



Reflex Overview
September 2010

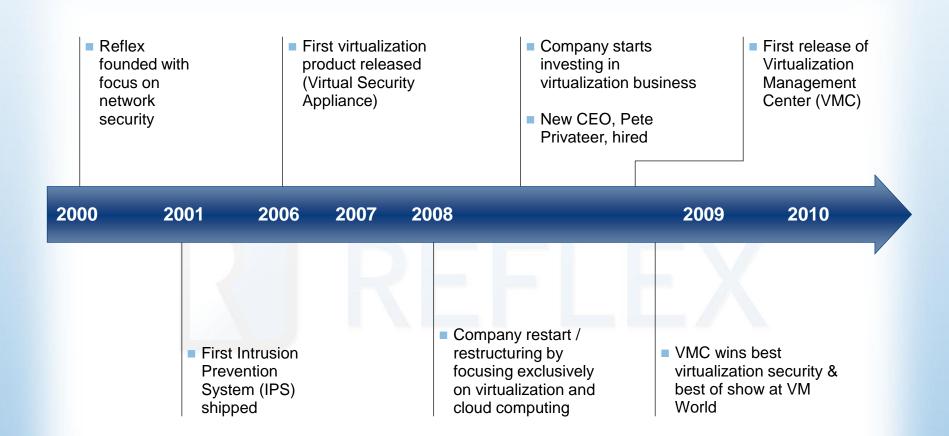
Agenda



- 1. Company overview
- 2. Virtualization & Cloud infrastructure management market
- 3. Product architecture
- 4. Product positioning/Product Overview
- 5. New features
- 6. Customer traction
- 7. Q&A

Company History

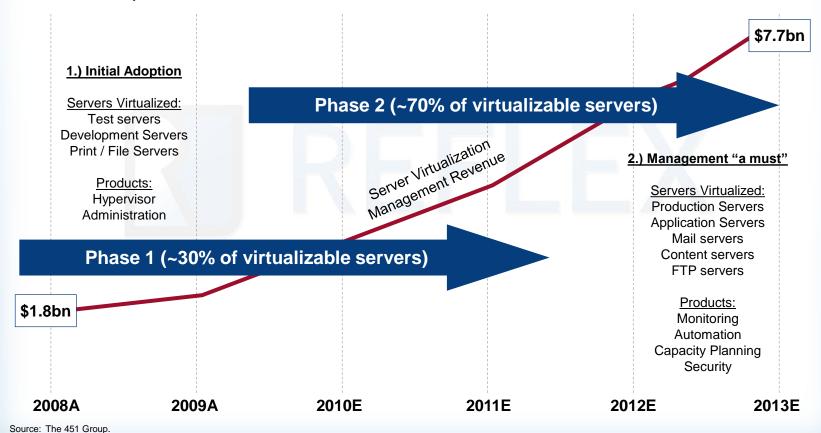




Server Virtualization Management Lifecycle



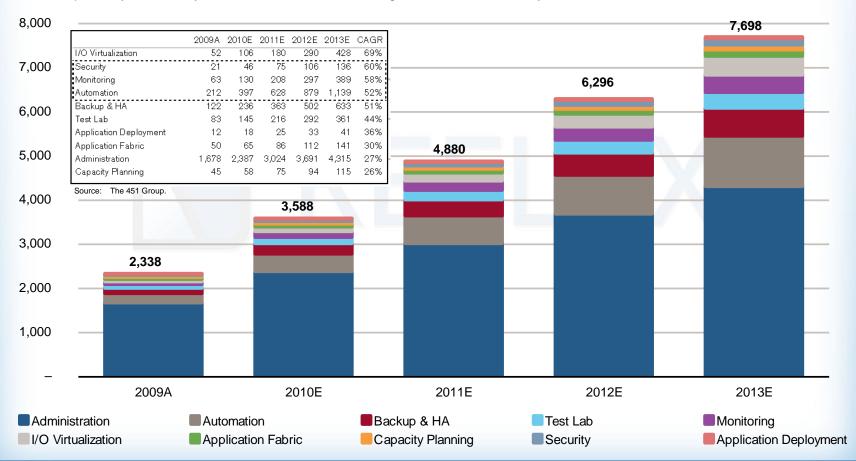
- Witnessing migration from Phase I to Phase II as increased virtualization adoption leads to enhanced virtualization management needs
- During Phase I, vendors solved client problems with virtualization adoption, Phase II addresses the problems associated with managing the newly adopted virtualized environments
- As end users are moving more towards Phase II, vendors with more comprehensive product offering will be set at an advantage
- According to The 451 Group, among the most requested management tools and those with highest revenue growth will be monitoring, automation and security



