

# **Souderton Strong and Kim Wheeler: The Social Media Connection**

*How an elected official's online behavior aligns with anonymous attack pages targeting local transparency advocates.*

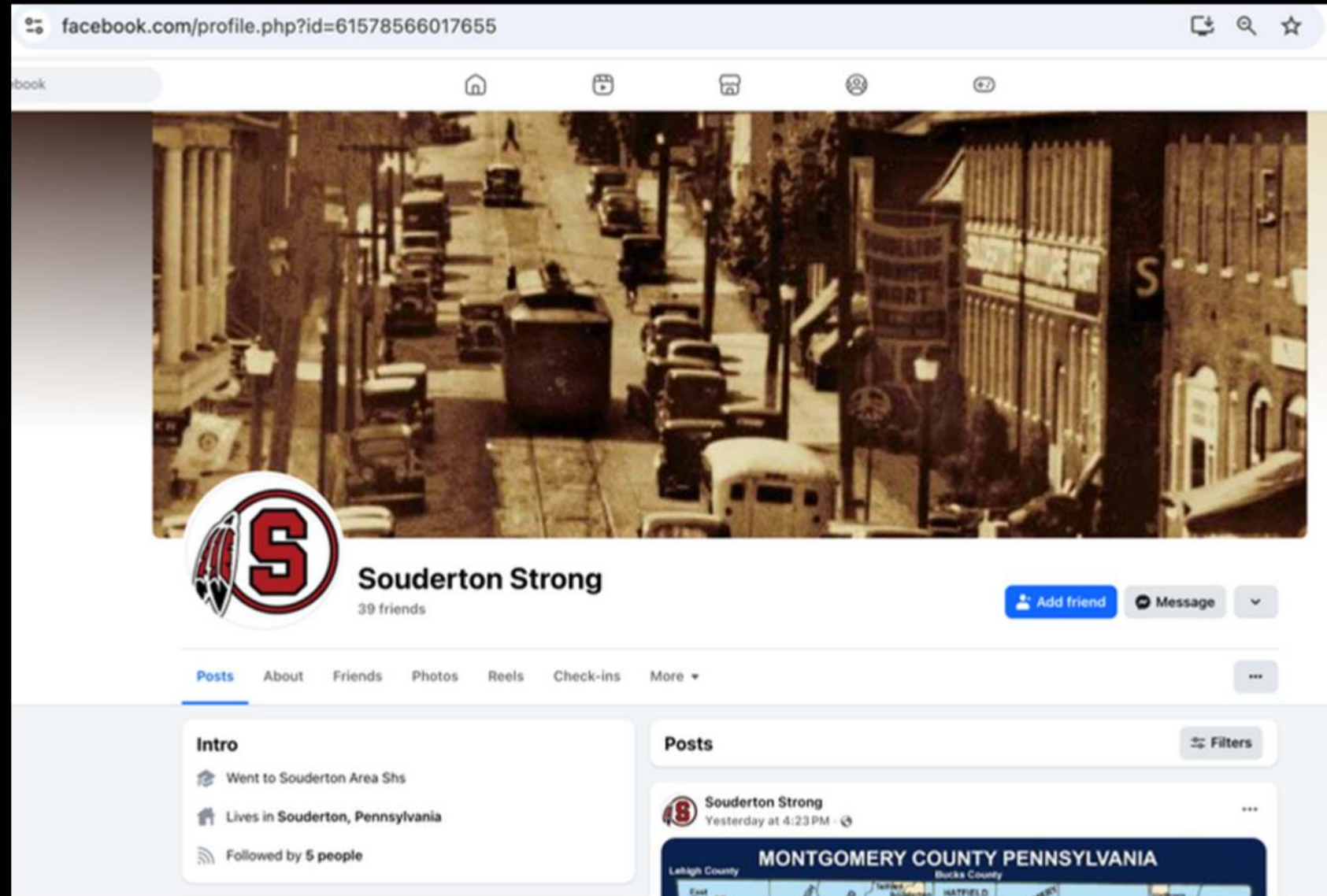
Right to Know Souderton, a nonprofit organization, was created to promote transparency and accountability within the Souderton Area School District.

Soon after it was founded several Facebook pages under the name “Souderton Strong” appeared — claiming to celebrate community pride while disputing factual information and attacking individuals associated with this nonprofit. Though the page describes itself as “dedicated to preserving the Indian Valley,” much of its content defends board actions, and targets residents who question spending or policies

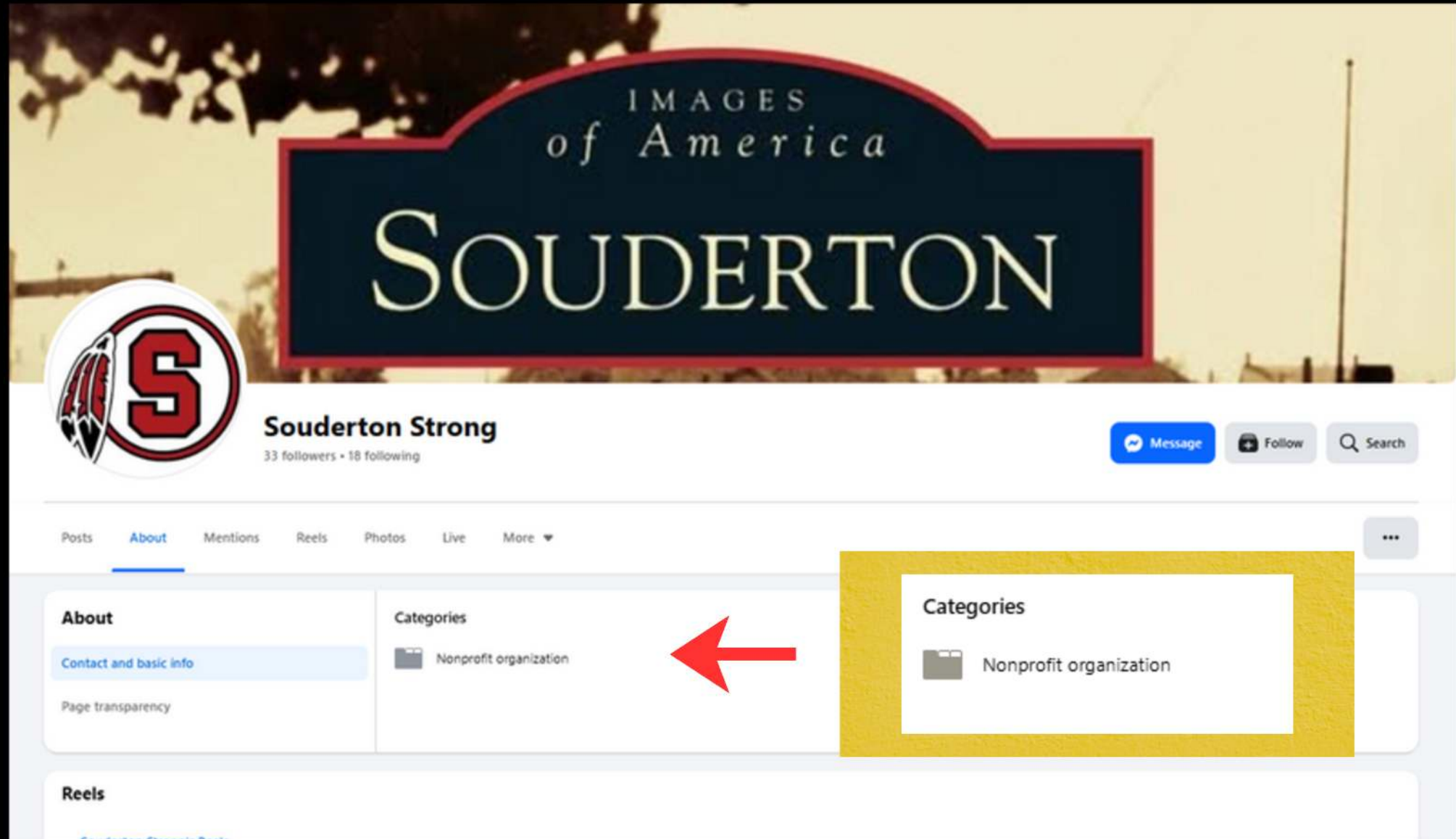
This website documents the connections between Souderton Strong, board member Kim Wheeler, and likely other board members and campaign figures, whose posts often align with or precede similar narratives on those pages.

