

Sami Back

Toy Designer



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Contact Information



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@Samantha-Back02



Costa Mesa, CA



samibackart.com

SKILLS

- Sketching
- Drawing
- Procreate
- Sewing
- Sculpting
- Photoshop
- Illustrator
- Lightroom
- Rhino 7.0
- Powerpoint
- Google Suite

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EDUCATION

Otis College of Art and Design

Bachelor of Fine Arts in Toy Design
Minor in Contemporary Clay Art

WORK EXPERIENCE

Ulta Beauty

Prestige Beauty Advisor January 2026 - Present

- Planned and executed corporate sales events with specialty cosmetic brands
- Designed graphic promotional materials for events
- Assist customers with finding products and adding on complementary products to increase sale value

Lead Cashier March 2025 - January 2026

- Train new hires with training for the register and loyalty program
- Assist managers with authorizations, cash drawer balancing, and opening/closing procedures
- Provide excellent customer service and assist with deescalating customer complaints and questions

Beauty Advisor September 2024 - March 2025

- Achieved metrics in Loyalty Membership sign-ups and credit card applications by educating customers on benefits
- Provided personalized beauty consultations to customers to drive daily sales goals

Puppet Creator

Freelance September 2025 - Present

- Created custom built puppets from client preferences and design ideas
- Used professional puppet building techniques to deliver high quality end
- Used client feedback to adjust design for ideal finished product

Spin Master Vehicles

Sponsored Project Fall 2023

Honorable Mention

- Developed licensed vehicle toy line concepts based on design brief
- Further developed concepts based on critique from mentors
- Presented a complete vehicle toy line with functional models and demonstrations to Spin Master mentors and VP of design

Spin Master Action Figures

Spin Master Action Figures Spring 2023

- Developed licensed action figure line concepts based on design brief
- Further developed line concepts based on mentor critique
- Presented a complete licensed action figure line with line extensions and functional models to Spin Master mentors and designers

Box of Sensory Toys

Creative Intern Summer 2022

- Provided product research and sourcing for monthly and quarterly mystery boxes
- Created promotional materials to be used on social media and the company website
- Attended development seminars and specialty toy shows for product purchasing