Server Virtualization Management Market



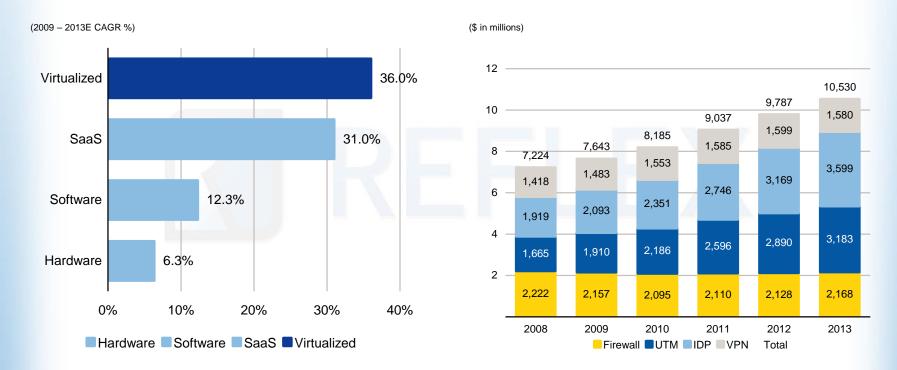
- Virtualization Management is the largest component of revenue in the broader Virtualization Market (valued \$4.3bn in 2010)
 - Accounts for 83% of total revenues in 2010; will increase as virtualization management plays an increasingly dominant role vs.
 virtualization infrastructure (hypervisor)
- Within the virtualization management market, Security, Monitoring and Automation are among the fastest growing sub-segments
 - 2009-2013 CAGRs of 60%, 58% and 52% respectively.
 - Comprise key functionality for the measurement, monitoring, automation and security of workflow within virtualized environments



Network Security Market



- The Network Security market, valued at \$7.6bn in 2009 by IDC, is an equally dynamic and growing market
 - Expected growth of 36% on 2009-2013 CAGR basis
- The sub-segment of Intrusion, Detection and Prevention (IDP), which currently accounts for 28% of the overall Network Security market, is expected to grow at a substantially higher rate than other network security functions with a 2009 2013E CAGR of 15%



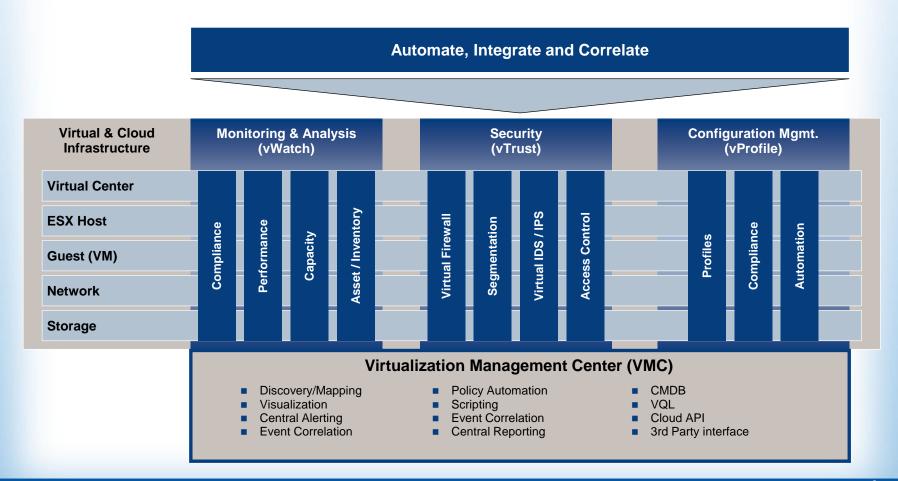
Source: IDC

Note: Figures refer to global revenue estimates. UTM = Unified Threat Management, ID = Intrusion, Detection and Prevention, VPN = Virtual Private Network.