**Both the Souderton Strong Facebook personal page and business page were created on July 24, 2025.**

Personal Page

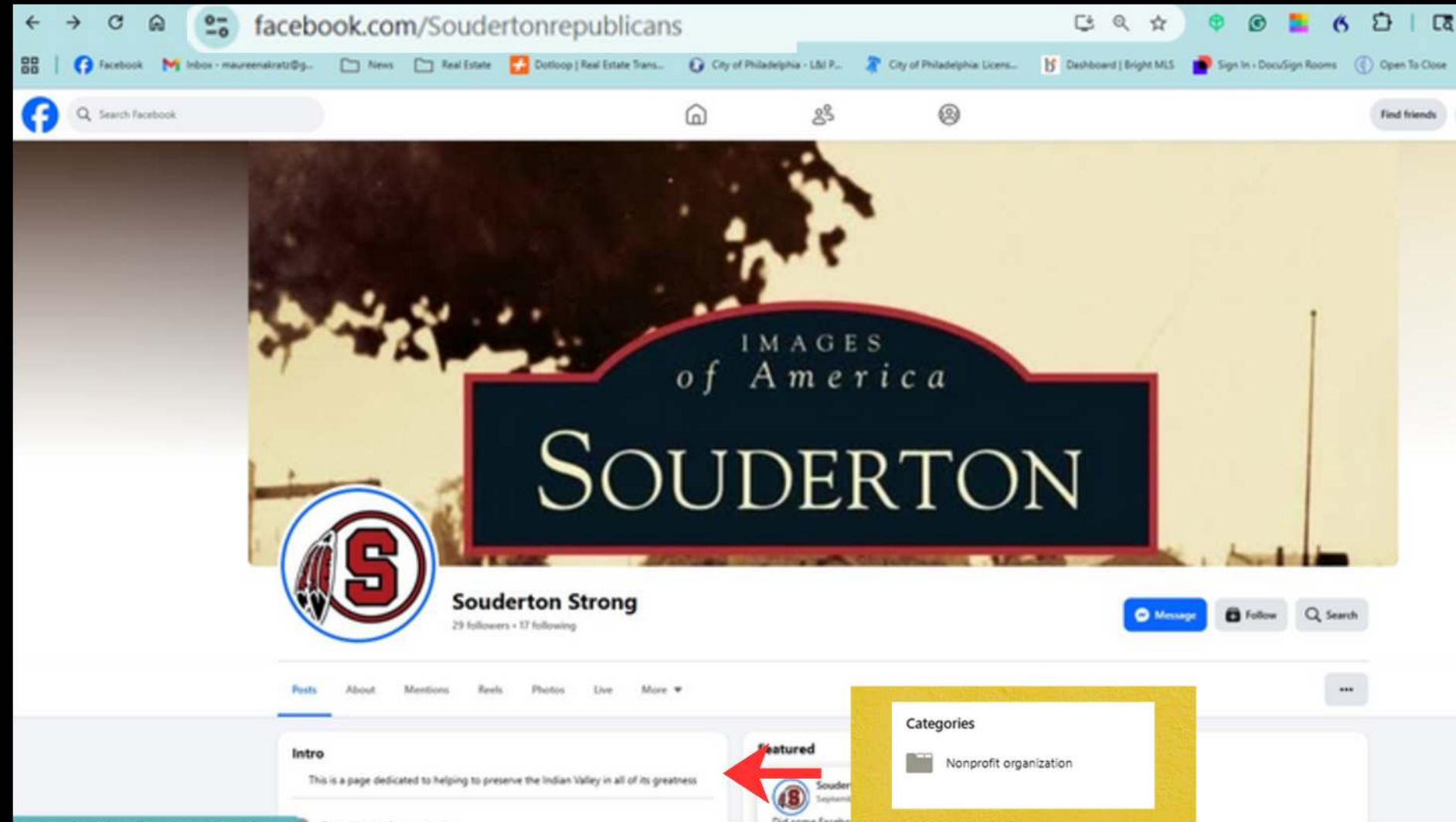


Business Page  
*falsely portraying itself  
as a non-profit*

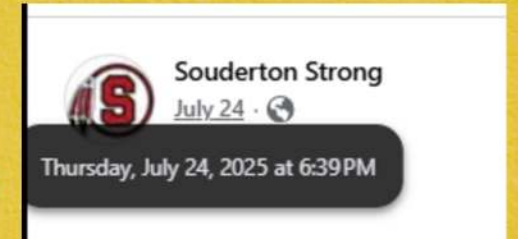
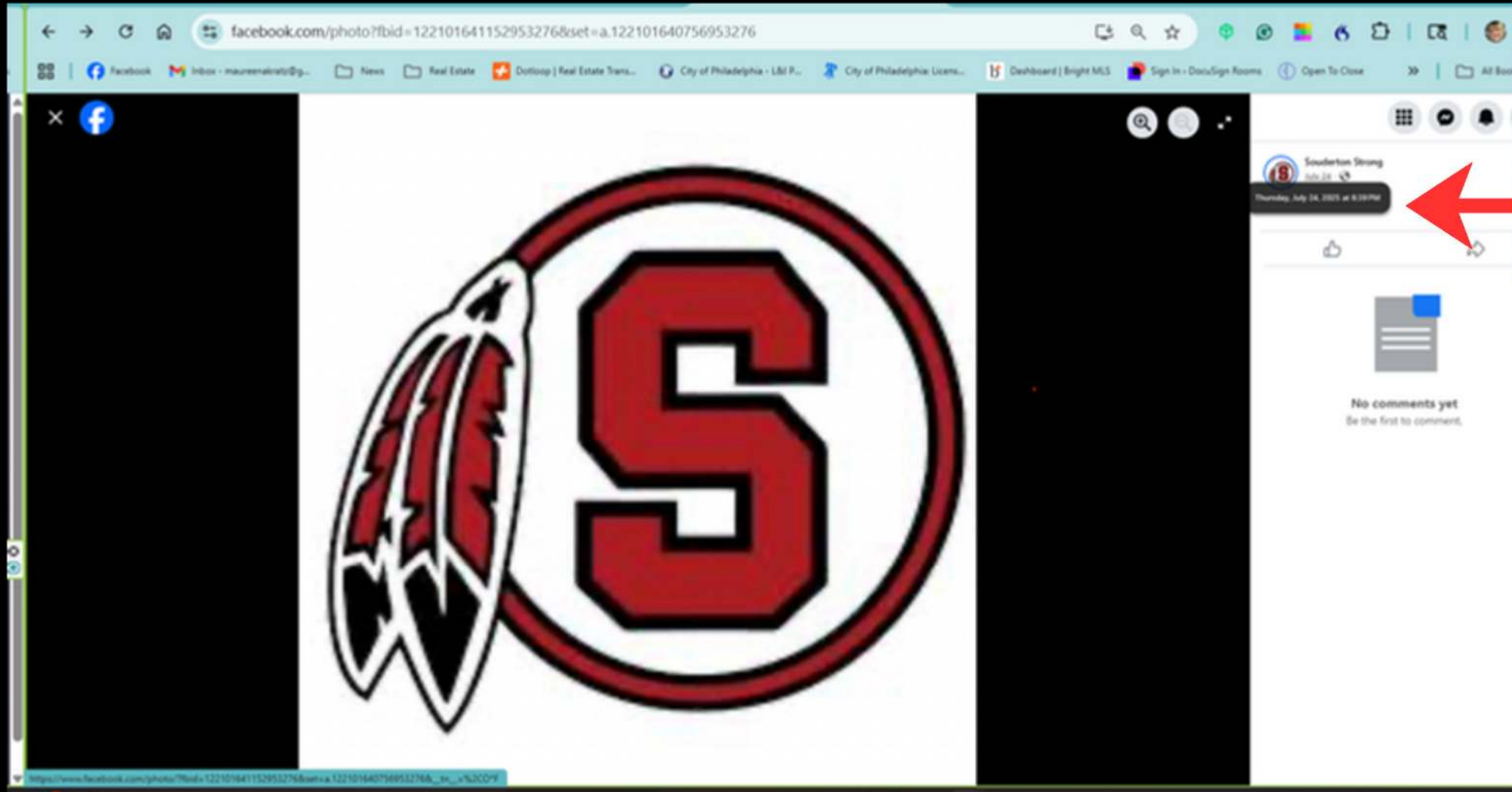




The Souderton Strong organization page includes a web address that reads:  
<https://www.facebook.com/Soudertonrepublicans>.



On July 24, 2025 @ 6:39 pm, the Red S Logo with feathers was uploaded to BOTH pages.



**At 6:23 PM, 16 minutes before it was uploaded to the Souderton Strong pages, the same image was either created on or uploaded to a Facebook page belonging to a company called Pickles & Rain Design Co.**



Pickles and Rain Design Co.  
July 24 · 🌐  
Thursday, July 24, 2025 at 6:23 PM



The logo appears prominently among the photos on the Pickles & Rain Design Co. Facebook page.

The screenshot shows the Facebook profile of Pickles and Rain Design Co. The page layout includes a top navigation bar with the Facebook logo, a search bar, and icons for home, friends, and notifications. The profile section displays the company name, a circular profile picture with the logo, and a cover photo of a plaid shirt. Below the profile picture, the company name "Pickles and Rain Design Co." is shown, along with "668 followers • 2 following". To the right of the name are buttons for "Message", "Follow", and "Search". Below the profile picture, there are tabs for "Posts", "About", "Mentions", "Reviews", "Followers", "Photos", and "More". The "Intro" section on the left contains the tagline "Designs for you and your family!", the page type "Page · Local business", the email "info@picklesandrain.com", and a note "Not yet rated (3 Reviews)". The "Photos" section shows a grid of images, including a logo with a red "S" and the company logo. The "Posts" section on the right shows a post from December 2, 2019, with the text "My kids have a snow day today!! All orders should still be shipping as usual! But today is the LAST day of the #ulule Cyber Monday is here and all shirts ship within 1... See more". The post features a large image of Olaf from Disney's Frozen with the text "SNOW DAY" in large white letters on a blue background with snowflakes.





Search



Home



My Network



Jobs



Messaging



Notifications



Kim Wheeler ✓ · 3rd

Harleysville, Pennsylvania, United States · [Contact info](#)

110 connections

[Connect](#)

[Message](#)

[More](#)



LinkedIn · Kim Wheeler

100+ followers



Kim Wheeler - [Relationship Banker at JP Morgan Chase](#)

Relationship Banker at JP Morgan Chase · Experience: Pickles and Rain Design Co. · Education: Florida Atlantic University · Location: Harleysville · 104 ...



Search



Home



My Network



Jobs



Messaging



Notifications



Kim Wheeler

## Experience



### Small Business Owner

Pickles and Rain Design Co. · Self-employed

Apr 2014 - Dec 2024 · 10 yrs 9 mos

Greater Philadelphia Area · On-site

I have been a one-stop-shop with my small business as I digitally draw designs and convert using software for t-shirt. I've worked to stay on-trend with silly sayings (especially for teachers) in t-shirt apparel. ...  
[...see more](#)

