



**T O U R I S M
A W A R D S**

30. OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL

CATEGORY QUESTIONS

2026 AWARDS. VERSION 1.1 STATE ONLY AWARD

OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL

DESCRIPTOR

This NSW-only award recognises the outstanding and enduring contribution by an individual to the NSW tourism industry. This award honour's those who go over and above their own commercial focus to contribute to the broader industry.

NOTE:

- Entry into this category is free.
- Nominations are accepted from any party except the nominee.
- The award will not be made to the same person twice.
- This category is awarded at the State level only.
- Nominations should not be disclosed to the nominee

Nominations close: Friday 28 August 2026

Submissions due: Friday 25 September 2026

Please nominate and provide submissions via email to:

programs@nswtourismassociation.com.au

WORD COUNT

Word Count: Maximum 3,000 words + Letters of support

IMAGE COUNT

Maximum 10 images.

SCORE SUMMARY

Submission Score	50 points
Letters of support	10 points
TOTAL	60 points

SUBMISSION SCORE BREAKDOWN

SECTION 1. OVERVIEW OF NOMINEE	10 POINTS
SECTION 2. NOMINEE'S PROFESSIONAL CONTRIBUTION & SERVICE	20 POINTS
SECTION 3. NOMINEE'S PERSONAL CONTRIBUTION & SERVICE	20 POINTS
SECTION 4: LETTERS OF SUPPORT	10 POINTS
• Provide 2 letters of support	

Response Guide

SECTION 1: OVERVIEW OF NOMINEE (10 points)

Provide a brief overview of the nominee, highlighting their outstanding attributes.

Include a brief history of their career in tourism, and a description of their current employment or other participation, if applicable.

SECTION 2: NOMINEE'S PROFESSIONAL CONTRIBUTION & SERVICE (20 points)

Provide examples and the benefits of the nominee's professional contribution and service to the tourism industry.

SECTION 3: NOMINEE'S PERSONAL CONTRIBUTION & SERVICE (20 points)

Provide examples and the benefits of the nominee's personal contribution and service to the tourism industry.

Note: *The emphasis should be on personal and professional commitment and contribution beyond what would be deemed part of their job. Their **tourism contribution** outside of their normal work should be emphasised.*

SECTION 4: LETTERS OF SUPPORT (10 points)

Entrants should upload two (2) letters of support to strengthen the submission, by demonstrating the impact of their contribution to the tourism industry.

Each letter should be addressed to the NSW Tourism Awards Judging Panel and should comment on the nominees:

- Leadership
- Positive contribution and influence
- Mentoring

The letters should be from someone who can authentically comment on their contribution to the tourism industry (e.g., colleague past or present, industry peers, partners, clients, tourism bodies or community leader).