State Workforce Development
Event, Demonstrate Career-Ready Skills***

WHO: The future workforce of Iowa including career and technical education (CTE) students from high schools and postsecondary programs across the state will compete in skill competitions for medals, scholarships and industry awards. SkillsUSA is a nonprofit partnership of education and industry founded to strengthen our nation's skilled workforce. Nationally, SkillsUSA serves more than 330,000 members in high schools, middle schools and colleges and is recognized by the U.S. Departments of Education and Labor as integral to CTE. In our state, SkillsUSA serves 804 CTE students and their teachers.

WHAT: The SkillsUSA students will compete in skill contests including welding, construction trades, manufacturing, transportation, and other skilled trades as well as in leadership events like public speaking a. See our website for a list of contests and schools: skillsusaiowa.org/slsc

WHEN: The SkillsUSA Iowa championships will be held on the DMACC Ankeny Campus April 27-28.

- At these competitions, students will work against the clock, proving their expertise and entry-level skills in occupations such as electronics, computer-aided drafting, precision machining, automotive service, medical assisting and culinary arts.
- All contests are run with the support of industry experts, trade associations and labor organizations. Each event tests competencies set by industry standards and may include a written knowledge assessment, hands-on skill demonstration, a resume review or personal interview.
- First-place winners will be eligible to compete at the national SkillsUSA Championships in June.

SPONSORS: Driven by employer demand, SkillsUSA helps students develop necessary personal and workplace skills along with technical skills grounded in academics. SkillsUSA receives support from 650 national partners. Through SkillsUSA's championships program and curricula, employers help ensure schools are teaching relevant technical skills, and with SkillsUSA's new credentialing process, they can assess if potential employees to be hired. For more information: www.skillsusa.org.