💎 Graphic Design, Shirt Design and +12 skills



### Bookkeeper

Mid City Mini Storage · Part-time

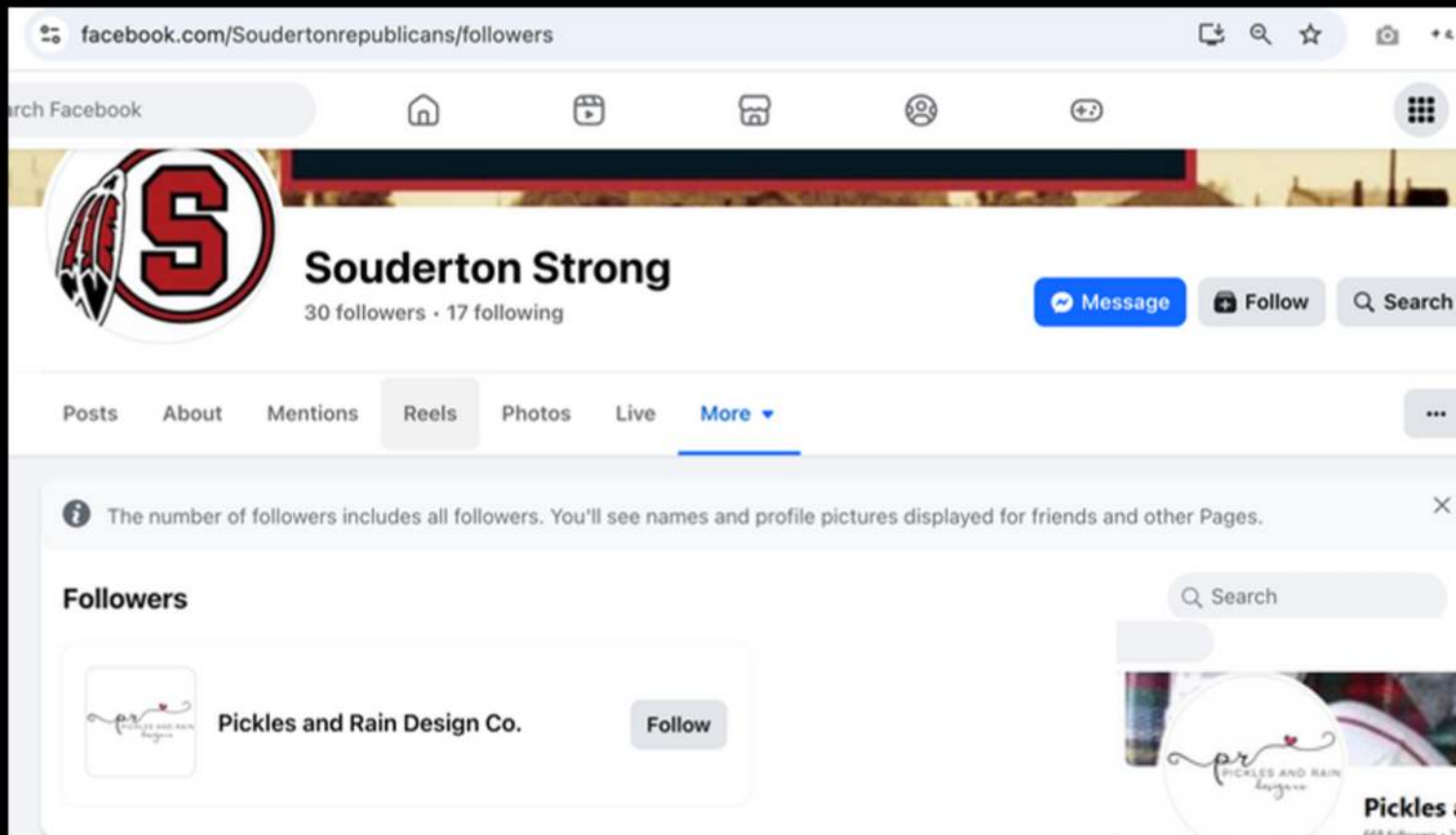
Jun 2009 - Jun 2018 · 9 yrs 1 mo

Boca Raton, Florida, United States · On-site

I managed invoices and customer accounts, while converting the companies database from Excel to Quickbooks. I met with tenants and opened/closed accounts as well as worked with vendors to keep the property maintained.

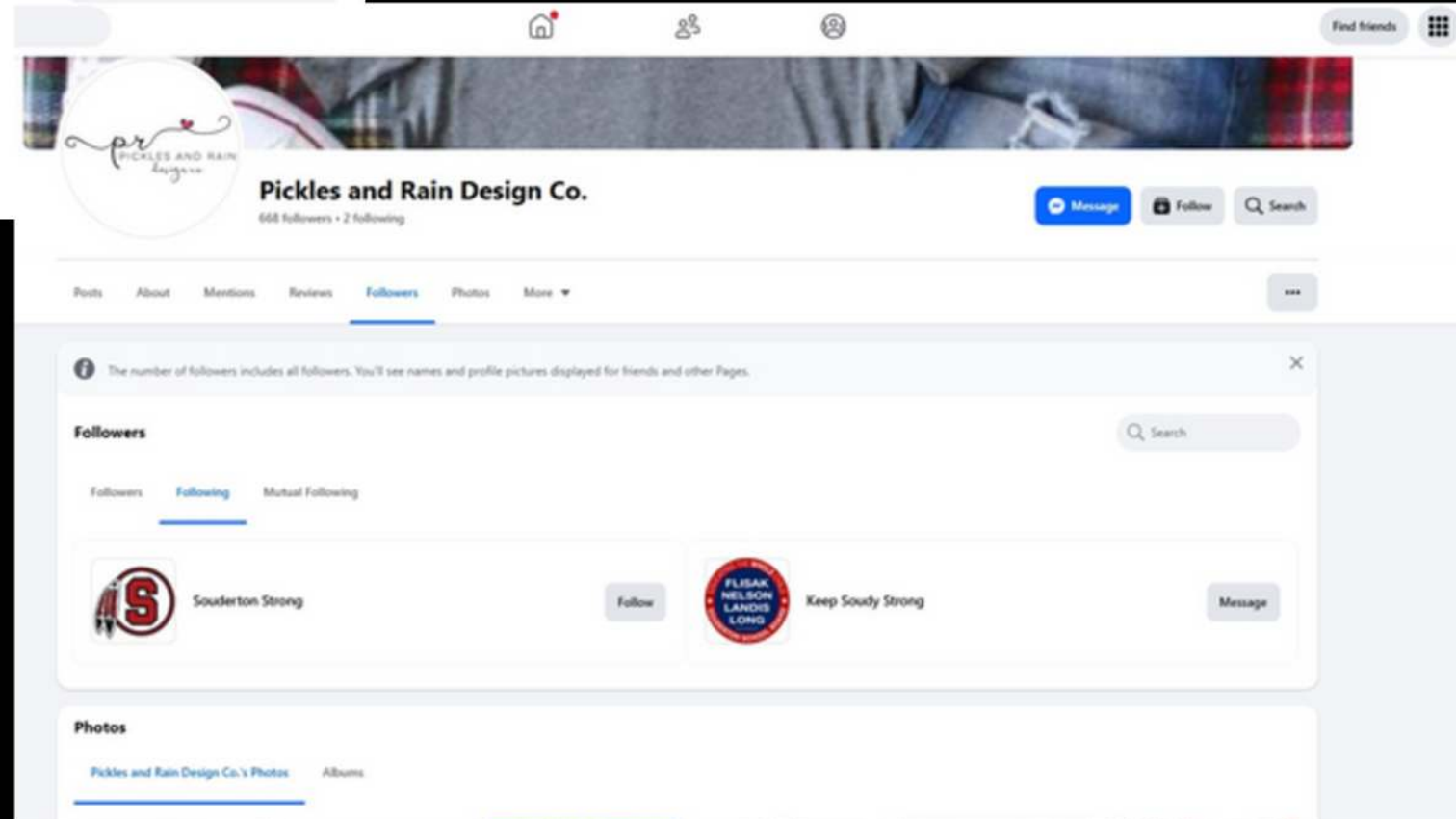
💎 Customer Engagement, Communication and +9 skills

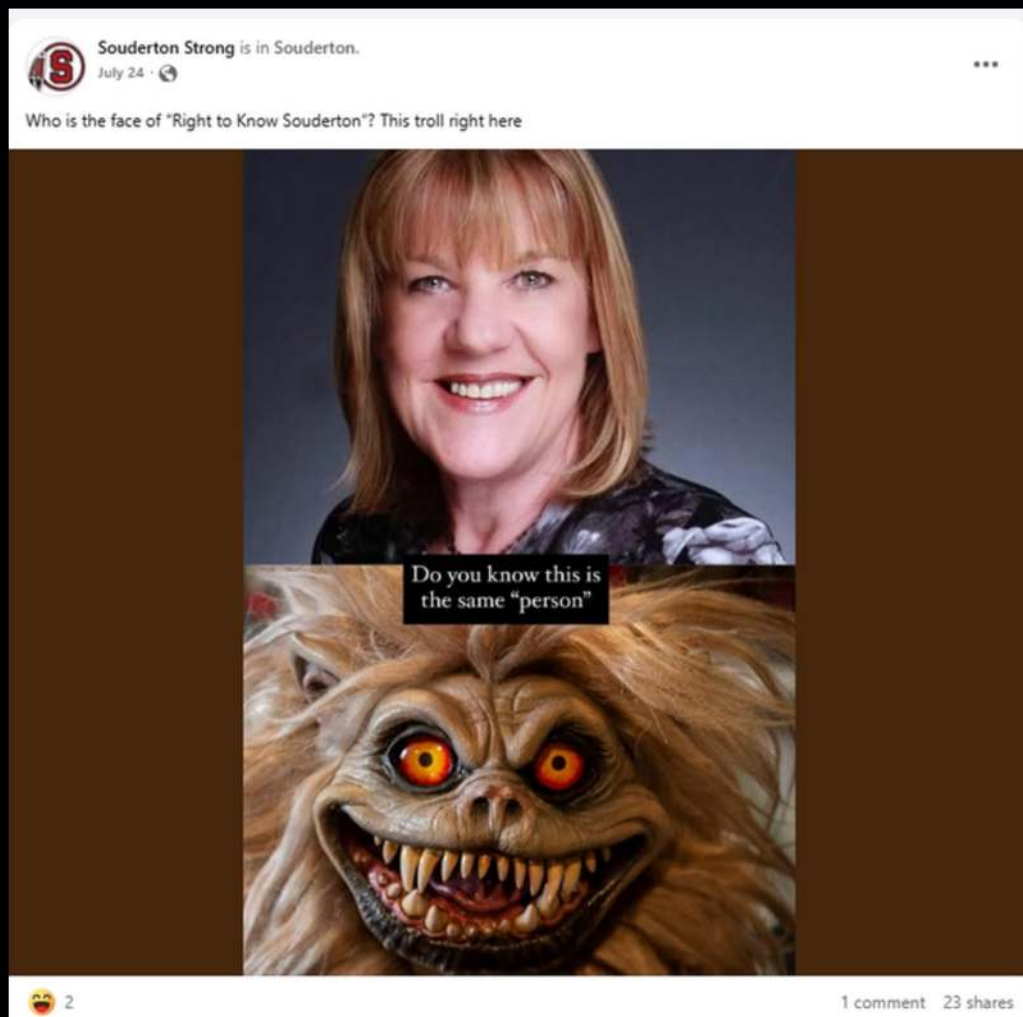
**Kim Wheeler, Souderton  
School Board Member owned  
Pickles & Rain Design Co  
until 12/2024.**



**Souderton Strong follows only one other page — Pickles & Rain Design Co.**

**In turn, Pickles & Rain Design Co. follows just two pages: Souderton Strong and the Incumbent Candidates Facebook page.**





**This was Souderton Strong's  
very first post — and they  
blocked us almost  
immediately after posting it.**

**Pretty "strong," right?**



The Keep Soudy Strong (also known as Keep Souderton Strong) Facebook page served as the official campaign page for the Republican School Board candidates. It was previously linked to a website of the same name — keepsoudertonstrong.com — which was taken down on October 2 or 3 and replaced with a new campaign site, Soudy's Best (soudysbest.org).

On August 4, Keep Souderton Strong posted a statement denying any knowledge of, or involvement with, the newly created Souderton Strong page, asserting that no candidates or sitting board members were connected to it.





