

Monday
April 11th

NEW SINGLE

“Shoot Them Down” by THE NOW

THE NOW

Review by Hawk with Forever In Metal

NEW HOT SINGLE

Hitting Radio Stations

THE NOW are set to release their anthemic new track, 'Shoot Them Down', out on digital via **Golden Robot Records** on April 11.

'Shoot Them Down' is the second single lifted from **THE NOW's** upcoming EP and comes hot on the heels of their recent single, 'Holy', which was released with a B-side track, (a cover of The Verve's 'Lucky Man').

Filled with heavy bass, catchy drums and a fists in the air chorus, 'Shoot Them Down' is a pure high energy British rock track and set to become a live favorite.

ABOUT THE NOW

THE NOW are a four-piece band from South Wales who, although they only started playing together in 2018, have already started making an impact on the local scene with their big, highly infectious, guitar heavy tracks.

Consisting of **Shane Callaghan** on rhythm guitar & lead vocals, **Will Scott** on drums & vocals, **Callum Bromage** on guitar & vocals and **Jay Evans** on bass guitar, the average age of the band is 21. Their cutting edge look and feel falls in line with their sound - cool, current and highly charged!

THE NOW's inspiration comes from an eclectic mix of music and musicians who include **Chuck Berry** and **The Police**, right through to **Kasabian** and **Catfish and The Bottlemen**, with vocal influence including **Kelly Jones** and **Ryan "Van" McCann**.

Their stage presence is something special and full of energy, with their self-written songs delivering a huge punch to the head with superb lyrics that stay in your head for days - all poetically written by enigmatic frontman, **Shane**.

THE NOW are determined to stand alone with a unique sound. They have music and lyrics that need to be heard and it's the band's mission to make sure they're heard by as many people as possible.



Image- Single Shoot Them Down by THE NOW

Single Review “Shoot Them Down”

Catchy! Rock Anthem!

Fresh New Song by THE NOW is Ear Candy!

Sometimes when you hear new music you always wonder where bands go wrong. They want to change their style to appeal to a new audience leaving their diehard fans behind that have followed and supported them in the local scene, NOT with THE NOW! The newest single “Shoot Them Down” hits the ground running with everything the band has done since 2018.

THE NOW should be extremely proud of what they have accomplished in a short period of time and their age doesn't show in their song writing at any point and THE NOW's Rock Anthem proves it!

Upon my 1st initial listen my ears perked up immediately and started fist pumping! You can hear THE NOW's talent from the 1st guitar cord, drumbeat, bass line, and vocal hooks right off the bat. This is PURE ROCK & ROLL!

THE NOW Latest Single “Shoot Them Down” has everything you want to hear in a song, the hook, melody, rhythm, chorus, and lyrics you can belt out while you're driving in your car, singing in the shower, and of course ROCKING OUT with THE NOW with your fists pumping in the air.

THE NOW brings their fresh approach to music with “Shoot Them Down” while entwining some musical tastes of Green Day, Depeche Mode, Drop Kick Murphy's, U2, David Bowie, just to name a few.

THE NOW is a New, Hungry, Energetic, Creative, Rock Band with the WHOLE ROCK WORD to take by storm. Their 1st Single Holy was released on February 25th, 2022, and caught the attention of Steven Van Zandt founder Guitarist for Bruce Springsteen calling their single HOLY "The Coolest song in the World" and SIRUS XM featuring their track HOLY a numerous amount of times.

THE NOW is ready for Rock & Roll Success. Be sure to Pre-Order THE NOW EP Coming Out May 2022, “Holy”

THE NOW EP

The Truth Always Comes Out in The End which is Available May 2022

(Click On Image to Pre-Order)



Image- THE NOW EP The Truth Always Comes Out In The End

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Single is Out Now, and April 11th
"Shoot Them Down"

I can't wait to hear more music from THE NOW. Be sure to support them by Following on FB, Instagram, YouTube, and most IMPORTANTLY buy their MUSIC!