Technology Overview



- Reflex's Virtualization platform provides a comprehensive management and automated policy automation platform for managing virtual, private cloud, or public cloud infrastructures
- Provides horizontal (across management disciplines) and vertical (across the virtual "stack") integration and policy enforcement
- Enables security, configuration management, monitoring, compliance, and policy automation through a single pane of glass



Technology – VMC

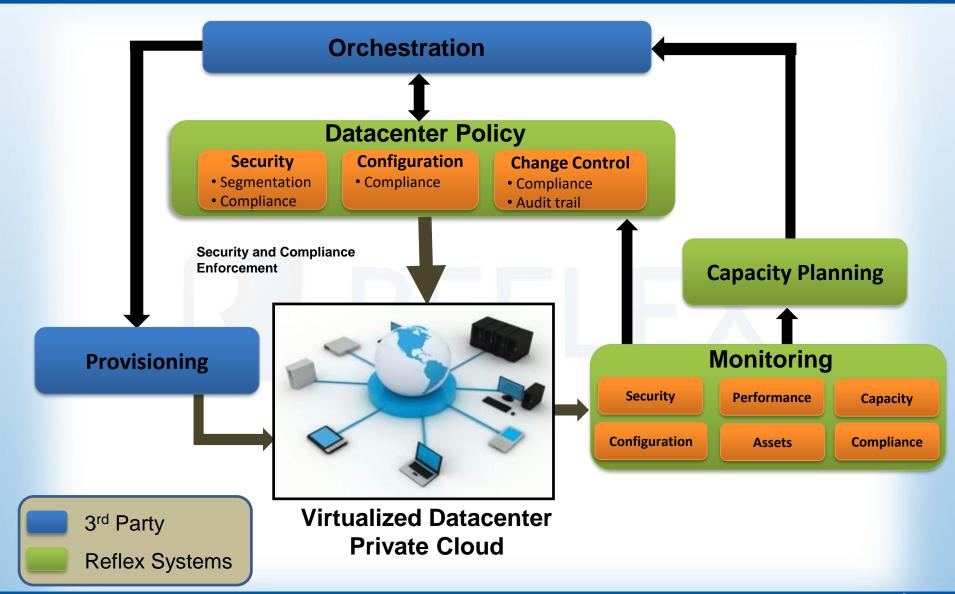


- Designed to provide customers with the essential management capabilities needed to effectively:
 - manage and secure the complex, dynamic virtual environment
 - capitalize on the existing virtualization investment
 - reduce cost through efficient management
 - minimize downtime
 - maintain a reliable virtualized infrastructure running critical business applications



Reflex is innovative in its approach to integrating security, compliance and management of the virtual environment by providing visibility, correlation, and control through a single pane of glass





Technology - vWatch



- Fully integrated component of the Reflex VMC platform
- Monitoring and analysis module which provides a comprehensive overview of the state of the virtual environment at any given time
- Through real-time and historical visual reporting, configuration change monitoring, and extensive correlation,
 vWatch provides administrators with the visibility they need
- The ability to visualize both the virtual and underlying hardware infrastructure has become mission critical for IT administrators

Functionalities:

Historical tracking

Physical-to-Virtual

Configuration

Compliance

Root-cause Analysis



vWatch is a lean, agentless solution, making it fast to deploy and simple to integrate into any data center environment

Technology – vTrust



- Fully integrated component of the Reflex VMC platform
 - Designed to be integrated directly with the VMWare VMsafe platform technology
- Provides dynamic policy enforcement for virtual environments deployed locally and in external cloud environments
- Operating at the hypervisor kernel level, vTrust leverages the tightly integrated VMsafe component of VMware vSphereTM 4
- Facilitates adaptive, extensible policies that allow administrators to address complex business, information security and compliance requirements within the virtual environment

Functionalities:

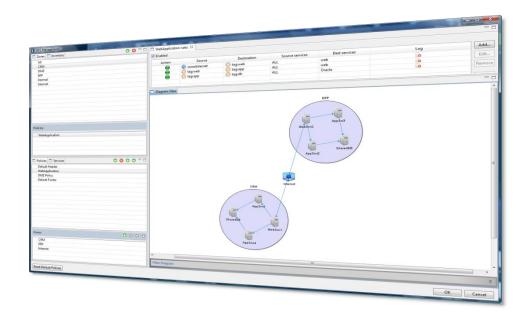
Dynamic Policy
Enforcement and
Management