# Pickles & Rain Design Co. also follows Keep Soudy Strong


facebook.com/keepsoudertonstrong/followers

Search Facebook

Mail-In  
Register by  
Oct 28



Soudy's  
BEST.org


Vote!!  
Tues  
Nov 4

 **Keep Soudy Strong** (Keep Souderton Strong)  
692 followers · 14 following


Contact us Follow Message


Posts About Mentions Reviews Reels Photos More ▾

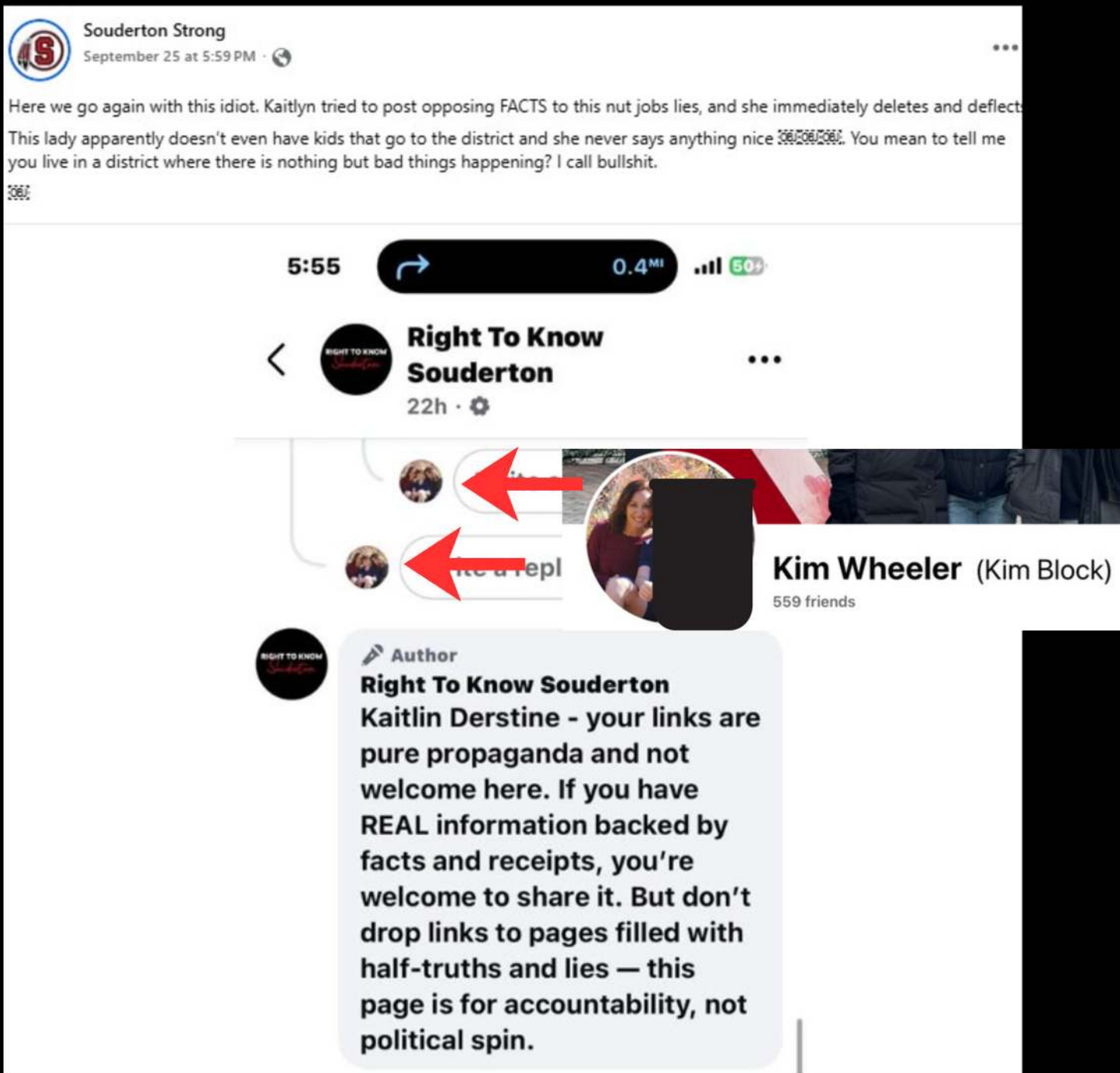
 The number of followers includes all followers. You'll see names and profile pictures displayed for friends and other Pages. 

**Followers**  Search

Followers Following

 **Western Montgomery Republican Association** Follow

 **Pickles and Rain Design Co.** Follow



Souderton Strong posted a screenshot that was originally taken by Kim Wheeler while viewing a Right to Know Souderton post from her personal Facebook profile.

It's worth noting that none of the posts shared by Souderton Strong are supported by factual information — they are consistently skewed to fit a narrative and incite hostility toward anyone the group labels as “progressive,” a term repeatedly used by Kaitlin Derstine. It's also important to note that Kaitlin Derstine acts as the campaign manager for the incumbent candidates, further blurring the line between community messaging and political propaganda.

This post appeared directly in response to a meeting video featuring Mr. Gallagher, Mr. Nelson, and Mrs. Wheeler. The post reads, “Mr. & Mrs. RTK Souderton love to **MOCK ME.**”



The word “me” can only refer to one of those three individuals.



Souderton Strong

September 29 at 11:52 PM · 🌐

...

So Mr and Mrs Right to Know Souderton would love to try and mock me, but heaven forbid admit they did anything wrong such as body shaming someone?

Tsk tsk.

Can't wait to meet you all in the wild. Guess I'll know it's you by the blue hair, angry looking faces most likely yelling something and septum piercing.

Not looking to do counter arguments to your so called "facts".... That'd be like talking to a wall.

But go on with your responsible leadership party. Have the day you deserve!



Souderton Strongest

1h · 🌐

...

Souderton (wannabe) Strong was at it again this evening. Never ready with counter arguments or facts, but ever ready to smear, threaten, name call, and attack family members of people they disagree with, but aren't Strong enough to argue with. Guess that's why we're the Strongest.



# The Attacks Are Coming From The School Board

**Souderton Strong** · Follow  
Reels · Jul 25 ·

provide as much detail as possible, including relevant dates if applicable. We will re suggestion and may r with follow-up questio will be a \$25 fee for ea request we submit, an information sent and received in response to the RTK will be posted on this page. Before we

**How did Souderton's Right to Know leader afford her new pool? By collecting funds of people's RTK's AND by suing a neighbor for falling and trying to sue the school - shows you where her intentions are**

**Maureen Anne updated her cover photo.**  
Jun 26 ·

mery County			
00	LIEN	APTCOR MGMT INC	135 NOR PENN ASSOC
9	Judgment from District Justice	CAPITAL ONE BANK USA NA	KRATZ, MAUREEN
1	Complaint Civil Action	KRATZ, MAUREEN	WEDDING BY THE POND LT
21	Complaint Civil Action	PORTFOLIO RECOVERY ASSOCIATES LLC	KRATZ, MAUREEN
2	Complaint Civil Action	KRATZ, MAUREEN	KLAUSE, GALE
3	Complaint In Mortgage Foreclosure	AMERICAN HERITAGE FCU	KRATZ, ROBERT
4	Action for Declaratory Judgment	YOUNG, HEATHER	SOUDERTON AREA SCHOOL DISTRICT

35

**Souderton Strong**  
August 4 ·

Where is this psychopath coming up with this crap? So you are telling me some old lady is manifesting so called "facts" and wasting peoples time and the idiots that are paying her to do this?

People!!! She's making enough money to buy herself a pool with all your "donations"!!

Stop this lunatic Right to know Maureen lady. She's unhinged and the town drunk 🤡🤡

4 shares

**They must think the community is too stupid to notice.**


**They haven't offered a single fact to dispute what's been posted — just deflection, personal attacks, and lies.**



# The Attacks Are Coming From The School Board

Bill Formica's Quotes Are Okay

Souderton Strong has a problem with a post about Frank's pudgy little finger

**Souderton Strong**  
September 29 at 9:01 PM · 🌐

So.... The party of "tolerance" is now BODY SHAMING the Superintendent of SASD?? Shame on you Maureen Kratz.

Isn't that also your daughter's boss??? You know, your daughter that is a TEACHER in the district? I hope her bosses see this. Oh wait! They will!!! It's being forwarded to all the principals in the district along with the others where you slam the district and staff, just in case they are not aware.

Want to continue making fun of people? Please, keep showing our community your true self and how "wonderful" Demoncrats really are 😏

**Borough - Ward 1**  
I'd appreciate it if someone could clarify for me what exactly Ms. Wheeler was trying to say in her intervention? I may be a little

**Trump Lover** ❤️🇮🇳🇺🇸 @SUBRATA30016572 · Jun 1  
Is Michelle Obama the worst First Lady ever in US history!!?

**Bill Formica** @FormicaBill · Jun 3  
The ugliest for sure

**Bill Formica** @FormicaBill · Apr 1  
Michelle Obama - a racist full of hate. (And a dude)

**Bill Formica** @FormicaBill · Jul 14  
Wow she got fat. Looks like Jabba the hut

**Belinda Wood** 🇺🇸🇺🇸 @BelindawoodUS · May 16  
Rep. Marjorie Taylor Greene calls AOC "you don't have enough intelligence" Do you agree?  
YES OR NO

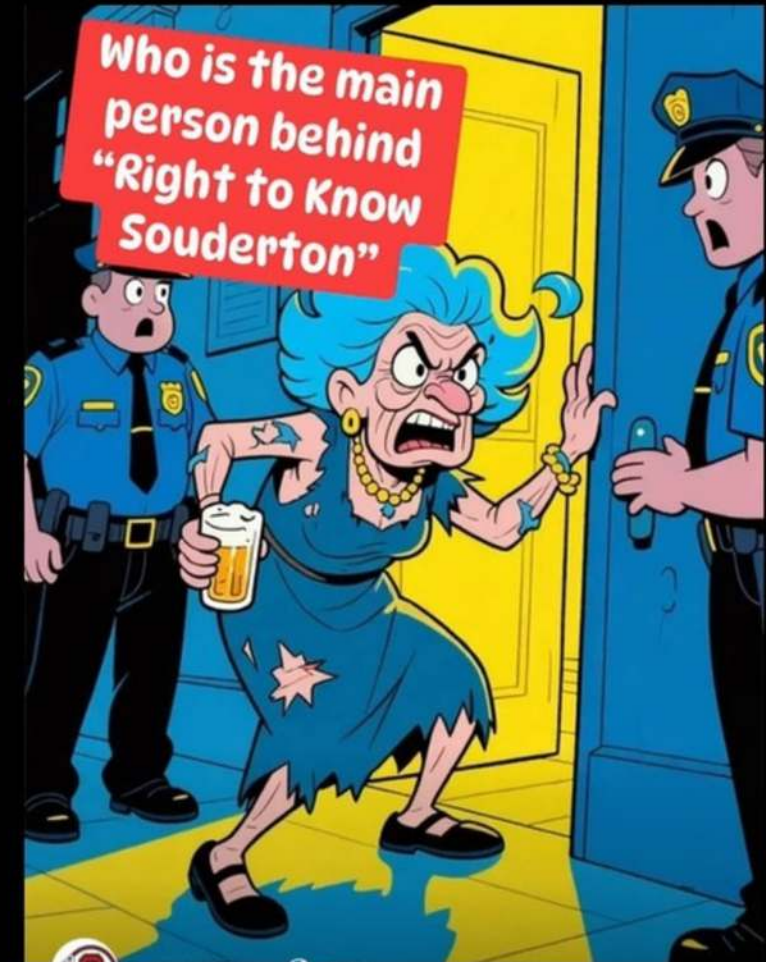
**Bill Formica** @FormicaBill · May 18  
Horse face is an imbecile.

