



# MAJHON PHILLIPS

MUSIC INDUSTRY PROFESSIONAL

## MY CAREER PROFILE DIRECTOR

### Ripped Jeans Records (November 2018 - Present)

- Label Management
- Booking Agent, Artist Management, Production Liaison and Publishing
- Managing Websites, Branding, Social Media Platforms
- Planned Appearances at Industry Shows such as NAMM, ASCAP Expo, and the GRAMMY Awards in 2019 with Emerging Artists

## MANAGING DIRECTOR

### Music As Language (2012 - Present)

- Managing Staff of Ten Employees and Contractors
- Built Business Systems, Organizational Flow, Websites, and Branding from Scratch
- Coaching up to Three Hundred Emerging Artists Weekly who have Toured Internationally and been Recognized in National and International Competitions - even performing in Carnegie Hall

## ACCOUNT ASSOCIATE

### McGrath|Power Public Relations (2011 - 2012)

- Worked on multiple accounts simultaneously, including Cisco, Digital Persona, EFI and IP Infusion by writing press releases, planning launch strategies, composing and monitoring social media and working with engineers to plan analyst relations and press relations

## MY ACADEMIC PROFILE

### UNIVERSITY OF ILLINOIS AT CHAMPAIGN-URBANA (2008- 2010)

#### MA in Educational Policy Studies

### SOUTHEAST MISSOURI STATE UNIVERSITY (2003-2008)

#### BM in Vocal Performance | Minor in Piano Performance BA in German Linguistics

## MORE ABOUT ME

My mission is to help talent and brands achieve their potential by being a coach, PR representative, project manager, publisher, counselor, and team leader. I am fully committed to making those around me successful and fulfilled.

## REACH ME AT

Phone: 669-377-6001  
majhonlenel@gmail.com  
Social Media: @majhonphillips

## MY SPECIALIZATIONS

- Artist Coaching and Management
  - Event Planning
- Public Relations and Branding
  - Project Management
  - Team Leadership
  - Organizational Flow
- Systems and Data Administration
- Music Theory, Performance, and Pedagogy

## SKILLS AND ABILITIES

- Excellent communication and interpersonal skills
  - Excellent writing skills
  - Excellent organizational skills
- Excellent management abilities
- Excellent knowledge of music
  - Quick study
  - Eager to please
- Good knowledge of computer systems and softwares
  - Good public speaking and public persona