Policy Extends into
the Cloud

Virtual Segmentation

Virtual Quarantine

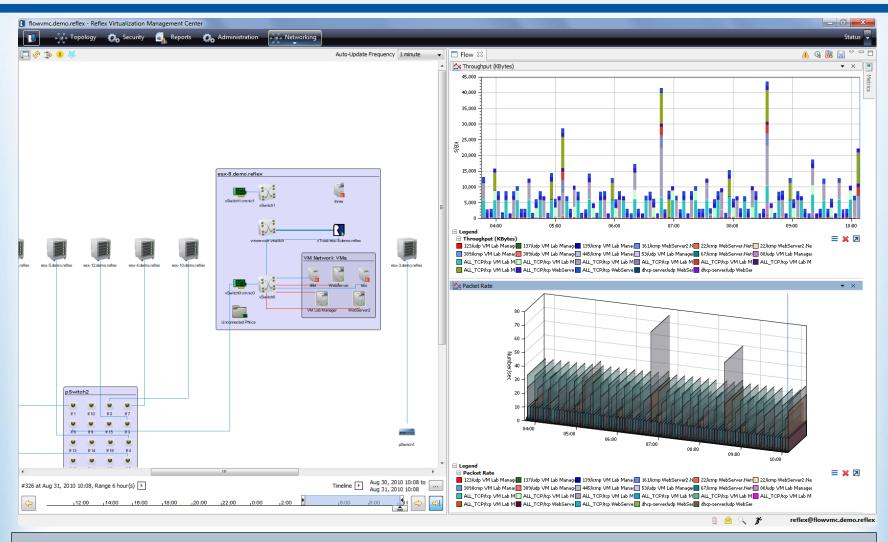
Virtual Networking
Policies



Prior to the introduction of vTrust, virtualization administrators did not have at their disposal a unified tool by which to properly segment their virtual environment.

Network-Centric View with Netflow





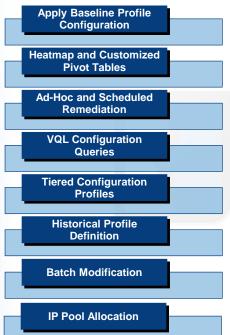
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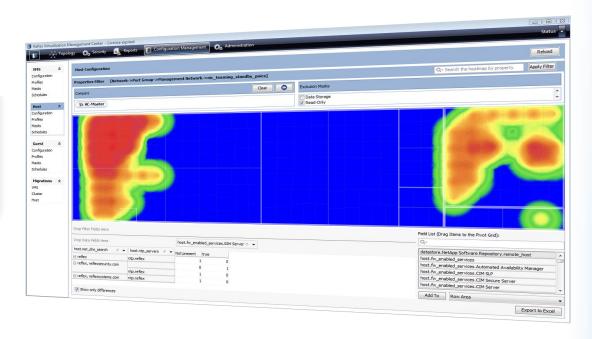
Technology – vProfile



- vProfile provides an API that enables service providers and enterprises to provision and manage security and compliance without the dependency on expensive external hardware
- vProfile configuration management is the only solution on the market today that provides 'difference visualization', and plots VM configuration changes according to a graphical, easy to understand "heatmap" interface

Functionalities:

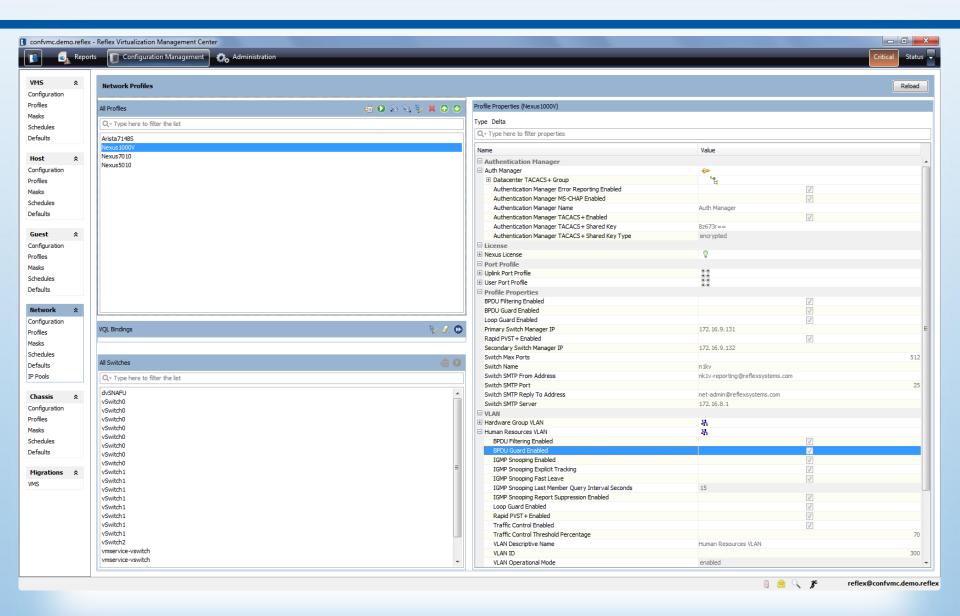




Provides customers with the ability to combine management and security functionality, and manage all tasks through a single pane of glass.

Expanded Configuration Management





Customer Base



The competitive advantage which Reflex provides has been validated by blue chip customers including premier government entities, academic institutions, and corporations.

Government, Education, & Healthcare



DEFENSE INTELLIGENCE AGENCY COMMITTED TO EXCELLENCE IN DEFENSE OF THE NATION













Financial Services









Industry













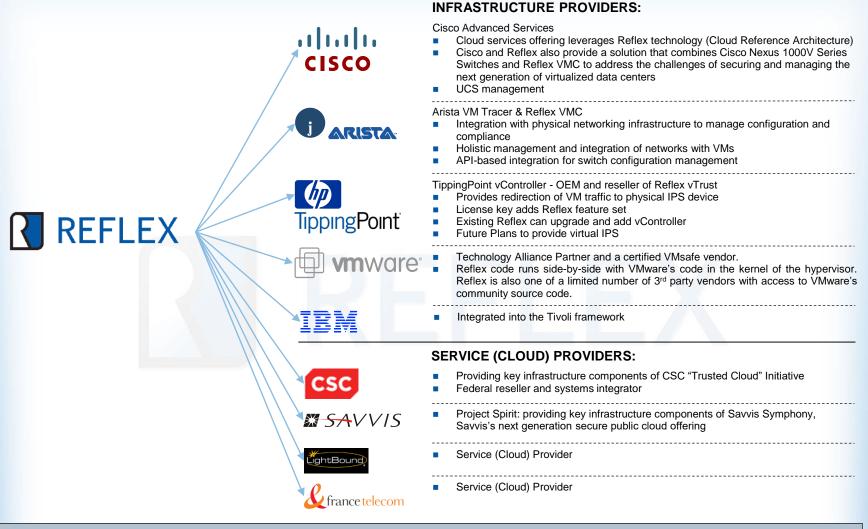






Strategic Partnerships



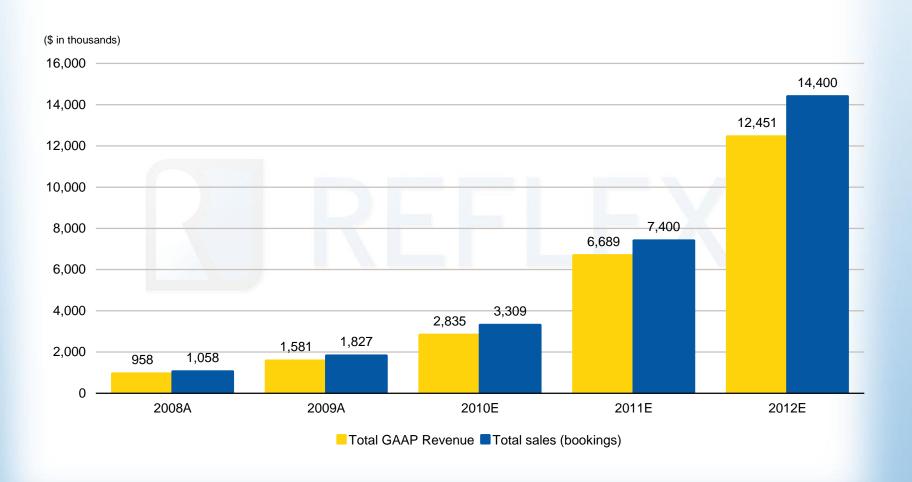


Ability to access and leverage other virtual infrastructure market participants contributes to the Company's unique positioning