# Why does it matter that the school board is attacking community members who dare to question their actions?

Accountability is the foundation of public service.

When elected officials use their positions—or affiliated social media pages—to intimidate, ridicule, or discredit residents, it sends a chilling message to the entire community:

**“STAY SILENT, OR YOU’LL BE NEXT.”**



Souderton Strong · Follow

One of the faces behind "right to know Souderton" Maureen Kratz... this vendetta all started because she didn't have ID to prove she was a resident to enter a meeting. #radical #bigotsofsouderton #souderton #loser See less



5



1



33





This behavior destroys public trust and discourages civic participation. The Right to Know Law exists to keep government actions transparent, not to give board members a reason to target those exercising their legal rights.

When citizens are attacked for asking questions, democracy suffers.



Souderton Strong

August 24 · 🎵 Playing Pretend · Adam Griffith · 🌐

...

Meet Right to Know Souderton's Maureen Kratz, a woman with several DUI's and a history of suing neighbors for falling on their property.

This vendetta of hers started when outside community members were brought into SASD meetings to make it look full. So Souderton implemented an ID check to prioritize residents over non-residents. This nut job didn't have ID after driving there 🤔, so instead of waiting to see if there was room in the meeting, she stormed off and then she decides to sue the district.

After that went nowhere (but still cost taxpayers \$\$\$) she joins forces with other local nutjobs to cause mayhem, sue the district again, send out frivolous requests just to cost the district even more money.

Her end goal? To keep sending these free-for-her Right to Know documents that is costing the school \$\$\$\$\$\$ so she can help Democrats win the local school board election.

Souderton is the last remaining Republican-led school board in several counties. Her goal is to end that and make this district WOKE.



Souderton Strong

September 2 · 🌐

...

So this is the people the Democrats in the Souderton area are...so John Waldenberger, Richard Deitweiler and Maureen Kratz, and friends, nobody cares.

First of all, I don't care if Maureen Kratz is running or not for school board. She's an alcoholic lunatic who is aligning herself with candidates running and making them look bad. When you make up lies about people and act like your Queen B, you get what you give out.

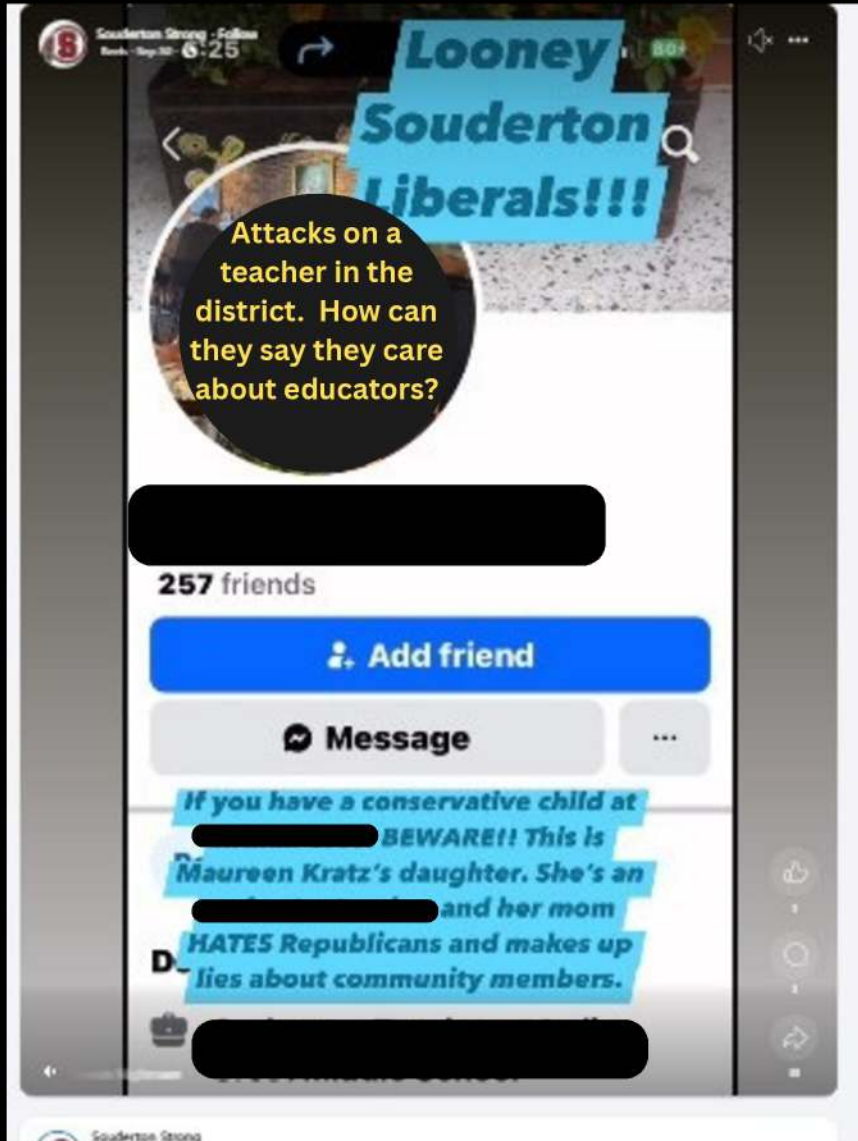
Second, I don't care how many "followers" I have, I'm gonna keep posting what I want.

Third, if your "Trump Taco" Waldenberger wants to keep showing what your parties true colors are, you're doing me a favor by showing the Republicans how important it is that the party of common sense stays in charge.

Your SAFRL/SAFA parties show the rest of the community that you are one, with one agenda. And it's not ok for kids. So keep posting, and I'll keep reminding people to save women's sports and spaces and keep Souderton REPUBLICAN

\*\*\*Keep that woke crap outta here

# Why does it matter that the school board is attacking a teacher who is related to someone questioning them?



Because it shows how far this board will go to protect itself.

Rather than address real questions, they've targeted a teacher — someone serving the very district they represent — simply because of a family connection.

**That's not leadership. It's retaliation.**

When a board questions a teacher's dedication and labels her "guilty by association," it crosses a line.



# Teacher Attacks

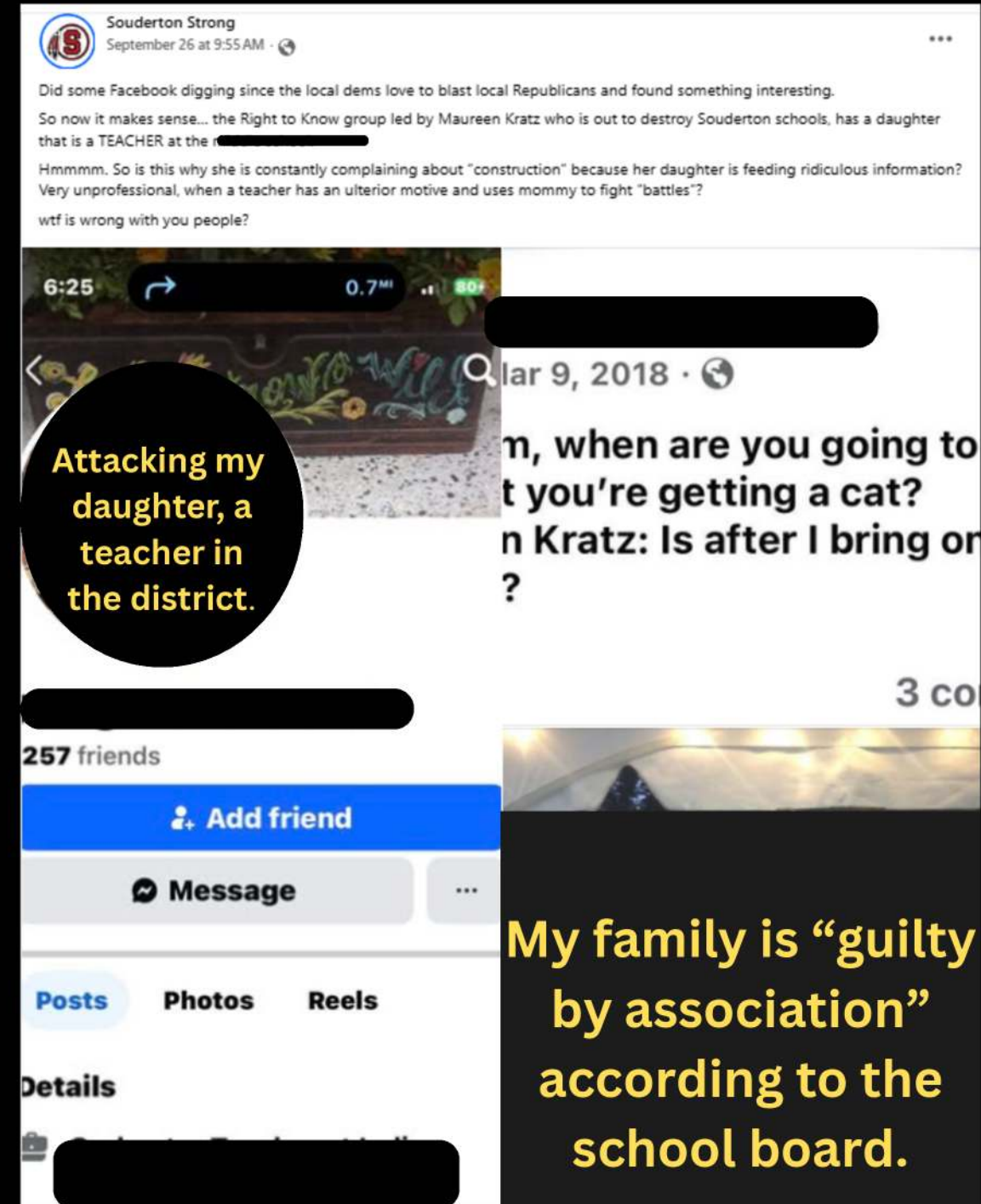
When one teacher is publicly attacked it sends a message to others:

*Even if your extended family speaks up, YOU aren't safe from being targeted.*

That's how self-censorship takes root.

Teachers begin to stay quiet about problems in policy, safety, or curriculum because they've seen what happens to those who do speak up.

Our teachers deserve Protection from harassment, retaliation, or political interference. Not attacks from the very people who claim to respect them.



# Teacher Attacks



**Anyone who disagrees with them is met with hostility first — and then blocked from commenting.**

# Teacher Attacks

This is wrong!!  
She is a great teacher who cares about her students!

1w Like

**Souderton Strong**  
[redacted] she definitely might... but her mom is terrorizing the district and bashing them. So it's not a good look for her

1w Like

**Souderton Strong**  
Putting [redacted]'s personal profile out there is not right.  
I know her as a teacher- she is wonderful. She really does care about these kids.  
How does putting her info out there ok? You are trying to "punish her mom"?  
Come on now... do the right thing  
And leave her alone.

