



REGIONAL  
TOURISM  
AWARDS

# OUTSTANDING CONTRIBUTION TO REGIONAL TOURISM

## CATEGORY QUESTIONS

2026 AWARDS. VERSION 1.1 REGIONAL ONLY AWARD

## OUTSTANDING CONTRIBUTION TO REGIONAL TOURISM

### DESCRIPTOR

This Regional NSW-only award recognises the outstanding and enduring contribution by an individual to the Regional NSW tourism industry. This award honour's those who go over and above their own commercial focus to contribute to the broader industry.

#### NOTE:

- Entry into this category is free.
- Nominations are accepted from any party except the nominee.
- The award will not be made to the same person twice.
- This category is awarded at the Regional level only
- Nominations (due by 2 April) and submissions (due by Friday 8 May) are to be provided by email to [programs@nswtourismassociation.com.au](mailto:programs@nswtourismassociation.com.au)

### WORD COUNT

Word Count: Maximum 2,000 words + Letters of support

### IMAGE COUNT

Maximum 10 images.

### SCORE SUMMARY

Submission Score	50 points
Letters of support	10 points
<b>TOTAL</b>	<b>60 points</b>

### SUBMISSION SCORE BREAKDOWN

<b>SECTION 1. OVERVIEW OF NOMINEE</b>	<b>10 POINTS</b>
<b>SECTION 2. NOMINEE'S PROFESSIONAL CONTRIBUTION &amp; SERVICE</b>	<b>20 POINTS</b>
<b>SECTION 3. NOMINEE'S PERSONAL CONTRIBUTION &amp; SERVICE</b>	<b>20 POINTS</b>
<b>SECTION 4: LETTERS OF SUPPORT</b>	<b>10 POINTS</b>
• Provide 2 letters of support	

## Response Guide

### SECTION 1: OVERVIEW OF NOMINEE (10 points)

Provide a brief overview of the nominee, highlighting their outstanding attributes.

Include a brief history of their career in tourism, and a description of their current employment or other participation, if applicable.

### SECTION 2: NOMINEE'S PROFESSIONAL CONTRIBUTION & SERVICE (20 points)

Provide examples and the benefits of the nominee's professional contribution and service to the regional tourism industry.

### SECTION 3: NOMINEE'S PERSONAL CONTRIBUTION & SERVICE (20 points)

Provide examples and the benefits of the nominee's personal contribution and service to the regional tourism industry.

**Note:** *The emphasis should be on personal and professional commitment and contribution beyond what would be deemed part of their job. Their **regional tourism contribution** outside of their normal work should be emphasised.*

### SECTION 4: LETTERS OF SUPPORT (10 points)

Entrants should provide two (2) letters of support to strengthen the submission, by demonstrating the impact of their contribution to the tourism industry.

Each letter should be addressed to the Regional Tourism Awards Judging Panel and should comment on the nominees:

- Leadership
- Positive contribution and influence
- Mentoring

The letters should be from someone who can authentically comment on their contribution to the tourism industry (e.g., colleague past or present, industry peers, partners, clients, tourism bodies or community leader).