



"Did you know... "

*...That the unaddressed "cultural competency issues" in today's marketplace, plays real big in the "capacity building continuum" that must be addressed between the investments of funders/grantmakers into their ontologically-unique "grantee organizations" -- IF the **continuity**, the **efficacy** and the **influence** of their grantee's programs and direct services will continue to have a positive and a lasting impact upon the increasingly diverse communities that we're all serving or doing business?*

Example..

- If a nonprofit organization with both a staff and a client makeup (which primarily consists of "**minorities**") is struggling to get funders to fully support their case for support through their direct-services or programs, oftentimes what the minority-grantee encounters, is the funder's "cultural incompetence" -- with their unique approach, their uncommon language, or their unorthodox methodology (from the funder's perspective) for reaching their target populations; because its simply NOT yet accepted or seen as a "best practice", or regarded with the same weight of influence that other common approaches take with completely different populations and their unique needs...

Every organization uses some kind of "ontological basis" or method for approaching their direct service programs, which both integrates and synthesizes various sources of information in their actual work with client populations..

So, should a faith-based organization be discriminated against (by government) because their ontological approach is "biblical" or focused upon spiritual principles instead of secular ones?

OF COURSE NOT! (*To be continued..*)