1w Like

**Souderton Strong**  
[redacted] well unfortunately since this was posted her mother has just doubled down and is now body shaming members of the administration (you know...her daughter's boss).  
It may be wrong but she doesn't seem to care when she makes up lies about community members.  
I'm just stating facts.

1w Like

**Souderton Strong**  
But, it's not all facts  
You said  
"So is this why she is constantly complaining about "construction" because her daughter is feeding ridiculous information? Very unprofessional, when a teacher has an ulterior motive and uses mommy to fight "battles"?"

Even when they receive pushback from a parent of one of the teacher's own students, they just double down.

One parent stood up and said, **"This is wrong! She's a great teacher who truly cares about her students."**

Their response? **"She may be, but she — meaning her mother — doesn't seem to care when she makes up lies about community members."**

The truth is simple: the only people her mother speaks about are elected officials, and she backs up every statement with documented facts about what those officials do in their public roles.



# Teacher Attacks



They're "sorry" a parent believes the teacher they're attacking is a good educator who cares about her students? Seriously? **"She is Guilty By Association"** This is your school board, folks.

And when someone dares to question their motives, their response isn't facts — it's personal attacks on appearance.



# Teacher Attacks

Both Bill Formica and Kim Wheeler have shown a clear lack of respect for teachers.

“

Posted on Twitter in response to teach  
paying higher tax rates than billionaires  
05/17/2

Why does everyone still gush  
over teachers?

They have a great gig. Can't be fired, only work 9 months out of the year, great pension, and no accountability for their performance. There are many jobs that are much worse.”

**BILL FORMICA, SCHOOL BOARD DIRECTOR  
SOUDERTON AREA SCHOOL DISTRICT**

“

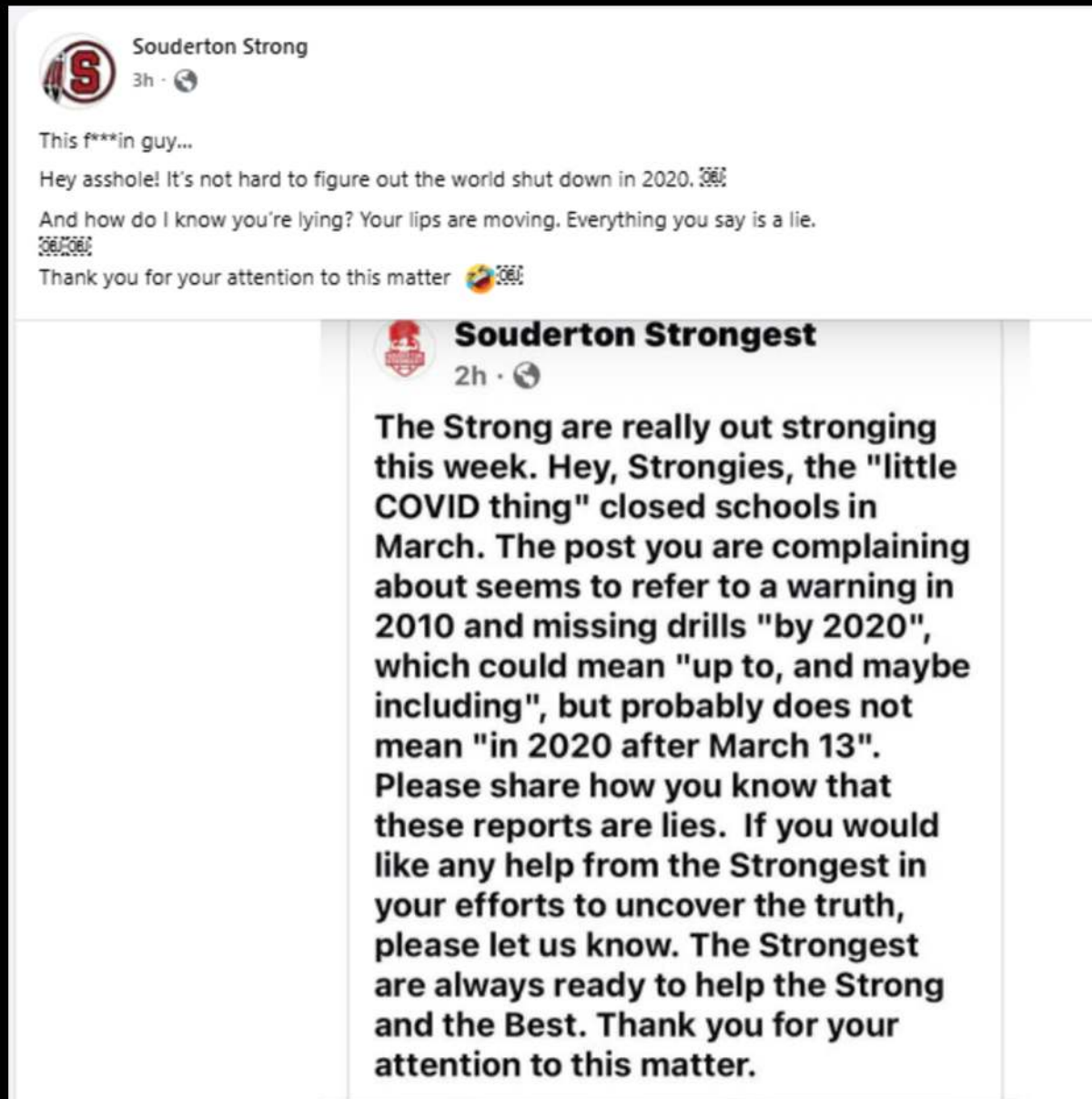
Posted on Twitter regarding teachers  
02/19/2023

Teachers need to stay in  
their lane.

I don't want a perfect stranger that sees my kid 5 hours a week for 1 year spewing their morals, values, [politics], and ideology on my children or grandchildren. Maybe they skipped that in your 'masters' training.”

**BILL FORMICA, SCHOOL BOARD DIRECTOR  
SOUDERTON AREA SCHOOL DISTRICT**

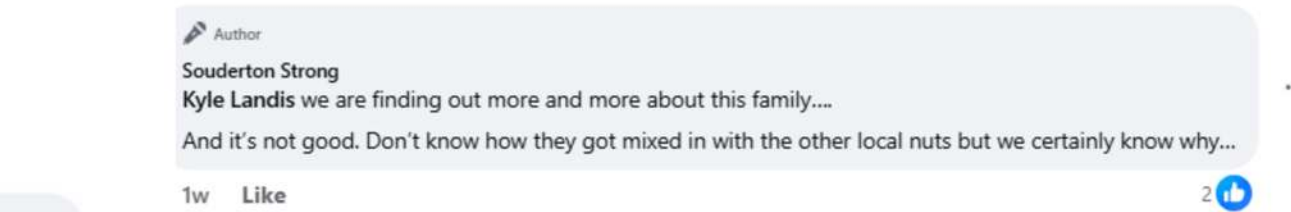
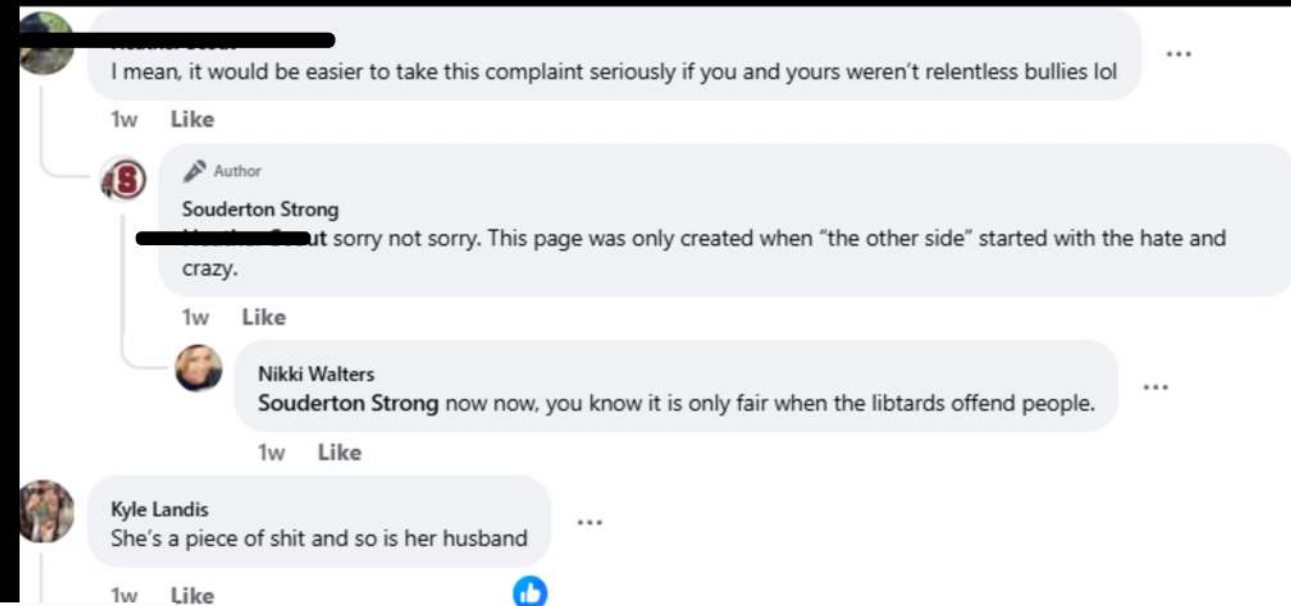
# Souderton Strong Fuels Community Hate with Their Comments



It's worth noting that they're disputing an audit issued in January 2020 by blaming the many safety violations on COVID-19 — which didn't begin until March 2020. Unable to offer a valid counter to the facts, they instead rely on insults and personal attacks.

