

Reflex Systems Secures \$8.5 Million in Series A Funding
Significant investment bolsters leader in virtual management and security

Atlanta, Georgia, April 13, 2009 - [Reflex Systems](#), the pioneer in virtualization management and security, today announced that it has secured \$8.5 million in Series A funding lead by RFA Management Company LLC, an Atlanta based private investment firm.

The deal marks final step in the reorganization of Reflex Security Inc. by creating a new Georgia limited liability company, Reflex Systems LLC. Reflex Systems is exclusively focused on virtual management and security software solutions. The company's award winning Reflex VMC (Virtualization Management Center) product provides the industry's most comprehensive management solution with dynamic policy enforcement across the entire virtual datacenter, whether the virtual resources are hosted locally, remotely, or in a cloud environment.

"This funding is testament to the innovation that our management and security solutions are delivering to the rapidly growing virtualization market," said Pete Privateer, CEO of Reflex Systems. "Organizations are investing in virtual infrastructure to streamline costs and operations during these extraordinary economic times. Likewise, the demand for tools to automate the management and security of virtual datacenters is a rapidly emerging market creating significant growth opportunities for Reflex."

Award Winning VMC Product

In recent months the company and its flagship Reflex VMC solution have garnered several prestigious industry recognitions and awards including, [VMworld 2008 Overall Best of Show](#), [Tech Target's SearchServerVirtualization 10 best virtual infrastructure management tools](#), [Network Product's Guide 2009 Hot Companies Finalist](#), [Data Protection Summit 2008 Best of Show End-User Solution](#), [InfoWorld 10 Virtualization Vendors to Watch in 2009](#), and [Network World Products of the Week](#).

"Reflex is focused on one of the hottest markets in technology and the recognition they have received for their virtual management and security solutions is validation of their leadership in the market" said Don Carson, President of, RFA. "We believe the company is well positioned to capitalize on the tremendous growth happening in the virtualization market as companies realize the cost and efficiency savings of adopting virtualization more broadly across the enterprise."

About Reflex

Reflex Systems is the industry leader in virtualization management and security. Reflex VMC (Virtualization Management Center) dramatically increases the visibility, management and security of an organization's virtual infrastructure. Purpose-built on a strong security foundation, VMC provides the essential tools needed to enforce infrastructure policy in virtualized data centers. Reflex VMC provides infrastructure discovery and visualization, timeline-based management, application/services discovery, network security, performance, lifecycle management and policy enforcement. Reflex VMC supports VMware's ESX server, Citrix's XenServer, and Microsoft's Hyper-V virtual server environments. Reflex Systems is based in Atlanta, Georgia and is privately held. For more information, including a trial download of Reflex VMC, visit www.reflexsystems.com.

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