



# PRINTING PRODUCTS CATALOGUE





# RETAIL POINT OF SALE

**WINE SALE**

BUY  
**3x2**  
PAY  
ONLY THIS MONTH!

## DISPLAY

Display products such as table runners, counter cards, and tabletop retractables are a great way to catch someone's eye or to provide direct and useful information.



## IN-STORE SIGNAGE

Use flags, banners, and posters to brand locations and to create a signature look and feel. Used for decor, promotion, or aesthetically, these products help stores and shops stand out.



## SALES MATERIALS

Companies have relied on strong sales materials to do most of the actual sales for years. Whether catalogs, brochures, or sell sheets, clients love the professional look, and customers love the convenience.



## FLOOR & WINDOW GRAPHICS

Floor and window graphics immediately transform a brick and mortar location into a vibrant and branded shop. These unique details draw customers in and add value to the experience.



### Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Rack Cards
- NCR forms

### In Store Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

### Display

- Tabletop Retractables
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

### Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

# RETAIL PRODUCT PACKAGING



## PACKAGING

Stand out on the shelf. Utilize custom boxes and paperboard boxes for custom packaging. Combined with unique designs, packaging can look high end and one-of-a-kind.



## ROLL LABELS

Whether used for products, logos, warning labels, or box and envelope seals, roll labels come in various shapes, sizes and materials. Most importantly, they always make an impact.



### Packaging

- Custom Boxes
- PaperBoard Boxes

### Roll Labels Options

- Bright Silver Metallic
- 70LB Eggshell Felt
- Semi-Gloss
- White and/or Clear Stock
- Repositionable Labels

### Tags

- Hang Tags
- Header Tags

## TAGS

Hang tags and header tags help products pop on the shelf. Either for branding, pricing, or promotions, it's a small touch that's a big asset.



# AUTOMOTIVE BRANDING & ADVERTISING



## SALES & SERVICE MATERIALS

Provide consumers with informative materials like booklets and catalogs and equip staff with dependable tools such as sell sheets and NCR forms for a winning combination.



### Sales & Service Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Presentation Folders

### Stationery

- Greeting Cards
- Invitations
- Announcements
- Envelopes
- Letterheads
- Business Cards
- Notepads

### Promo Materials

- T-Shirts
- Mugs
- Buttons
- Tote Bags



## PROMO MATERIALS

Bumper stickers, t-shirts, mugs, and buttons are a great and fun way to engage a customer base. Whether as giveaways or to stock a work area, promo materials are always exciting.



## STATIONERY

Professional looking, custom stationery is a valuable tool. A personal flair on everyday items like greeting cards, envelopes, stationery, and business cards go a long way.





# REAL ESTATE SALES COLLATERAL



**DISPLAYS**  
Coming in a variety of sizes and shapes, these eye-catching displays are a great way to deliver messaging or to boost awareness to your listings, policies, or promotions.

12", 17" & 32"



## Sales Materials

- Flyers & Brochures
- Presentation Folders
- Sell Sheets
- Postcards

## Display

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

## Stationery

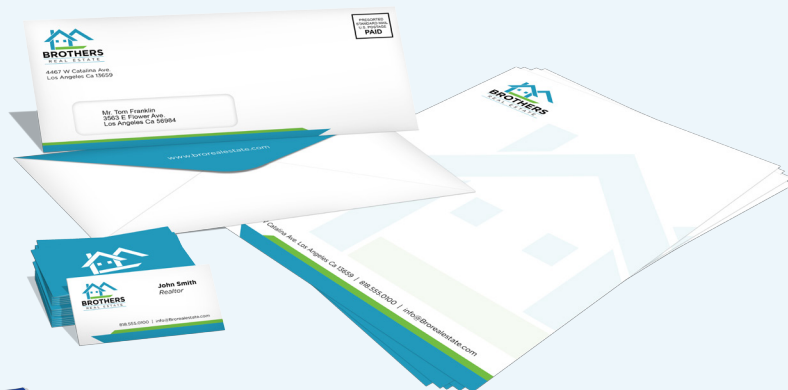
- Letterheads
- Envelopes
- Business Cards
- Notepads

## SALES MATERIALS

Strong sales materials are usually responsible for a company's actual sales. Whether folders, brochures, or sell sheets, clients love the professional look, and customers love the convenience.

## BOOKLETS & CATALOGS

Catalogs and booklets are colorful, informative, and durable tactile resources. They can be used for listings, leasing options or promotions. Put these in your client's hands and they'll thank you for it.



## STATIONERY

The frontline of the real estate industry is in branded stationery. Custom business cards, envelopes, letterheads, greeting cards, and notepads prove that a little bit goes a long way.





## BOOKLETS & CATALOGS

Great for delivering information in course listings, event programs, graduation handouts, and much more. Booklets and catalogs are colorful, durable, and informative tactile resources.



## STATIONERY

For orientations, official documents, take-homes, and mailers, stationery materials are essential to day-to-day activities in education.

### Spirit Gear

- T-Shirts
- Mugs
- Buttons
- Tote Bags
- Bumper Stickers

### Stationery

- Greeting Cards
- Envelopes
- Letterheads
- Business Cards
- Notepads
- Presentation Folders

## SPIRIT GEAR

Be loud and proud with a wide variety of products that can show your school spirit. With t-shirts, buttons, bumper stickers, and much more, there's something for everyone.