**This is your Souderton Area School Board.**

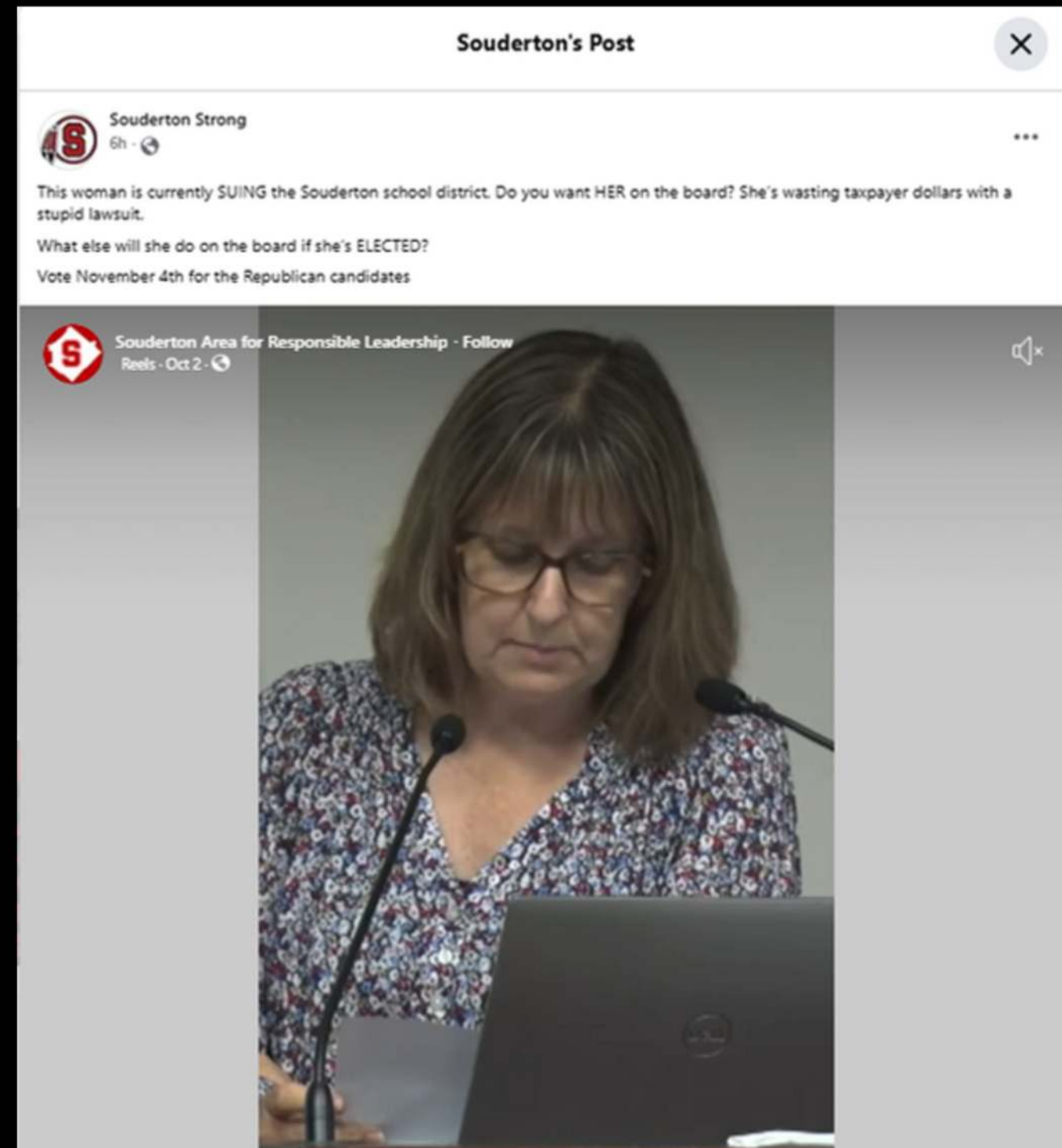
The only commenters they seem to agree with are Kyle Landis, Nikki Walters and Amanda Leigh





**They couldn't spot a fact if it danced in front of them holding a neon sign and a copy of the transcript.**

**Guess what happens when someone tries to inject verifiable facts into the conversation.**





What did the school board do now?

I understand there are several lawsuits against several members including a big one from the ACLU. What can you tell us about why we are sued?

Why does our school board keep doing things to get sued? I can certainly understand the calls for accountability. I dont understand blaming her for what the school board did. Please explain.

I love this open discussion and dialog.

6h Like Edited

...



We should all go to the board meetings and ask our school board why. That's what being strong is all about. Strong and informed!

The next meeting is October 23rd. It's a Thursday. Let's all go and find out what happened!

6h Like

...



Souderton Strong replied · 1 Reply 5h



Souderton Strong

<https://courtsapp.montcopa.org/psi/v/detail/Case/201371489>

Link to the ongoing case lasting over a year costing taxpayers an unknown amount of funds.

...


COURTSAPP.MONTCOPA.ORG



Object moved

5h Like


**They can't handle facts - calling them  
"bullshit" because they have nothing  
else but profanity, threats and  
retaliation to hide behind**

 Christopher Spigel

Tough to read with all those motions. I found something online about it. Amazing stuff. Why didn't the school board just do what the law says. Not understanding why the school board didn't just release the records. How is it her fault the school district doesn't comply with the law....please explain.


Why are there so many lawsuits against us? I mean if there's one crazy lawsuit that's one thing, but it seems like a whole lot of people are suing SASD.


<https://buckscountybeacon.com/2024/03/souderton-area-school-district-sued-for-refusing-to-produce-documents-regarding-the-independence-law-center/>


 BUCKSCOUNTYBEACON.COM

Souderton Area School District Sued For Refusing To Produce the Independence Law Center - Bucks County Beacon


5h Like Edited 😂

 Souderton Strong replied · 12 Replies 1h

 Souderton Strong

 Christopher Spigel I don't read the Beacon. And you definitely seem like you have a Democrat motive. No thanks buddy 🤔

4h Like


 Souderton Strong

Why don't you tell us in your own words or let us know what to actually be upset about. You seem to only say divisive things. These are our neighbors. Our community. I found this story too. It looks like it cost us a million dollars. Aren't you on the tax payers side, stong?

This with the missing money from the transportation audit failure is a lot of money. All you seem to say is who cares and blame others. "The buck stops here" whatever happened to having guts?


I think being strong is more than just yelling democrat or libtard at people instead of engaging them. That's not very strong at all.


<https://northpennnow.com/news/2025/sep/03/souderton-school-district-residents-raise-concerns-about-policy-updates-transparency/>

 NORTH PENN NOW.COM

Souderton School District residents raise concerns about policy updates, transparency

4h Like Edited 2 🤔😂

 Souderton Strong

 Christopher Spigel the article is about the same woman who is suing the district. Wasting money to get on a school board shows you are a psycho and don't give two shits about the kids, only your agenda. It takes a real asshole to sue a school district for personal gain.

4h Like



# Disgusting Behavior for anyone, especially a school board member



Souderton Strong it sure doesn't sound like personal gain. Its a right to know request about something that cost the district \$1million dollars.

I still don't get why the district would hide this information...do you? They sure say they are transparent, but covering up almost \$10 million dollars in losses doesn't seem very transparent, what do you think?

These right to know requests sure seem to get you upset strong. I wonder if the rumors about the adminis of this page are true. Have you heard them?

3h Like Edited



Souderton Strong

I don't give two shits about rumors 🤔. The only reason this shit bothers me is because when you have multiple pages making it your life's mission to bad mouth a district, their admin and staff that you LIVE in, there's a special place in hell for you

Your candidates only bash this district so bad but yet you live here. And what do you want? Woke agenda crap in our schools.

Nope. Not gonna happy buddy. You are nothing but a hateful miserable group.

Keep posting. Be my guest. But I'll keep living my best life while you all sit in misery all day, every day 🤔

2h Like



Souderton Strong

If you're not concerned about the missing \$10 million dollars, the lawsuits, the downgrade to our ratings, the drop in the school rankings or how much we're spending, it sounds pretty obvious that the rumors of your identity are most likely true. You really should stop being so divisive...its really hurting the community...and it's not very strong at all

2h Like Edited



Souderton Strong

oh I care. But your fabricated crap doesn't make me believe a word you say.

And I'm not the one being divisive. That seems to be you and your buddies. If you are mad about someone questioning your bullshit without seeing the big picture of what our community is all about, you are part of the problem.

And I'm guessing you are one of these Right to know fools. Good luck with that. You start off all "eager to know" then your true colors appear. Hidden agenda. Keep showing our community what you are really about.



2h Like



Souderton Strong "right to know fools?"

No I think you have me confused with someone else. I'm someone who is tired of being told by the school board what I should and shouldn't care about.

What have you done to find out about the missing \$10 million? All you do is complain about people that are talking about it, call them names, and divide people?

You literally are seeming to cover it up in fact...telling people not to look into then yelling about it when they do. Why the cover up strong?

2h Like Edited

...

...

...

...

...



I

So if you care, why the cover-up? Why try to stop people from looking into this stuff?

As a tax paying community member, you should be thankful that someone cares to research this.

I would think only someone on the board would care this much to cover it up.

...



Souderton Strong

you have too much time on your hands. Who the hell cares this much to research this crap.

22h Like Edited



Souderton Strong

your the same douche crying about fire drills during a covid lockdown??

I stand by what I said. You got too much time on your hands

...

22h Like

# This community member has "too much time on their hands" if they are researching corruption by elected officials

# Many of their hate and lie filled posts are over-shared

For a page with only 35 followers, their posts sure get around – spamming the community with false information. It's a clear picture of just how much hate they're actively working to spread in our community.

