



SOMETHING DIFFERENT



# SPONSORSHIP OPPORTUNITIES







# Produced by Leah Orleans and the future-forward entertainment community

MARCH 10-12 2025 LAS VEGAS, NEVADA



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# WHY PARTNER WITH MYSTIFY?

### **EMOTIONAL CONNECTION**

This convention will foster emotional vulnerability. Your customers will be in a fantastic headspace to be able to connect with your brands message





# THE POWER OF A NICHE COMMUNITY

A golden opportunity for in-person connection that has been lacking in the magic industry...

# REACH A NEW DEMOGRAPHIC

We expect roughly 40% of our attendees to be NEW to magic conventions, allowing you to reach an unsaturated market of eager, excited entertainers.





Ī	\$1,000	\$1LVER \$2,000	GOLD \$5,000 [ONLY 5 AVAILABLE]	PLATINUM \$7,000 [ONLY 3 AVAILABLE]
YOUR GIVEAWAY ITEM IN SWAG BAG	*	*	*	*
HALF-PAGE BOOKLET AD		*	*	*
FULL-PAGE BOOKLET AD			*	*
3 FEATURED SOCIAL MEDIA POSTS		*	*	*
PRE-SHOW SLIDESHOW LOGO PLACEMENT FOR ALL 3 SHOWS	*	*	*	*
YOUR LOGO LISTED ON OUR WEBSITE	*	*	*	*
YOUR LOGO ON STEP AND REPEAT			*	*
FESTIVAL REGISTRATION PASS		ONE PASS	TWO PASSES	THREE PASSES
MAIN GALA SHOW NAMED AFTER BUSINESS OR PERSONAL NAME				*





# INDIVIDUAL OPPORTUNITIES

# INDIVIDUAL AWARD SPONSORSHIP

\$2,000

ex: [Your Company Name] Award goes to (Female Magician)

Presented on stage during the Gala Show

Inquire for specifics

### **SCHOLARSHIPS**

\$800
ADULT SCHOLARSHIP

Pays for one adult registration and hotel

\$1,000 YOUTH SCHOLARSHIP

Pays for one youth + chaperone registration and hotel

### INDIVIDUAL BOOKLET ADS

Stunning full-color booklets will contain all information for Mystify Programming and will be distributed to all guests upon registration

\$500 **HALF-PAGE BOOKLET AD** 

\$1,000 ONE-PAGE BOOKLET AD

### BRANDING PLACEMENT

\$500
PRE-SHOW SLIDESHOW
LOGO PLACEMENT FOR
ALL 3 SHOWS

\$500 SPECIALTY COCKTAIL NAMING