# FOOD & BEVERAGE RESTAURANT HOSPITALITY

## DISPLAY PRODUCTS

Counter displays are useful in entry ways, reception areas, concierge, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.



## FLOOR & WINDOW GRAPHICS

Advertise on these underutilized surfaces to creatively bring attention to your current promotions.



## INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

## MENUS AND DIRECT MARKETING

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



### Display Products

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

### Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

### Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Postcards
- Endurance Water-Resistant

### Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics



# FOOD & BEVERAGE PRODUCT PACKAGING RETAIL



## PACKAGING

First impressions matter in the food and beverage industry. Having attractive packaging that gets noticed is one of the most important vehicles available for standing out on the shelf.

## TAGS

The perfect addition to many products. Hang tags can bring special attention to important features or serve as the main header area to give your packaging that finished, professional look.



## ROLL LABELS

Whether used for products, logos, ingredients, or special features, roll labels come in a range of shapes, sizes and materials. This includes water resistant varieties that are ideal for environments where food is stored.

### Packaging

- Custom Boxes
- PaperBoard Boxes

### Tags

- Hang Tags
- Header Tags

### Roll Labels

- Bright Silver Metallic
- 70LB Eggshell Felt
- Semi-Gloss
- White and/or Clear Stock
- Repositionable Labels



# FOOD & BEVERAGE POINT OF SALE RETAIL



## IN-STORE SIGNAGE

Draw attention to your featured products and promotions from across the store or across the street with large banners and signage.

## FLOOR & WINDOW GRAPHICS

Advertise on these under utilized surfaces to creatively bring attention to your current promotions.



## SALES MATERIAL

Pamphlets, trifolds, and brochures are important companion pieces for food and beverage products to use as handouts and take-aways to highlight features and benefits.



## DISPLAY PRODUCTS

Counter displays are useful in high-traffic areas on the retail floor, such as end-caps and at checkout. Table throws attract attention to your brand from down the aisle.



### Display Products

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

### Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

### Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Rack Cards

### Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

# HEALTH CARE MARKETING PRODUCTS



## PROMO PRODUCTS

Increase brand recognition with promotional products.

Get creative by adding logos and taglines to t-shirts, mugs, tote bags and more. Not only are you promoting your organization but you're also spreading the word on the many benefits of your health products and services.



## Collateral Materials

- Booklets & Catalogs
- Flyers
- NCR Forms
- Notepads
- Roll Labels

## Stationery

- Business Cards
- Letterheads
- Presentation Folders
- Envelopes
- Appointment Cards

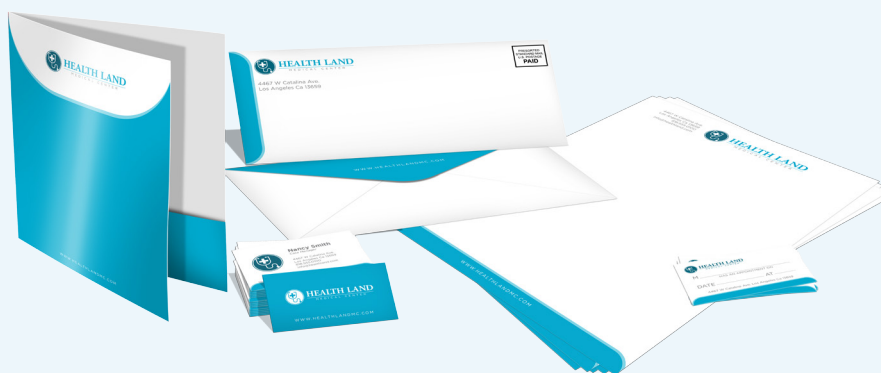
## Promo Products

- T-Shirts
- Mugs
- Calendars
- Tote Bags



## COLLATERAL MATERIALS

Every health and wellness business provides products or services. Make sure you're equipped with the collateral materials needed to raise awareness about your unique offerings.



## STATIONERY

The ideal way to boost industry and company awareness in the health and wellness fields is by using fully customizable stationery products. It serves as one of the most necessary and important tools for distributing important information to clients and patients.

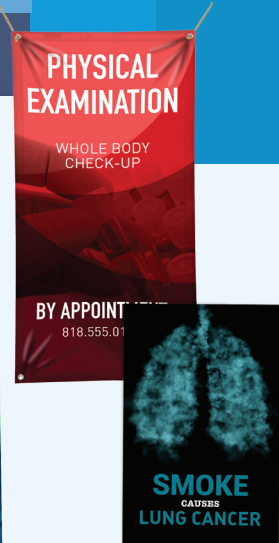


# HEALTH CARE BRANDING & ADVERTISING



## FLAGS

Nothing stands out more at a health and wellness event or location than a colossal flag! An ideal way to advertise key health services and programs quickly.



## SIGNAGE

Creating a memorable corporate identity is everything in the highly competitive health industry. Quality signage offerings are a surefire way to gain brand recognition and/or direct traffic easily throughout a facility.

### Display

- Table Runners
- Table Throws
- Mini Retractable Banners
- Table Tents
- Counter Cards

### Flags

- Teardrop
- Feather

### Signage

- Posters
- Retractable Banner
- Stands
- Banners

## DISPLAYS

In the healthcare industry, you may frequently organize functions to increase brand awareness and provide information to new patients and clients. Help your brand stand out with quality display tools such as table throws and counter cards. These simple details can make your presence unmistakably professional.





