



28. TAKE 3 FOR THE SEA AWARD FOR VISITOR LITTER PREVENTION

CATEGORY QUESTIONS

2026 AWARDS - STATE ONLY AWARD

TAKE 3 FOR THE SEA AWARD FOR VISITOR LITTER PREVENTION

DESCRIPTOR

This state-based category recognises businesses who go over and above their day-to-day commercial focus, to prevent visitor litter reaching or remaining in the natural environment.

Eligibility: Entrants must demonstrate leadership in litter prevention, commitment, permission (including empowerment and resources for staff and customers) and an established process.

Litter is anything unwanted that is blown, thrown or left in the wrong place. An astonishing 25,000 tonnes of visitor litter was measured in the NSW environment in 2021. (Source: EPA, Don't be a Tosser campaign)

WORD COUNT

Word Count: Maximum 4000 words

IMAGE COUNT

Maximum 30 images.

QUALIFYING PERIOD

The Qualifying Period is 1 July 2025 to 30 June 2026.

SCORE SUMMARY

Submission Score	100 points
TOTAL	100 points

SUBMISSION SCORE BREAKDOWN

SECTION 1. INTRODUCTION	5 POINTS
• Question 1	(5 points)
SECTION 2. LITTER IMPACTS	20 POINTS
• Question 2A	(10 points)
• Question 2B	(10 points)
SECTION 3. LITTER PREVENTION	25 POINTS
• Question 3A	(10 points)
• Question 3B	(5 points)
• Question 3C	(10 points)

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SECTION 4. MEASURES

- Question 4A
- Question 4B

20 POINTS

(10 points)

(10 points)

SECTION 5. ACHIEVEMENTS

- Question 5A
- Question 5B
- Question 5C

30 POINTS

(10 points)

(15 points)

(5 points)

SUMMARY OF QUESTIONS

SECTION 1. INTRODUCTION

Question 1 Provide an overview of your visitor economy business and describe your tourism products/experiences and/or services.

SECTION 2. LITTER IMPACTS

Question 2 A. Describe the visitor litter issues that concern you and impact your business.
B. What do you believe are the causes for the visitor litter issues you have called out and how do the causes relate to the strategy you have put in place to counteract these issues?

SECTION 3. LITTER PREVENTION

Question 3 A. What are the actions you have put in place to address these visitor litter issues?
B. How have you encouraged and empowered staff to think creatively and offer solutions to litter issues and embrace litter prevention as business as usual?
C. How have you informed and empowered your guests/visitors and community to own it and act – to be responsible for their own litter and that of others?

SECTION 4. MEASURES

Question 4 A. What are the most common items you have recorded and what have you done to monitor your actions to ensure longevity of your litter prevention action plan.
B. What do you think is the cost of litter to your business?

SECTION 5. ACHIEVEMENTS

Question 5

A. Describe how your business has reduced non-essential plastic from your purchasing/supply channels and your visitor purchasing/guest amenity experience. Detail what you have been able to measure as the result in terms of waste reduction and financial impact.

B. Describe how you have achieved your reduction in litter

C. Do you think you there has been a reduction in the cost of litter to your business? If so, how much, in which area and why?