

The Impact Survival Series is an affordable way to race. Better yet, it's an affordable way to live the racing dream. In too many racing programs the playing field is tilted toward the team with the most money. Without serious financial backing, many great racers will never see competition at even the late model level, let alone beyond. The ever escalating cost of racing has parked many an aspiring star.

Our series has some of the most incredible drivers that never made the big time. 300 lap races test our drivers' ability to pace themselves, keep a level head, and not use up their equipment. The ever changing course and increasing number of obstacles is a mental challenge added to the physical challenges of a 2 hour contest.

These are our Weekend Warriors.

This is OUR NASCAR.

These are OUR HEROES.

I'm just as proud when we introduce a brand new driver to our sport as when we have a driver, who previously raced at higher levels, discover that our races are as fulfilling as any contest they've previously endured.



Watch for an ISS event coming to a track near you and join us, either as a fan or better still - Get in the Race!