



IOWA ASSOCIATION  
OF SkillsUSA

## T-shirt and Pin Design Contests

**Purpose:** Iowa SkillsUSA is hosting T-shirt and pin design contests. The winning designs will become the official T-shirt and pin for the following SkillsUSA State Leadership and Skills Conference (SLSC). Students who win the contest will be recognized at the state conference.

**Eligibility:** Open to active SkillsUSA members enrolled in career and technical programs.

**Knowledge Performance:** N/A

**Skill Performance:** Winners of these contests do not go on to compete at the National Leadership and Skills Conference (NLSC). For that reason, all students are encouraged to participate, but it will not count towards the two contests they can compete in at the state conference. This is a pre-submitted event, described below. A student may compete in both the T-shirt and pin design contest, in addition to another two events (one on Thursday, one on Friday) during the state conference.

### Coordinator Notes:

Two winning designs will be selected, one design will be used for the state T-shirt and one design for the state pin at the following State Leadership and Skills Conference (SLSC). All designs submitted should be appropriate for use on a T-shirt or pin. All entries must be submitted to Iowa SkillsUSA exactly as directed in the rules below and all entries become the property of Iowa SkillsUSA once submitted. Only one entry/design per SkillsUSA member per contest is permitted. A student may compete in both the T-shirt and pin design contest. On the submission, there must be clear indication if the design is for the T-shirt or for the pin contest.

### Deadline:

All entries must be pre-submitted by April 20th. Students must email their submissions as PDF attachments to the State Director at [SkillsUSAIowa@gmail.com](mailto:SkillsUSAIowa@gmail.com). The Iowa SkillsUSA State Officer Team will serve as the judges of the contest and will select the winning designs. Upon winning, additional file types maybe requested, including vector files.

**Materials and Specifications:** All entries to this challenge must comply with the following materials and specifications or they will be disqualified:

- No more than three colors may be used. All lettering must be clearly legible
- Preferably, entries will be created in a design software package such as Illustrator, Photoshop, or InDesign. Hand drawn entries will not be accepted. Winners will be asked to send original file format after selection



IOWA ASSOCIATION  
OF SkillsUSA

- The pin artwork will be adjusted to match the pin dimensions. For the T-shirt, the art will be adjusted to fit on the front of the shirt. Designs must be one-sided
- All entries must include the following exact wording (no other words/wording allowed): Iowa, SkillsUSA, 20YY (YY indicates the following year, do not use the year of the submission).
- The SkillsUSA emblem or SkillsUSA logo (whole or elements of either) cannot appear on the design
- All copyright laws must be followed in the creation of the design
- Please include in the email submission the following information:
  - School name
  - Contest name
  - Student name and email address
  - Advisor name and e-mail address
- Iowa SkillsUSA retains the right to make modifications to the final design as necessary to produce a T-shirt or pin to our standards and to the manufacturer's specifications and abilities. Industry logos may be added to the back of the winning T-shirt design
- Incomplete entries or those that do not comply with the above requirements will be disqualified
- Entries received after the deadline will not be considered.

### Notes:

- Do not render your art on a T-shirt backdrop
- Do not use the SkillsUSA conference theme or slogan in your design
- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line
- Do not use the SkillsUSA logo or any part of it in your design