72 shares

686 shares

143 shares

123 shares

95 shares

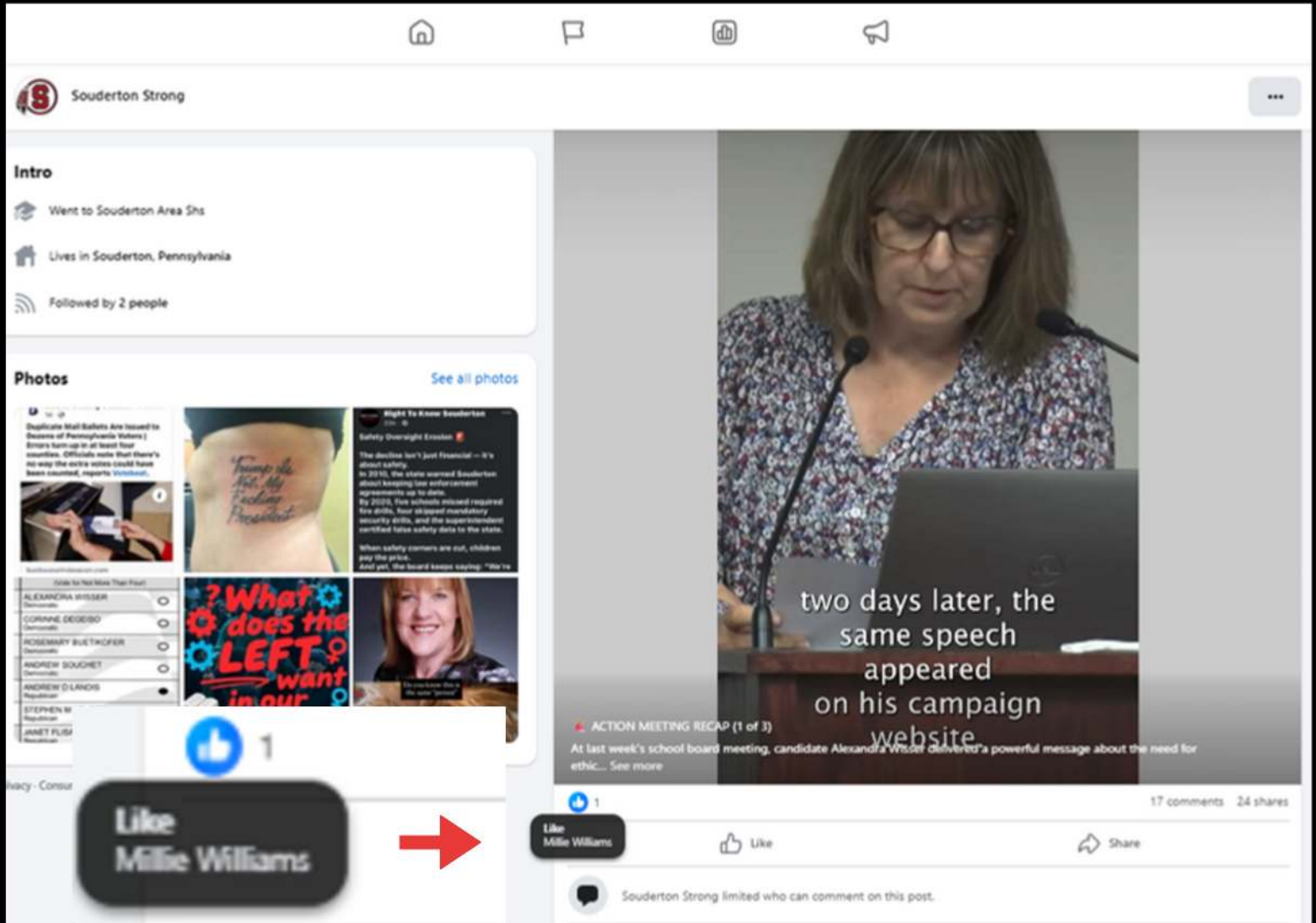
341 shares

73 shares

# Friend or Facilitator? Investigating Gallagher's Link to Souderton Strong

This post was shared by Souderton Strong, mocking a parent and candidate who called out Mr. Nelson's "President's Message" as a campaign speech.

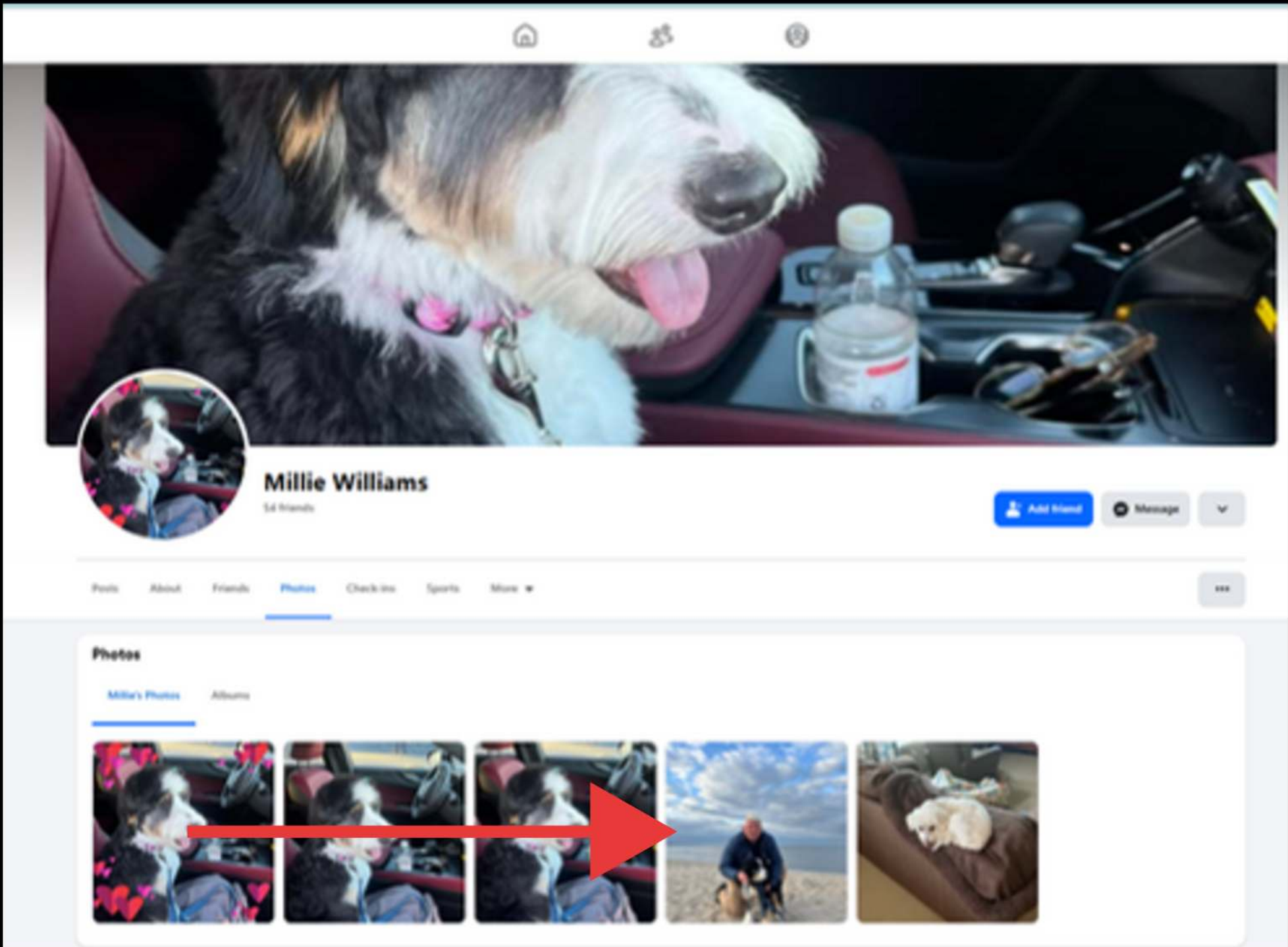
And just to note — Millie Williams liked this post.





This is Millie Williams Facebook profile.

Do you recognize anybody in the photos?

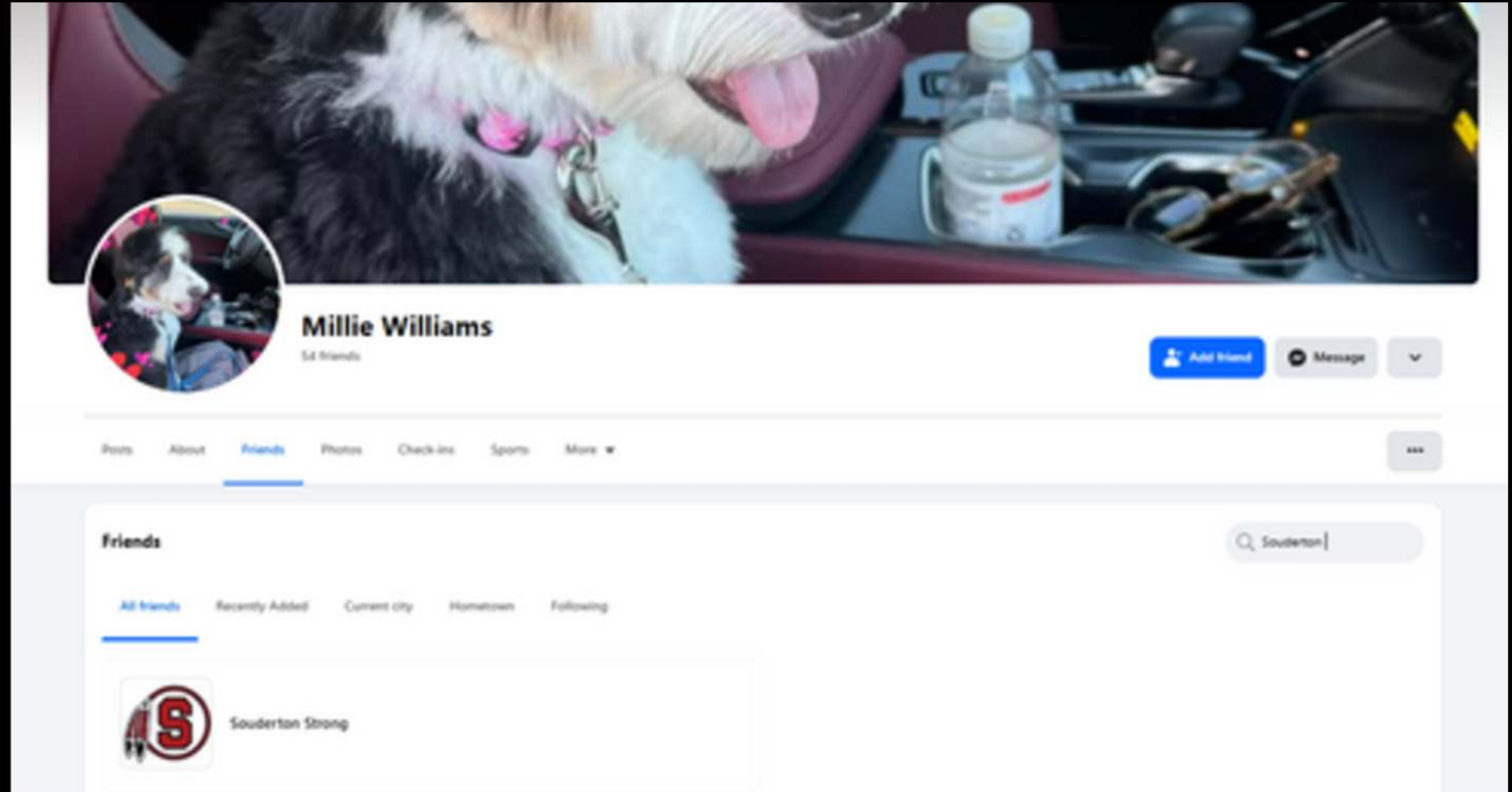


# Millie Williams is Frank Gallagher

Millie is friends with Souderton Strong — the same page attacking me, targeting my family, and spreading hate in our community.

Let's be clear:  
Our superintendent is engaging with a page that bullies residents and fuels division.

Complicit doesn't even begin to cover it.



# Closing Message: What Are They Hiding?

Why would Kim Wheeler — or anyone on the Souderton School Board — believe that this is the right way to defend their actions?

Campaign speeches at public meetings. Personal attacks on residents. Not one fact disputed — just deflection, spin, and hostility toward anyone asking questions.

You have to wonder: what exactly are they hiding?

Because the facts speak for themselves:

- \$8.7 million in missing transportation records
- \$347 million in long-term debt
- Failed state audits for missing safety drills, INCLUDING ACTIVE SHOOTER — and then filed false reports claiming compliance
- Cease and Desist letters weaponized against taxpayers — then quietly revoked without apology
- A board that tells you it's "transparent" while hiding the truth in plain sight

This isn't leadership.

This is control through confusion — and contempt for accountability.

The truth is simple: they just don't want you to know.