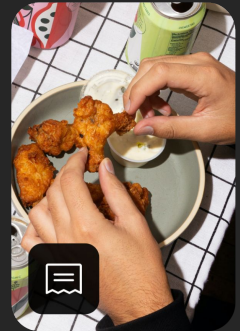


dojo[®]

Your table
is waiting.



We are Dojo

It was another rainy day in London, and the queue for the breakfast club was getting longer and longer.

"This is crazy! In a world where people are 3D printing kidneys, why is there a half hour wait to eat eggs!?"

And with that frustration came an idea – virtual queues & bookings. One system designed to help restaurants improve their efficiency, leaving more time for top-notch table service.



We want to get hungry diners a table – anywhere, anytime. So we work with the busiest and best restaurants across the UK as we seat more guests than anyone else.

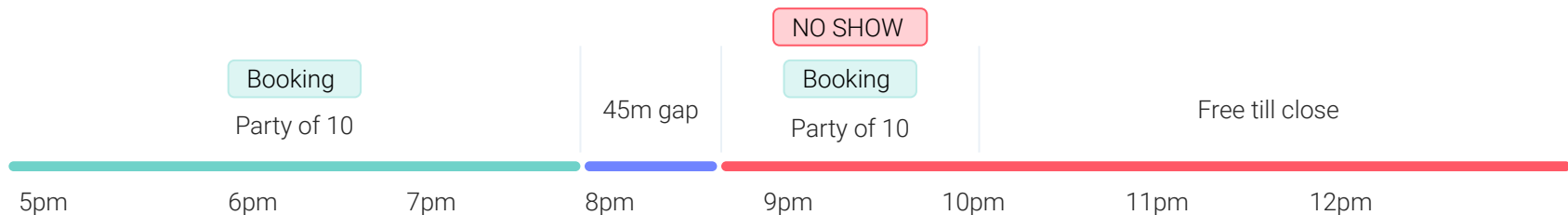
The problem

Sure, a week full of bookings along with a queue out the door looks good in theory. But a combination of late arrivals, no-shows as well as frustrated queuers means businesses can end up losing customers. Or with painful low peak times.

And what about deposits?

Introducing them might be tempting, but it's no help when parties don't show up. Or if a party leaves early, and the next one arrives late – what do you do with the free time in between?

That's a lot of dead table time, accumulating fast. We can't have that.



More bookings, more ways

- **App**
You don't need a host to manage Dojo's virtual queues & bookings. Your on-shift staff have the option to easily notify diners who queue or book through the app.
- **Online**
Take bookings through your website or through Google Reserve. Easily configure your bookings and embed a unique link anywhere you want diners to book.
- **QR code & manual entry**
Add a personalised QR code outside your restaurant, or manually add customers and notify them later with the touch of a button.



The solution

The Dojo app gives hungry diners an easy way to book a table or queue virtually.

And for the first time ever, will allow restaurants to be flexible with their guests in real time.

You'll gain a more efficient way of keeping up with demand, whilst also having the bonus of booking ahead.

Enable your diners to book online, on our app or through Google Reserve. It even integrates smoothly with your queue. *And soon, it will integrate with payments, too.*



Booking & queuing. The Dojo way.

VIRTUAL QUEUING MADE EASY

Manage your peak-time demand

Ditch the peak-time chaos once and for all. From app users to walk-ins, your customers can join the queue virtually and get a text when their table is ready.

INTEGRATED BOOKING SYSTEM

Pack your place out

Sooo over overbooking? Now you can fill up your tables without losing track – with customisable booking emails that let your customers edit, cancel or contact you with ease.

PROMOTE EXCLUSIVE OFFERS

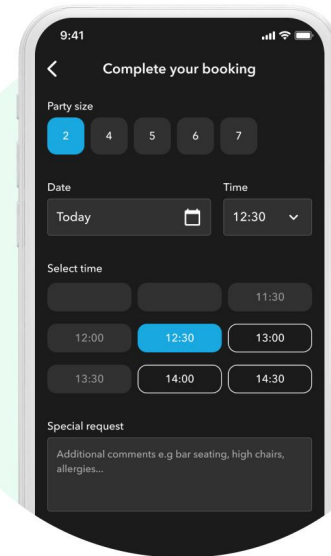
Switch on your off-peak

Keep the customers coming with exclusive restaurant offers you can promote to thousands of hungry diners. Time to switch your off-peak on.

WALK-IN DATA

Know your diners like never before

From local lunch buffs to the avo-on-toast enthusiasts, use walk-in data to personalise dining experiences and plan your table layout to meet their needs.



Why Dojo?

Reach more customers instantly

500,000 customers (and counting) use the Dojo app

Increase your revenue

Up to 30% growth in revenue

Get fewer no shows

>85% of diners come back on time

Engage with a young audience

85% of Dojo app users are Millennials and/or GenZ

Experience first-class customer service

100% CSAT score – our team responds to all messages in under 5 minutes



We're already working with...

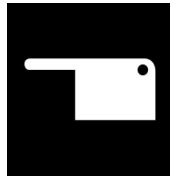
wahaca

EGGBREAK

FOUR HUNDRED
RABBITS
SOURDOUGH PIZZA



ERGON DE
GREEK
DELI & CAFE



PADELLA

dojo

Don't just take our word for it



"Dojo is fantastic. It's made life very easy in this restaurant and it swallows up the high volumes we get without breaking a sweat."

We get comments from customers saying how organised and efficient we are."

[Ricky, General Manager, Glasgow](#)



Flat Iron

Thanks to insights from data from the Dojo app, Flat Iron increased table optimisation from 50% to 61.2% resulting in extra covers during peak times and additional revenue



The Breakfast Club

Bottom line, it helps grow the business!

Dependant on location, revenues went up between 15% and 30%.



The impact of Dojo was immediate with a significant like for like increase in sales on our trial site from day one. This has since transferred across our estate. Sales have increased, customers are much happier and our staff bought in - win win."

- Jonathan, Founder of The Breakfast Club

Try Dojo free

Plus, get one-on-one training with your team and free cancelation any time.

Sign up now and enjoy a month's free trial.