Bookings & Revenue Trends



Over 80 new opportunities representing nearly \$5M in pipeline for Q4 2010



Large single tickets + repeat customers Over the last 6 Quarters

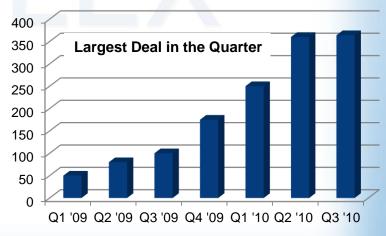


Multiple purchases, single client (sampling):

Account	Order Total	Account	Order Total
Banca Passadore	\$8,800	State of GA (Dept. of Labor)	\$46,620
	7,500	_	29,413
	16,300		76,033
Bank of Canada	14,540	Vermont State Emp Credit	15,815
	14,786	_	6,262
	29,326		22,077
Cisco	14,000	Wake County	11,000
	14,000		8,351
	360,000		19,351
	388,000	Rowan County	3,108
CSC	3,000		1,240
	3,000		7,580
	28,794		11,928
	21,206	Schwans	8,857
	56,000		61,097
Constellation	47,600		7,206
Brands	2,600		77,160
	2,936	Morgan Keegan	25,900
	12,000	(Regions Bank)	20,720
	54,960	_	15,540
	120,096	_	10,360
E*Trade	49,500		72,520
	216,417		
	\$265,971	Total	\$1,154,708

Large single ticket sales (sampling):

Account	Order Total		
Defense Intelligence Agency	\$364,000		
3Com	250,000		
US House of Representatives	175,400		
EPA	167,000		
Medquist	133,825		
Infor	100,000		
HP	100,000		
Bryuere	60,000		
Orkin Pest Control	50,000		
Sawis	48,000		
InfoHedge Technologies, LLC	36,641		
Total	\$1,484,866		



Summary Financials



Reflex's financial performance is indicative of the rapid adoption its products are receiving in the marketplace.

	Historical		Projections		
	2008A	2009A	2010E	2011E	2012E
Total bookings	1.1	1.8	3.3	7.4	14.4
Total GAAP revenue	1.0	1.6	2.8	6.7	12.5
growth %	na	65.0%	79.3%	136.0%	86.1%
Gross Profit	0.8	1.2	2.7	6.4	12.1
margin %	83.0%	75.4%	94.7%	95.5%	96.8%
Sales & Marketing	(0.4)	(1.4)	(2.1)	(4.7)	(7.8)
margin %	42.3%	85.8%	73.5%	70.3%	63.0%
R&D	(0.7)	(1.6)	(1.8)	(1.9)	(2.1)
growth %	na	122.5%	9.7%	7.4%	10.6%
G&A	(0.7)	(0.8)	(0.8)	(0.9)	(1.1)
growth %	na	16.7%	4.5%	9.8%	19.6%
Total Opex	(1.8)	(3.8)	(4.7)	(7.5)	(11.1)
EBITDA	(1.0)	(2.6)	(2.0)	(1.2)	1.0
margin %	nm	nm	nm	nm	7.9%
EBIT	(1.0)	(2.6)	(2.4)	(1.6)	0.6
margin %	nm	nm	nm	nm	4.6%

Investment Highlights



- Game-changing technology validated by blue chip customers, strategic partners and industry thought leaders
- Alliances with premier strategic partners
- Mission-critical product which delivers significant, immediate cost savings
- Reflex's differentiated Virtualization Management Center platform will be highly accretive to leading strategic buyers
- Large and rapidly growing market
- Proven record of customer traction and retention
- Continuous innovation and a track record of R&D investment
- Experienced management team with deep virtualization expertise